
7.1 Industry connect

7.1.1 Initiatives related to industry interaction including industry internship / summer training/study tours/ guest lectures

Academic Year 2024-2025

7.1. Industry Connect

At ISBR Business School, industry integration is not an ancillary activity—it is a core institutional ethos. The school has built a comprehensive and vibrant ecosystem that seamlessly fuses academic rigor with industry relevance through MOUs, academic boards, summer internships, industry visits, knowledge partners, executive education, sponsored initiatives, and curriculum co-development.

This strategic alignment ensures that students are career-ready, globally competent, and capable of addressing contemporary challenges in the business world.

1. Extensive Industry Collaborations and MOUs

ISBR has signed over 90 MOUs with reputed industry partners and organizations that span domains such as technology, consulting, finance, healthcare, education, and manufacturing. Some key collaborators include:

- Infosys, KPMG, Bloomberg, Bosch, Harvard Business School Publishing, CloudThat Technologies, JIO, Cyber Spark Academy, ERASMUS, and Atal Incubation Centre-JITF.
- Sector skill councils and startup ecosystems: Automotive Skills Development Council, Media and Entertainment Skills Council, and Karnataka Digital Economy Mission (KDEM).

These MOUs facilitate internships, joint research, skill development programs, certification courses, guest lectures, and access to cutting-edge tools and technology.

2. Strong Industry-Academic Governance

ISBR includes distinguished corporate leaders as members of its Governing Council and Academic Council, ensuring strategic alignment between academia and industry.

Key members include:

- Mr. Mukesh Jain – CTO, Capgemini
- Mr. Murali – CFO, IKEA India
- Ms. Arundathi Rao – VP, Global IT, Hewlett Packard Enterprise
- Dr. Manoranjan Sharma – Chief Economist and Global Scholar
- Mr. Sidharth Prashar – DGM, Enterprise Sales, Tally Solutions (ISBR Alumnus)

Their inputs guide curriculum reforms, pedagogy enhancements, skill mapping, and employability strategies, making ISBR's academic content industry-relevant and future-ready.

3. Industry as Mentors: Internships, Curriculum & Career

Industry professionals play a pivotal role in mentoring students through:

- Summer Internship Projects (SIP) with structured onboarding, mid-review, and final evaluation.
- Curriculum guidance by mapping academic topics to practical business challenges.
- Career guidance and placement facilitation, with professionals helping students understand recruitment trends, leadership expectations, and entrepreneurship insights.

ISBR's students have been mentored by experts from PwC, CloudThat, Bajaj Allianz, Digital Marveled, Welspun Corp, Biocon Biologics, JP Morgan & Chase, and L'Oréal, among many others.

4. Knowledge & Resource Partnerships

ISBR is associated with over 60 professional and academic bodies, offering access to global knowledge networks, databases, and academic resources. Notable among them are:

- CII, NASSCOM, FICCI, ASSOCHAM, BCIC, SHRM, AIMA
- Academic collaborations with IIM Bangalore, IIM Nagpur, XLRI, British Council, and Harvard Business School Publishing
- Technology and research partners: Bloomberg, Infosys Springboard, ProQuest, EBSCO, ERASMUS, CloudThat, and Practera (Sydney)

These collaborations power case-based learning, certification programs, international exposure, and student-led research.

5. Guest Lectures and Executive Talks

ISBR hosts 100+ industry-led lectures and panel discussions annually featuring CXOs, HR leaders, economists, entrepreneurs, and technologists. These sessions connect students to real-time business scenarios, emerging trends, and domain expertise.

Some flagship sessions include:

- *AI in Business, Digital Transformation, Entrepreneurship Unleashed, Marketing in a Digital-First World, and Leadership & Ethics in Corporates.*
- Notable speakers from IBM, Oracle, Deloitte, Infosys, Accenture, Axis Bank, Biocon, Titan, and Google Cloud have interacted with ISBR students.

6. Industry Visits & Study Tours

ISBR organizes domestic and international industrial visits, enabling students to observe and analyze live operations and organizational processes.

Recent visits include:

- 3M India, TITAN, TVS Motors, Tata Power, Akshaya Patra, and Vydehi Institute of Medical Sciences
- International exposure through FPT University, Vietnam, under the ERASMUS initiative

These visits enhance cross-cultural competencies, systems thinking, and operational understanding.

7. Industry-Sponsored Labs and Initiatives

ISBR has partnered with Bloomberg to establish a finance lab offering hands-on training on investment tools, market analytics, and global financial systems. The Bloomberg Terminal certification gives students a competitive edge in equity research, investment banking, and analytics.

Additionally, ISBR organizes industry-sponsored flagship events, such as:

- TEDxISBR Bangalore, backed by leading corporates, providing a global platform for students to interact with changemakers and thought leaders.

Conclusion: A Model for Industry-Academia Collaboration

Through its MOUs, mentorship programs, governance involvement, guest lectures, academic partnerships, and experiential learning initiatives, ISBR Business School has created a robust and impactful Industry Connect framework. This framework not only bridges the academic-industry gap but also ensures that ISBR students are industry-ready, globally competitive, and equipped with both technical proficiency and leadership acumen.

This commitment to continuous engagement and innovation forms the bedrock of ISBR's identity as a future-ready, industry-integrated business school.

MoU with Industry

Sl. No.	Name of the MoU / Collaboration / linkage	Year of signing MoU / collaboration / linkage
1	Alma Connect Solutions PVT.LTD	2021
2	AVODHA EDUTECH Pvt. Ltd	2021
3	Adhya Edutech Pvt, Ltd & Career bucket	2021
4	Bosch	2021
5	Big Mishra	2021
6	Bloomberg	2022
7	Borderless Access Pvt Ltd	2021
8	Bangalore Management Association	2023
9	Career Bucket	2021
10	Clever Fox Publishing	2021
11	CloudThat Technologies	2021
12	Codevalue Technologies Pvt Ltd	2021
13	Cyber Spark Academy	2021
14	Doh-Dough	2021
15	ERASMUS (Lovely Professional University)	2021

16	Excellence Technology	2021
17	Growth Track Info Tech Pvt Ltd	2021
18	Harvard Business School Publishing(HBSP)	2022
19	International Consortium for Innovation and Entrepreneurship Research(ICIER)	NA
20	Impartus Innovations Pvt Ltd	2021
21	Infomap Solutions Pvt Ltd	2021
22	Information Data System(IDS)	2022
23	Infosys	2021
24	Infosys, Spring board	2021
25	Innomantra Consulting Pvt Ltd, Bengaluru	2021
26	IIM Nagpur	2023
27	JIO	2021
28	Atal Incubation Centre- Jyothi Institute of Technological Foundation	2023
29	K Raghu & Co	2021
30	Kauvery Hospitals (Bengaluru) Pvt Ltd	2023
31	KAYBASE Knowledge Base	2021
32	KPMG Assurance and Consulting Services LLP	2021
33	Karnataka Digital Economy Mission (KDEM)	2023
34	LetsTagOn Foundation	2021
35	MarkHow Consulting, Bangalore	2021
36	Mentes Kapital, Bengaluru	2021
37	Mithra Multi Speciality Hospital	2022
38	MU Consultants	2021
39	NoPaperForms Solutions Pvt Ltd	2021
40	Nurturing Craft	2021
41	ParentOf	2021
42	Pupil First Private Limited	2021

43	Playfactory	2022
44	PL & Co	2021
45	Ramanuja Management Services	2021
46	Suchandra Technologies Pvt Ltd	2021
47	Sunstone Eduversity	2021
48	Superset	2021
49	Sunzone Solar System India Pvt Ltd	2019
50	Technocrafts Consultancy Services	2021
51	THINK TANKimc	2021
52	TransAltus Management Consulting Pvt Ltd	2020
53	Vision Karnataka Foundation	2022
54	Wildcraft India Pvt Ltd	2021
55	Arogya World Healthy Workplace Program	
56	Jaipana School of Business G2B	2023
57	Asset Chain Techlligence Private Limited (Truscholar)	2023
58	Assam Down Town University	2023
59	Automotive Skills Development Council	2023
60	ASM Group of Institutes	2023
61	Chirayu University Bhopal	2023
62	Guru GhasidasVishwavidyalaya Bilaspur	2023
63	GL Bajaj Institute of Management & Research PGDM Institute	2023
64	HUNGERBOX HSR Bangalore	2023
65	I Business Institute, Greater Noida	2023
66	JIS Group Kolkata	2023
67	K S Rangasamy College of Arts and Science (Autonomous)	2023
68	LSC Chennai	2023
69	Learning Spiral Pvt Ltd	2023

70	Muthayammal College of Arts and Science, Tamilnadu	2023
71	Media and Entertainment Skills Council, New Delhi	2023
72	Medhavi Skills University, Delhi	2023
73	Nehru College of Educational & Charitable Trust, coimbatore	2023
74	Rourkela Institute of Management Studies	2023
75	SAM Global University Madhya Pradesh	2023
76	Shanti Business School Ahmedabad	2023
77	Sri Sri University Odisha	2023
78	Studlence Edu Tech Pvt Ltd Delhi	2023
79	Sigma University,Vadodara(Gujarat)	2023
80	AKS University Satna (MP)	2023
81	Logistics Sector Skill Council	2023
82	Mithra Multi Speciality Hospital	2023
83	Mckinley & Rice	2023
84	Media and Entertainment Skills Council, New Delhi	2024
85	Three sixty one degree minds	2024
86	WANITA Gender Diversity And Equity Foundation	2024
87	National Entrepreneurship Network	2024
88	Ananya - A Foundation for Happiness (AFH),	2024
89	TIE and KDEM	2024
90	ISTD	2025
91	KEKA	2025

ISBR Resource and Knowledge Partners

Sl no	Name of the Partners	Partnership Type
1	The IndUS Entrepreneurs (TiE)	Professional Body
2	Confederation of Indian Industry (CII)	Industry Body
3	National Human Resource Development (NHRD)	Professional Body

4	National Institute of Personnel Management (NIPM)	Professional Body
5	Society for Human Resource Management (SHRM)	Professional Body
6	All India Management Association (AIMA)	Professional Body
7	Bangalore Management Association (BMA)	Professional Body
8	Indo-Italian Chamber of Commerce & Industry (IICCI)	Industry Body
9	Association of Management Development Institutions in South Asia (AMDISA)	Professional Body
10	Indo-French Chamber of Commerce & Industry (IFCCI)	Professional Body
11	Bangalore Chamber of Industry and Commerce (BCIC)	Industry Body
12	Associated Chambers of Commerce and Industry of India (ASSOCHAM)	Professional Body
13	ProQuest	Academic Collaborations
14	Indian Institute of Management (IIM Bangalore)	Academic Collaborations
15	British Council	Academic Collaborations
16	Quality Circle Forum Of India (QCFI)	Professional Body
17	Bangalore International Airport (BIA)	Industry Body
18	AIMS International Journal of Management	Academic Collaborations
19	Prometric	Academic Collaborations
20	FICCI	Industry Body
21	XLRI	Academic Collaborations
22	Indo-American Chamber of Commerce (IACC)	Industry Body
23	Institute of Management Consultants of India (IMCI)	Professional Body
24	EBSCO Information Services India Pvt. Ltd	Academic Collaborations
25	NEN	Academic Collaborations

26	Indian Red Cross Society (IRCS)	Professional Body
27	ELCITA	Professional Body
28	Indian Society for Technical Education (ISTE)	Professional Body
29	Karnataka Management Aptitude Test (KMAT)	Academic Collaborations
30	ELCIA	Industry Body
31	Narayana Hrudayalaya	Industry Body
32	AICTE	Academic Collaborations
33	University of Mysore	Academic Collaborations
35	AIMA	Professional Body
36	International Conference on Business Studies and Education (ICBE)	Professional Body
37	Karnataka Drugs & Pharmaceuticals Manufacturer's Association (KDPMA)	Professional Body
38	Bangalore University	Academic Collaborations
39	CII IWN	Industry Body
40	FIEO	Professional Body
41	Indian Society for Training & Development (ISTD)	Professional Body
42	FKCCI	Industry Body
43	ISDC	Academic Collaborations
44	Karnataka Private Post Graduate College Association	Professional Body
45	Karnatak Digital Economy Mission (KDEM)	Professional Body
46	NASSCOM	Professional Body
47	Harvard Business School Publishing Corporation	Academic Collaborations
48	DELNET - Developing Library Network	Academic Collaborations
49	IIIT Bangalore	Academic Collaborations

50	IIM Nagpur	Academic Collaborations
51	Association of Indian Universities (AIU)	Academic Collaborations
52	Kaveri Hospitals	Industry Body
53	Media and Entertainment Skill Council (MESC)	Academic Collaborations
54	SAYLOR- Academy USA	Academic Collaborations
55	Infosys Spring Board	Academic Collaborations
56	Practera, Sydney	Academic Collaborations
57	EDVERSE	Academic Collaborations
58	Institute of product Leadership (IPL), USA	Academic Collaborations
59	ERASMUS	Academic Collaborations
60	Young Entrepreneur Association of Cambodia	Academic Collaborations
61	McKinley Rice	Academic Collaborations
62	Chartered Institute for Securities and Investments (CISI)	Academic Collaborations
63	Play Factory	Academic Collaborations
64	Sri Sri University	Academic Collaborations
65	Gujrat Technological University	Academic Collaborations
66	Cloud That	Academic Collaborations
67	Clever Fox Publishing	Academic Collaborations

ISBR Business School's Industry Connect reflects its unwavering commitment to bridging the gap between academia and the corporate world. This focus on fostering dynamic relationships with industry leaders and organizations ensures that students receive a holistic and practical education, preparing them to excel in the ever-evolving business environment.

The school actively engages with industry professionals through a variety of initiatives, including guest lectures, panel discussions, and workshops, where experts share insights into emerging trends, innovative practices, and sector-specific challenges. These interactions provide students with a nuanced understanding of the corporate ecosystem, ensuring they remain aligned with industry requirements and expectations.

Internships, live projects, and industry-sponsored activities form a significant aspect of ISBR's approach to experiential learning. These opportunities enable students to bridge the gap between theory and practice by applying their academic knowledge to solve real-world business problems. Such experiences not only enhance their skill sets but also provide them with a competitive edge in the job market.

ISBR's focus extends beyond student learning to fostering industry-academia collaboration. The institution regularly organizes networking events, management conclaves, and collaborative research projects, facilitating continuous engagement with industry experts. This approach ensures that the curriculum remains relevant and responsive to the latest developments, equipping students with skills that are both current and future-ready.

Moreover, ISBR emphasizes the integration of technology and innovation in its industry interactions. By focusing on areas like artificial intelligence, digital transformation, and data-driven decision-making, ISBR ensures that its students are prepared for leadership roles in a technology-driven world.

Through its comprehensive Industry Connect initiatives, ISBR creates a vibrant ecosystem where students, faculty, and industry professionals collaborate to address challenges, share knowledge, and shape the leaders of tomorrow. This commitment to industry relevance solidifies ISBR's position as a leading institution for business education.

Academic Year 2024-2025

Guest Lectures

ISBR regularly organizes guest lectures to provide industry insights and foster thought leadership among students. Speakers include CXOs, entrepreneurs, HR heads, and domain experts from globally recognized companies. These sessions cover a wide array of topics—from emerging technologies like AI and blockchain to leadership, innovation, and sustainability.

In the last academic cycles, notable sessions were conducted by executives from IBM, Dell, Infosys, and startups, offering invaluable perspectives on industry expectations, job readiness, and business strategy. The interactive nature of these lectures allows students to engage directly with professionals, pose questions, and build networks that often lead to mentorship and internship opportunities.

Event Date	Title of the Lecture/ Panel Discussion	Name of the External Expert/ Resource Person
6-July-22 7-july-22	Foundation of Statistics	Dr. K. Satya Narayana Sharma
17/07/2022	Gamification	Mr. TNP Shailesh
23-July-2022	Awareness Program on Intellectual Properties	Mr. Sai Vaibhav
27-July-2022	Communication for Business	Ms. Juvi Alex

27-July-2022	Plan your investment	<i>Mr Bhupesh P Chaudhri</i>
30-July-2022	C-Talk: Foundation Course – Accounting	Dr. Deepak
04-Aug-2022	Earn a fortune doing what you love	Mr. Ruthuparna Sharma
07-Aug-2022	Designing your career	Dr. Pavan Soni
10-July-2022	Career Opportunities for PGDM Students in Finance, Marketing and HR	Mr. Balaji Aiyer
07-Aug-2022	C-talk: College to Campus	Mr. Krishnakumar P
12-Aug-2022	Goal Setting Workshop	Rajat Rashmi
25-Aug-2022	Art of selling	Ms. Amreen Khurana
29-Aug-2022	Innovation, Start-Up Ecosystem Enablers	Kishor Jagirdar, Dheer Lalit Gupta, Nanjunda, Amardeep Kaushal
02-Sep-2022	Role of Marketing Strategies in IT companies	Depesh Banik
07-Sep-2022	Accounting Conventions and Concepts	Dr G.V. Kesava Rao
14-Sep-2022	Corporate Ethics	Mr. Jagdeep
14-Sep-2022	Role of Information Technology Act 2000 in Business Environment	Ms. Vinda M
22-May-2022 to 03-Sep 2022	A Research Journey	Dr. Raja Sankaran
21-Sep-2022	Competitive Marketing Strategies	<i>Dr. Manjari Soni Bajpai</i>
24-Sep-2022	Live Google Case Study into Digital Marketing	Mr. Pranjal Pandey
01-Oct-2022 to 02-Oct-2022	The Research Journey & Developing the Research Acumen	Dr. Prabha Kiran
08-Oct-2022	Introduction To Business Analytics	Dr Rohit Rampal
06,15, & 18 - Oct-2022	Changing Paradigm of the Global Banking Space	Mr. G. S. Narasimha Prasad, Mr. Raghavendra Rao

21-Oct-2022	Session on EXPORT STRATEGY	MS. Soma Choudhury
18-Jan-2023	Industry expert session on "What it takes to become an entrepreneur"	Mr. Balendran Thavarajah
26-Nov-2022	Recent trends in human resources	Mr. Shashank Savekar
26-Nov-2022	Corporate Etiquettes	Mr. Anoop Shamsundar
26-Nov-2022	C Talk- Professional Ethics and Value System	Major Aditie Mohan
29-Nov-2022	Cyber security- Traffic to knock	Dr. Vinod Krishna M.U.
01-Dec-2022	Shareholder's Agreement	Mr. Ravi Shankar Devarkonda
15-Dec-22	Indo-Netherlands relations and business opportunities	Mr. Ewout de Wit i
16-Dec-22	Emerging Trends in Service Marketing	Mr. G. Chandramouli
30-Jan-23	learn from Masters – sports management	Mr. Jaishankar Vedam
02-Feb-23	THE NEW ABCD FOR FINANCE LEVERAGING THE OPPORTUNITIES	CA Anand Prakash Jangid
03-Mar-2023	Workplace Stress Management	Mr. Prashant Singh
04-Mar-2023	Myths and Reality of Psychological Contract	Mr. Manjunath Kamalesh
04-Mar-2023	Deepen Your Understanding of emotional intelligence in Marketing	Mr. Kiran Chandrashekar
9-07-2023 to 14-07-2023	Roots To Fruits	Mr. Deepak Justin
15-07-2023	Values in Higher Education	Mr. Manoj Kumar CG
12-07-2023	Problem Solving and Critical Thinking	Mr. CP Srikanth
13-07-2023	Foundation Course Excel	Dr. Karpagam T
10-07-2023	Problem Solving and Critical Thinking	Mr. CP Srikanth

11-07-2023	Foundation Course Excel	Dr. Karpagam T
12-07-2023	Dunamis	Mr. Rajan Selvaraj
13-07-2023	Business Communication	Ms. Juvi Alex
10-07-2023	Gamification Workshop	Mr. TNP Shailesh
11-07-2023	Problem Solving and Critical Thinking	Mr. CP Srikanth
13-07-2023	Dunamis	Mr. Rajan Selvaraj
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10-07-2023	Dunamis	Mr. Rajan Selvaraj
11-07-2023	Business Communication	Ms. Juvi Alex
12-07-2023	Foundation Course Excel	Dr. Karpagam T
13-07-2023	Values in Higher Education	Mr. Manoj Kumar CG
14-07-2023	Social Immerssion- Lets Tag On	Ms. Chetna & Team
10-07-2023	Business Communication	Ms. Juvi Alex
11-07-2023	Dunamis	Mr. Rajan Selvaraj
12-07-2023	Values in Higher Education	Mr. Manoj Kumar CG
13-07-2023	Problem Solving and Critical Thinking	Mr. CP Srikanth
14-07-2023	Foundation Course Excel	Dr. Karpagam T
16-07-2023 to 21-07-2023	Roots To Fruits	Mr. Deepak Justin
22-07-2023	Changing Paradigm - Corporate Practices Evolution	Mr. Sri Ram
17-07-2023	Foundation Course Economics	Prof. Veena Venugopal
17-07-2023	Motivational Speaker	Mr. Ruthuparna Sharma
18-07-2023	Case Study Workshop	Dr. Bharati Gopal
19-07-2023	Well Being	Mr. Anjan
19-07-2023	Case Study Workshop	Dr. Bharati Gopal
20-07-2023	Foundation Course Excel	Dr. Karpagam T

21-07-2023	Public Speaking	Mr. Chinmay Anand
22-07-2023	Negotiation Skills	Mr. Subramanian Chandramouli
17-07-2023	Digital Tranformation Overview	Prof. Mohan Kumar
17-07-2023	Foundation Course Economics	Prof. Veena Venugopal
18-07-2023	Resilience and Stress Management	Mr. EL Praveen Kirubakaran
18-07-2023	Case Study Workshop	Dr. Bharati Gopal
19-07-2023	Case Study Workshop	Dr. Bharati Gopal
19-07-2023	Motivational Speaker	Mr. Ruthuparna Sharma
20-07-2023	Financial Literacy	Mr. Kishore
21-07-2023	Public Speaking	Mr. Chinmay Anand
22-07-2023	Business Communication	Prof. Jayanthi
22-07-2023	Personal Branding	Mr. Pramod
17-07-2023	Social Immerssion- Lets Tag On	Ms. Chetna & Team
18-07-2023	Resilience and Stress Management	Mr. EL Praveen Kirubakaran
22-07-2023	Case Study Workshop	Dr. Bharati Gopal
17-07-2023	Well Being	Mr. Anjan
19-07-2023	Linkedin Profile Building	Ms. Suma Gowda
19-07-2023	Resilience and Stress Management	Mr. EL Praveen Kirubakaran
20-07-2023	Dunamis	Mr. Rajan Selvaraj
22-07-2023	IET	Mr. Shekhar Sanyal
22-07-2023	Business Communication	Prof. Jayanthi
17-07-2023	Gamification Workshop	Mr. TNP Shailesh
20-07-2023	Well Being	Mr. Anjan
20-07-2023	Dunamis	Mr. Rajan Selvaraj
21-07-2023	Social Immerssion- Lets Tag On	Ms. Chetna & Team
22-07-2023	Personal Growth and Personal Brand	Mr. Pramod

23-07-2023 to 28-07-2023	Roots To Fruits	Mr. Deepak Justin
29-07-2023	Business Communication	Prof. Jayanthi
29-07-2023	IET	Mr. Shekhar Sanyal
24-07-2023	Foundation Course Economics	Prof. Angan Sen Gupta
24-07-2023	Public Speaking	Mr. Chinmay Anand
26-07-2023	Case Study Workshop	Dr. Bharati Gopal
27-07-2023	Foundation Course Excel	Dr. Karpagam T
28-07-2023	Negotiation Skills	Mr. Subramanian Chandramouli
29-07-2023	Motivational Speaker	Mr. Ruthuparna Sharma
29-07-2023	Personal Growth and Personal Brand	Mr. Pramod
24-07-2023	Public Speaking	Mr. Chinmay Anand
24-07-2023	Foundation Course Economics	Prof. Angan Sen Gupta
26-07-2023	Well Being	Mr. Anjan
26-07-2023	Linkedin Profile Building	Ms. Suma Gowda
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26-07-2023	Digital Tranformation Overview	Prof. Mohan Kumar
27-07-2023	Well Being	Mr. Anjan
28-07-2023	Gamification Workshop	Mr. TNP Shailesh
29-07-2023	Foundation for Accounting	Dr. Shiva Prasad
24-07-2023	Gamification Workshop	Mr. TNP Shailesh
25-07-2023	Case Study Workshop	Dr. Bharati Gopal
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29-07-2023	Personal Growth and Personal Brand	Mr. Pramod
29-07-2023	Business Communication	Prof. Jayanthi
25-07-2023	Foundation Course Excel	Dr. Karpagam T
26-07-2023	Case Study Workshop	Dr. Bharati Gopal
27-07-2023	Case Study Workshop	Dr. Bharati Gopal
27-07-2023	Digital Tranformation Overview	Prof. Mohan Kumar
29-07-2023	Foundation for Accounting	Dr. Soumya
30-07-2023 to 04-08-2023	Roots To Fruits	Mr. Deepak Justin
05-08-2023	Foundation for Accounting	Dr. Shiva Prasad
01-08-2023	Foundation for Accounting	Dr. Shiva Prasad
02-08-2023	Gamification Workshop	Mr. TNP Shailesh
03-08-2023	Foundation Course Economics	Prof. Angan Sen Gupta
03-08-2023	Financial Literacy	Mr. Kishore
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10-08-2023	Problem Solving and Critical Thinking	Mr. CP Srikanth
11-08-2023	Foundation for Accounting	Dr. Shiva Prasad
12-08-2023	Personal Branding	Mr. Pramod
12-08-2023	Changing Paradigm - Corporate Practices Evolution	Mr. Sriram
07-08-2023	Negotiation Skills	Mr. Subramanian Chandramouli
10-08-2023	Foundation Course Excel	Dr. Karpagam T
11-08-2023	Foundation Course Excel	Dr. Karpagam T
07-08-2023	Public Speaking	Mr. Chinmay Anand
08-08-2023	Business Communication	Ms. Juvi Alex
09-08-2023	Dunamis 2023	Mr. Rajan Selvaraj
10-08-2023	Public Speaking	Mr. Chinmay Anand
11-08-2023	Problem Solving and Critical Thinking	Mr. CP Srikanth
11-08-2023	Panel Discussion	Mr. Sunil RD
12-08-2023	Music Terapy	Mr. Sunil Koshy
06-08-2023 to 08-08-2023	Roots To Fruits	Mr. Deepak Justin
10-08-2023	21st Century Skills	Ms. Sukanya Raghunathan
09-08-2023 to 11-08-2023	Roots To Fruits	Mr. Deepak Justin
18-08-23	Entrepreneurship-in- Action	Akshita Sachdev
19-08-23	Students Ambassadors Launch	Sujja Warriar
19-08-2023	Navigating India's Startup Ecosystem For Funding & Growth	Mohit Goel

19-08-2023	Navigating India's Startup Ecosystem For Funding & Growth	Manoj Agarwal
19-08-2023	Navigating India's Startup Ecosystem For Funding & Growth	Nishant Gupta
19-08-2023	Navigating India's Startup Ecosystem For Funding & Growth	Vijetha Shastry
21-08-2023	Global Innovation Exchange	Luna Bawa
21-08-2023	Global Innovation Exchange	Dozie Igweilo
21-08-2023	Global Innovation Exchange	Okwali Mathew
28-08-2023	Cyber Security	Claudio Zizzo
1-9-2023	Diversity Equity & Inclusion	Leandra Mendonsa
9-9-2023	Developing a solution based mindset	Nitisha Baalay
12-9-2023	Pre Placement Talk	Sundip Nag
12-10-2023	Pre Placement Talk	Bankim
15-09-2023	The Evolution of Business Innovation Opportunities Pre & Post Covid in the Startup Ecosystem	Ranjan Dutta
15-09-2023	The Evolution of Business Innovation Opportunities Pre & Post Covid in the Startup Ecosystem	Babji VS
15-09-2023	The Evolution of Business Innovation Opportunities Pre & Post Covid in the Startup Ecosystem	Manoj Manicketh
15-09-2023	The Evolution of Business Innovation Opportunities Pre & Post Covid in the Startup Ecosystem	Amit Kumar Mishra
16-09-2023	The theories of communication & their different roles in the corporate world	Nimisha Chatterjee

16-09-2023	The theories of communication & their different roles in the corporate world	Sumit Dutta
16-09-2023	The theories of communication & their different roles in the corporate world	Rahul Mathur
16-09-2023	The theories of communication & their different roles in the corporate world	Sudharshan K
16-09-2023	Designing Experiences	Arvind Warrior
16-09-2023	Designing Experiences	Abhishek
16-09-2023	Retailing & Analytics	Presht Bhardwaj
23-09-2023	Balance Between Employee Expectations & Organisation Profit	Debargha Deb
26-09-2023	Digital Marketing	Sumit Ghugharwal
30-09-2023	Designing Experiences	Arvind Warrior
30-09-2023	Career Planning in Advertisements	Ashish Banka
5-10-2023	Digital Marketing	Sumit Ghugharwal
5-10-2023	Head of Centre of Excellence in Retail & Analytics	Priyaranjan Kumar
6-10-2023	Blending Managerial Decision Making & The Industry in Relation to Functional Analysis	S.Vishwanath
7-10-2023	Economics Analysis of Business Decision	Venkatesh Iyer
9-10-2023	Financial Accounting	Annu PV
12-10-2023	AyuRythm	Ramnath Padmanabhan
14-10-2023	A Session on Consultancy	Sumit Dutta
14-10-2023	Financial Literacy Planning	Ranjan Dutta
20-10-2023	Mastering Chat GPT & AI Other AI Tools For Business & Family	Shrishty Jain
26-10-2023	Unleash the Power of Cloud with Google Cloud Platform	Saburo Takahashi

26-10-2023	Uleash the Power of Cloud with Google Cloud Platform	Mohit Khurana
26-10-2023	Breast Cancer Awareness	Dr. Soumya Holla
27-10-2023	Gen AI Powered Conversational AI for Managers	Ankush Sabharwal
27-10-2023	Entrepreneurship Unleashed Charting Your Career Path	Vineet Arya
28-10-2023	Your Attitude Defines Your Altitude	Iqbal Singh
17-11-2023	Sustainability Does it Really Matter	Chandra SS Nanduri
20-11-2023	The Ambassador Lecture Series France	Mr. Thierry Berthelot
20-11-2023	The Ambassador Lecture Series France	Mr. Francois Xavier Mortreuil
20-11-2023	The Ambassador Lecture Series France	Mr. Yash Khakhar
2-12-2023	Learn From Masters	Kamal Sahdev
9-12-2023	Learn From Masters	Kamal Sahdev
13 September 2024	Guest Lecture: "Chasing Dreams"	Speaker: Subramanyam Yadavalli
13 September 2024	"The Future of Sales and Marketing in a Digital-First World: Strategies, Challenges, and Opportunities"	Speaker: Subhank Rajguru
14 September 2024	Panel discussion - "Current HR Strategies for Promoting Mental Health and Well-being in Different Industries.	• Abhijit Ray • Sanketh • Ramkrishnamurthy • Jayesh Patil • Manish Jha • Somnath Nandi • Aishwarya Anand • Prithwish Bose
16 September 2024	Expert talk	Mr. Kalpan Desai

18 September 2024	Employer Branding in Digital Age	Ms. Ruchi Bhatia
22 September 2024	Expert Talk - "Crafting The Talent Landscape"	Mr Sudipto Mandal
4 October 2024	"Demystifying Credit Ratings"	Mr Puneet Kansal
13 July 2024	Corporate Reality	Ms Tapasya Gupta
15 July 2024	Public Speaking	Ms Juvi Alex
16 July 2024	Gamification Workshop	Mr. TNP Shailesh
17 July 2024	Foundation Course Excel	Dr. Karpagam T
19 July 2024	Linkedin Profile Building	Ms. Suma Gowda
2 August 2024	Social Immerssion- Lets Tag On	Ms. Chetna & Team
22 July 2024	Sustainability Workshop	Mr Harshal
23 July 2024	Data Visualization using Power BI	Mr. Azib Hasan
24 July 2024	Integration of Statistics and Excel	Dr. Karpagam T
20 July 2024	Economics-An Overview	Ms Sunitha Srinivasan
29 July 2024	Career Orientation	Mr Mohan kumar
31 July 2024	Launching Dreams: Fostering Student and Early-Stage Entrepreneurship through Accelerators and Incubators	Mr. Aaqib Jameel
9 July 2024	Public Speaking	Ms Juvi Alex
10 July 2024	Linkedin Profile Building	Ms. Suma Gowda
10 July 2024	Data Visualization using Power BI	Mr. Azib Hasan
12 July 2024	Data Visualization using Power BI	Mr. Azib Hasan
13 July 2024	Corporate Reality	Ms Tapasya Gupta
20 July 2024	Gamification Workshop	Mr. TNP Shailesh

25 July 2024	Foundation Course Excel	Dr. Karpagam T
26 July 2024	Integration of Statistics and Excel	Dr. Karpagam T
26 July 2024	Union Budget Analysis session	Mr Pramod Shrihari
27 July 2024	Linkedin Profile Building	Ms. Suma Gowda
29 July 2024	Sustainability Workshop	Mr Harshal
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24 July 2024	Sustainability Workshop	Mr Harshal
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12 July 2024	Public Speaking	Ms Juvi Alex
15 July 2024	Linkedin Profile Building	Ms. Suma Gowda
18 July 2024	Gamification Workshop	Mr. TNP Shailesh
19 July 2024	Corporate Reality	Ms Tapasya Gupta
20 July 2024	Session on Well Being	Ms Savita Reddy
26 July 2024	Social Immerssion- Lets Tag On	Ms. Chetna & Team
26 July 2024	Union Budget Analysis session	Mr Pramod Shrihari
30 July 2024	Gamification Workshop	Mr. TNP Shailesh
31 July 2024	Launching Dreams: Fostering Student and Early-Stage Entrepreneurship through Accelerators and Incubators	Mr. Aaqib Jameel

2 August 2024	Integration of Statistics and Excel	Dr. Karpagam T
8 August 2024	Career Orientation	Mr Mohan kumar
10 August 2024	Corporate Reality	Ms Tapasya Gupta
10 August 2024	Data Visualization using Power BI	Mr. Azib Hasan
14 August 2024	Session on Well Being	Ms Savita Reddy
17 August 2024	HR Agile workshop: Section A, B, C, D, E	Mr. Ramanujam M N, Mr. Hemanth Kumar, Mr. Ravishankar Singh
19 August 2024	Current Challenges and Opportunities in Corporates.	Mr Pankaj Sharma
20 August 2024	Six Sigma Session: All sections	Mr Nikunj Murukutla
22 August 2024	Unlock Your Organisational Potential	Mr Vijay Kovilakonda
23 August 2024	"The Gig Economy Workforce Landscape in 2047"	Mr Prosenjit Mukherjee, Mr ADitya Pal Singh, Ms Bhavana Srivastava
24 August 2024	"Ace Your Campus Placement: Strategies for Success."	Mr. Mohammed Mohin
27 August 2024	Panel Discussion: Driving Innovation Insights from Regional start Up Enablers	Vineeth Ravindran; Siddharha Anand; Dr Priyankana Mukherjee; Vanitha Choudhari
28 August 2024	Wadhvani Foundation - Orientation	
31 August 2024	The Role of HR in Sustainability and Managing a Multigenerational Workforce	Rasna Kapoor; Rajiv jain; Rajesh Pal ; Srimanto Bhattacharya; Dr. Vivek Trivedi; Shikshaji; Tavamani Gracy J.
31 August 2024	From Classroom to Boardroom: Navigating the Interview Process	Ms Anjali, Mr Watan, Mr Vishwajeet
5 September 2024	" Leading with Purpose: Principles People Profit "	Mr.Saurabh Shah
6 September 2024	Talent Retention in a Competitive Market: Innovative	Shilpa Chavan, Pankaj Sharma, Roopshree Surana, Rajinikanth U

	Approaches: Panel Discussion	
12 September 2024	Founder's day	
13 September 2024	Guest Lecture: "Chasing Dreams"	Speaker: Subramanyam Yadavalli
13 September 2024	"The Future of Sales and Marketing in a Digital-First World: Strategies, Challenges, and Opportunities"	Speaker: Subhank Rajguru
14 September 2024	Guest session: "Ask me anything"	Mr Manish Kumar Jha
14 September 2024	Panel discussion - "Current HR Strategies for Promoting Mental Health and Well-being in Different Industries."	• Abhijit Ray • Sanketh • Ramkrishnamurthy • Jayesh Patil • Manish Jha • Somnath Nandi • Aishwarya Anand • Prithwish Bose
16 September 2024	Expert talk	Mr. Kalpan Desai
17 September 2024	GUEST SESSION: "Soft Skills Needed to Win a Job"	Ms. Deepthi
18 September 2024	Employer Branding in Digital Age	Ms. Ruchi Bhatia
18 September 2024	HR Technology Trends	Mr. Hitler Carvalho
19 September 2024	Use of AI in HR	Mr. Navpreit J Singh
20 September 2024	Building a Healthcare Consumer Brand in India	Vaibhav Tiwari

22 September 2024	Expert talk	Mr Swarnpreet Singh
22 September 2024	Expert Talk - "Crafting The Talent Landscape"	Mr Sudipto Mandal
25 September 2024	"Social Mastery"	Ms. Deepti Tomar
26 September 2024	"Positioning Self for Interviews and How to Crack Them"	Ms Pallavi Kar
27 September 2024	Operations Panel Discussion	Mr. Seshadri Lakshminarayanan, Ms. Divya Seethapathy, Mr. Senthilvel Shanmugasundaram
30 September 2024	Expert Talk	Mr. Sayantan Mookherjee
4 October 2024	"Demystifying Credit Ratings"	Mr Puneet Kansal
10 October 2024	Guest talk: Withium finance's India office Lead, - Mr Abhinav Vijayaraghavan	Mr Abhinav Vijayaraghavan
11 October 2024	Expert Talk - Building Perceptions	Mr Sahil Nayyar
19 October 2024	You are precious workshop	Ms Sneha Rao
22 October 2024	How to survive in difficult and stressful situations	
24 October 2024	Topic: Digital Transformation in HR	Ms. Colette Parakh
25 October 2024	Panel Discussion: Topic :- How to Create a great employee experience throughout the employee lifecycle	Abhishek Gupta, Ganesh Pillay, Pradeep Gopi, Sapnika Rao

13 November 2024	Strategies for Work-Life Balance in Talent Acquisition	Mr. Nadeem Pasha
20 November 2024	"The Art of Storytelling"	Mrs. Ritu Sharma
23 November 2024	Top skills needed	Mr. Chirag Aneja, Mrs. Perna Arora
17 January 2025	Building Your Career Roadmap: Strategies for Success	Mr. Chirag Aneja, Mrs. Perna Arora
18 January 2025	Building Your Career Roadmap: Strategies for Success	Mr. Chirag Aneja, Mrs. Perna Arora
22 January 2025	UAE as a business model, opportunity sectors, the entrepreneurial ecosystem and about Food Security	Mr Jose Francisco
24 January 2025	Regional Conference of Meditation Leaders	D.R Kaarthikeyan ,Laurence Guihard-Joly ,Prof. Jagadish S ,Dr Anuradha Sathiyaseelan,Dr. Sai Krupa Sagar,Raj Waghray ,Mercedes Escala ,Savitha Reddy ,Dr Sivaramappa B Ph.D,Suresh Kalburgi
1 February 2025	The Essential Toolbox to Crack the Marketing Domain	Abhishek Gupta ,Nitin Ravi ,Shreya Meti ,Suresh Babu ,Praveen kumar ,Simrun Chopra
8 February 2025	Panel Discussion on the topic: "Leveraging Analytics in Driving Complex Businesses	Nitin Agarwal Principal,Rutwik Acharya Gokulnath Niranjana ,Shiva Prakash ,Aditya Kumar,
21 February 2025	Real-World Consulting & Career Insights from BCG	Mr Nimish Gupta
24 February 2025	Expert Talk on "Success Factors in Retail	SASH PADAYACHEE
1 March 2025	"AI & Automation in Supply Chain: Challenges and Opportunities"	Major Chetan, Col Razzaque Adil, Manish Gupta, Solomon Richard, Arun TL
7 March 2025	Expert Talk on "The Power of Analytics – Connecting Industries & Building Careers	Ms. Ruchika Lalla

8 March 2025	Expert Talk on Women's Day	Ms. Ritu Sharma
8 March 2025	Panel Discussion on The Future of Banking and Fintech: Collaboration or Competition	Abhishek R. Sharma ,Aditya Tiwari ,Pranav Koomar,Rudra Kumar
24-08-2024	Learn From Masters	Mr Venkatesh R
24-08-2024	Learn From Masters	Mr Venkatesh R
06-09-2024	Learn From Masters	Mr Venkatesh R
14-09-2024	Learn From Masters	Mr Venkatesh R
14-09-2024	Learn From Masters	Mr Venkatesh R
21\09\2024	Learn From Masters	Mr Venkatesh R
21\09\2024	Learn From Masters	Mr Venkatesh R
21\09\2024	Learn From Masters	Mr Venkatesh R
28\09\2024	Learn From Masters	Mr Venkatesh R
28\09\2024	Learn From Masters	Mr Venkatesh R
28\09\2024	Learn From Masters	Mr Venkatesh R

Industry Visit and Study Tours

Industry visits are a cornerstone of ISBR's experiential learning approach. These visits expose students to real-time business processes, operational challenges, and quality control practices. Destinations have included manufacturing units, tech parks, logistics hubs, and financial institutions.

Additionally, study tours—including those abroad through university tie-ups—offer a broader lens into international business environments. For instance, partnerships with institutions like FPT University in Vietnam enable students to experience multicultural business practices, attend cross-border networking events, and work on collaborative projects with global peers.

These initiatives cultivate a well-rounded, global outlook in students and prepare them for diverse business roles.

Sr.No.	Date of the Visit	Name of the company
1	16-Jul-2022	Akshaya Patra.
2	23-Jul-2022	TVS
3	19-Aug-2022	Derbi Foundation
4	08-Oct-2022	Auma India Private Limited
5	13-Oct-2022	SEBI – Industrial Visit

6	12-Nov-2022	Sri Sathya Sai Institute of Higher Medical Sciences, Bengaluru
7	22-Nov-2022	EMMVEE, 360° Insights of Solar Systems
8	01-Dec-2022	VYDEHI Institute of Medical Sciences & Research Centre, Whitefield, Bangalore
9	27-Feb-2023	3M India Ltd, Bengaluru
10	21-Oct-2022	Federation of Indian Export Organisations (FIEO)
11	14-Jul-2023	Bioinnovation Centre
12	14-Jul-2023	ELCIA
13	19-Jul-2023	3M
14	19-Jul-2023	ELCIA
15	21-Jul-2023	FESTO
16	25-Jul-2023	Kewaunee
17	05-Aug-2023	Teknic Electric
18	09-Aug-2023	Tata Power
19	09-Aug-2023	Titan
20	03-Mar-2025	Rajamane Industries
21	08-Feb-2025	Titan

Industry Visit to Rajamane Industries: A Glimpse into Manufacturing Excellence

ISBR Business School has organized an Industry Exposure Initiative for PGDM students, providing them the opportunity to visit **Rajamane Industries**, a leading manufacturer specializing in coolant pumps and electrical components. It was a crucial milestone in our academic journey, offering a firsthand experience of the intricacies of manufacturing operations. Students aimed to delve deep into the production processes, uncover effective business strategies, and gain valuable insights into key management practices that drive success in the industry.



Exploring Excellence: An Exclusive Industrial Visit to TITAN

Through an exciting opportunity beyond their academic curriculum, students from ISBR Business School had an insightful industrial visit to the TITAN Watch Company located in the SIPCOT Industrial area, Hosur. This visit provided a unique opportunity to explore the intricate processes involved in manufacturing and assembling world-class timepieces.



Visit to Vydehi Institute of Medical Sciences and Research Centre, Whitefield, Bangalore

The students were encouraged on scope of the profession during their interaction with Dr. Ravi Babu, Chief Administrative Officer, Professor, and Head, Department of Hospital Administration. Dr. Gnanasekar and Dr. Sherry Mathew, the faculty, provided an orientation to the hospital services and NABH accreditation, as well as education on the issues and challenges of hospital administration. Dr. Manasa, Dr. Dedeepya, and Dr. Madhuri guided us all along with the flow of the hospital and got into the details of the functioning of each department.

Industry visit to TVS

Hosur has 5 plants: 1, 2, 3, 9, and 10. In plant 2, 110 bikes are produced in an hour. It is capable of assembling 1800 motorcycles in a day while producing 1100 bikes on average each day. Although there are two 8-hour shifts in industry, productivity is lower. The conveyor is versatile and can be used for various types of assembly. Plant 2 employs around 1100 people. They operate in shifts and also have reserved personnel. The bike that has been put together needs to be examined by a different staff, and if any parts are defective, they either replace them or throw the product away.



Industrial Visit at EMMVEE, 360° Insights of Solar Systems

Emmvee is an intelligent solar solutions producer born from an idea to implement green energy for better use. After understanding the production line- up, the students were shown where the raw materials are procured and the section where the finished products were stored.



ELCITA Sustainability Tour: A Model for Smart and Sustainable Cities

Sustainability is no longer a choice—it is a necessity. Recognizing this, ISBR CARES, the Centre of Excellence in Sustainability Development, organized a Sustainability Tour to ELCITA (Electronics City Industrial Township Authority). The tour provided a firsthand experience of ELCITA's sustainability initiatives, covering solid waste management, wastewater treatment, renewable energy utilization, and smart city operations. A significant achievement of ELCITA's initiative is its operational bio-gas plant, which processes 60 kg of organic waste daily, reinforcing its commitment to zero-waste goals.



Visit to 3M India Ltd, Bengaluru

Managing Director, GC Members, Sr. Directors along with Faculty Team of ISBR Business School Visited 3M India Ltd Bangalore on 27th of Feb 2023. Very insightful Industry academic interaction with Team 3M.

TEAM ISBR had good learning in terms of 3M, Divisions, Products, Markets it operates in, 3M culture, philosophy of management, business operations, research and development, innovations and patents in the field of research, sustainability initiatives, different innovations, and considering B2B, B2C, and B2G markets.



Visit to Sahishnu Industry



Volvo Equipment Manufacturing





Summer Training

The Summer Internship Program (SIP) at ISBR is a critical component of the PGDM curriculum, aiming to develop practical skills and professional competence. ISBR facilitates internship opportunities across India and internationally through partnerships with reputed organizations. Students secured internships in fields such as HR, marketing, finance, and operations.

The internships spanned 8–12 weeks and were executed in collaboration with companies like KPMG, Grant Thornton, Axis Bank, ICICI Lombard, Tata Capital, and startups via FPT University in Vietnam. The experience allowed students to tackle real business problems, apply classroom learning in a dynamic environment, and receive mentorship from seasoned professionals.

ISBR's dedicated placement and corporate engagement teams ensured structured onboarding, mid-term reviews, and final project evaluations, making the internship experience robust and impactful.



27th February 2023

To whom it may concern,

This is to confirm that **Arpita Dhir Samanta** has participated in an industry based experiential learning program conducted by ECA Internships and supported by industry clients including government agencies, business and not for profit organisations.

During the program Arpita Dhir Samanta participated as part of a collaborative and diverse team supported by **Interactive Group Pty Ltd**. The program has provided an opportunity to better utilise classroom knowledge and gain an insight into real world work experiences to develop both technical understanding and key employability skills as per the world economic forum.

Arpita Dhir Samanta has worked on a **Business Opportunity Accelerator Project** for Interactive Group Pty Ltd and has made insightful and actionable recommendations based on the project brief.

We wish the student the very best.

Kind regards,

BJMcKenna

27th February 2023

To whom it may concern,

This is to confirm that **Priya P Nair** has participated in an industry based experiential learning program conducted by ECA Internships and supported by industry clients including government agencies, business and not for profit organisations.

During the program Priya P Nair participated as part of a collaborative and diverse team supported by **Assist Shellharbour**. The program has provided an opportunity to better utilise classroom knowledge and gain an insight into real world work experiences to develop both technical understanding and key employability skills as per the world economic forum.

Priya P Nair has worked on a **Business Opportunity Accelerator Project** for Assist Shellharbour and has made insightful and actionable recommendations based on the project brief.

We wish the student the very best.

Kind regards,

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7.1.2.Participation of Industry professionals in curriculum development, projects, assignments as examiners, in summer projects

Academic Year 2024-2025

Academic Council Members

S.No.	Name	Designation and Company
1	Dr. R Narasimhan	Dean, ISBR
2	Dr. Nila A Chotai	Director (Academics), PGDM, MBA, Executive PGDM
3	Dr. M R Jhansi Rani	Program Director, Research Center
4	Dr. Narasimha Venkatesh	HOD- HRM & General Management
5	Dr. Balaji S	HOD- Finance & Fintech
6	Dr. Veena S	Head- Sustainable Development Goals
7	Dr. Naveen Pol	HOD-Data Science and Analytics
8	Dr. V N Lakshmi Prasad	HOD-Operations and Product Management
9	Dr. Lakshmi K S	HOD- Marketing

S.No.	Name	Designation and Company
10	Dr. Aloysius Sequeira	Professor - HAG (retd.), Former Dean (Faculty Welfare) & Registrar-NITK, Surathkal
11	Dr. Tapan Sarker	Professor and Associate Head - Outreach, Engagement and International
12	Ms. Arundathi Rao	Vice President, Global IT, Hewlett Packard Enterprise
13	Dr. Manoranjan Sharma	Accomplished Chief Economist, Globally Acclaimed Scholar, Senior Banker
14	Ms. Aditi Bhonsle	Vice President, Research Services, Borderless Access
15	Mr. Yashus Gopal	Senior Research Specialist, Tata Neuron, ISBR Alumni

Name of Corporate Guides and Mentors

At ISBR Business School, industry integration is a core pillar of the learning experience. One of the standout features of the curriculum is the active involvement of corporate professionals who serve as mentors and guides for students during their summer internships. These professionals, drawn from leading companies across sectors, not only supervise student projects but also play a vital role in shaping their understanding of real-world business challenges.

The contribution of these industry mentors extends beyond internships. They are actively involved in:

- Curriculum support, helping bridge academic concepts with practical application,
- Career guidance, providing insights into industry expectations and trends,
- Placement facilitation, offering networking opportunities and employment avenues.

Illustration of Industry Engagement

Over the years, ISBR has built a robust network of corporate professionals across companies such as PwC, CloudThat, Bajaj Allianz Life Insurance, Digital Marveled, Loreal, Kotak Mahindra, Biocon Biologics, Welspun Corp, UltraTech Cement, and JP Morgan & Chase, among many others

Some of the esteemed professionals who have mentored ISBR students include

- Mr. Shashank Rao - Zielhoch
- Bhumika Bangera - Yaskawa India
- Mrs. Shreya Mittal - Happequity Investments and Finance
- Samarth.G.L - PWC
- Ms Nethi - CloudThat
- Mr. Amol Adhye - Welspun Corp Ltd.
- Mr. Akshay Agrawal - Dabur India Limited

7.1.3 Initiatives related to industry including executive education, industry sponsored labs, and industry sponsorship of student activities

Academic Year 2024-2025

Industry Sponsorship of Student Activities

Industry Sponsorship of Student Activities: TEDxISBR Bangalore

ISBR continues to foster a strong industry-academia relationship through its initiatives that are supported and sponsored by reputed industry partners. One such significant initiative was TEDxISBR Bangalore, held on 21st August 2022 at the NIMHANS Convention Centre, which exemplifies the institution's commitment to encouraging student-led events backed by industry collaboration.

This flagship event, curated and organized by the students of ISBR, was conducted under the globally recognized TEDx platform. The event provided a platform for influential speakers—entrepreneurs, professionals, and change-makers—to share transformative ideas and life experiences. The theme “Rise from the Embers” focused on resilience, innovation, and growth, aligning perfectly with the values industry leaders aim to foster among future professionals.

What sets this event apart is its industry sponsorship, which not only provided financial support but also signified the trust and engagement industries have with ISBR. Such backing enabled students to experience the end-to-end planning, budgeting, execution, and outreach of a large-scale event—skills that are crucial in any corporate setting.

Through such initiatives, ISBR provides experiential learning opportunities where students interact directly with professionals, receive mentorship, and are exposed to real-world challenges. Events like TEDxISBR Bangalore serve as a dynamic bridge between academic pursuits and industry relevance, creating a vibrant ecosystem of knowledge-sharing and professional development.

Introducing our Hospitality Partner for

TED^x ISBRBangalore



"The World Within"

*Introducing our gold partner
for*

TED^x ISBRBangalore



TEDx ISBR

Teen Interns

TED^x ISBRBangalore



50
IN PURSUIT OF THE
PERFECT DOT

DIAMOND
PARTNER



Industry Sponsored Labs

Under the Industry sponsored labs, ISBR has signed up a strategic alliance with Bloomberg , which will be helpful in the students' getting oriented , practically, on the global Investment markets knowledge using the tools and techniques of Bloomberg. Bloomberg Institute is a globally acknowledged institution engaged in disseminating information on various financial domains and helping professionals develop their skills and capabilities in the desired manner. Bloomberg Market Concepts is a specialized online course focusing primarily on market concepts and best suits anyone willing to create a market-oriented career. It provides the fundamental grounding in finance. It features real-life case studies and assesses the knowledge after every module through the quizzes. The introduction to the Bloomberg Terminal starts with

accessing real-time financial data and hands-on experience with a practical model, which helps students to land in their dream roles in Investment Banking, Financial Consultancy, Equity Research, Global financial markets research , Financial analytics, etc



Business Standard
CAMPUS TALK



ISBR-ELCITA PROGRAM - GRADUATION DAY EVENT

ISBR Business School, as part of the Industry-Academia Connect initiatives, had conducted the Certificate Program in General Management for the Staff of ELCITA (Electronics City Industries Township Authority of India), Bangalore. It was a 120 hrs abridged course customized to the needs of ELCITA to bring in Value Changes in the day-to-day work. The course was conducted by the senior Faculty at ISBR on weekends at the convenience of the ELCITA Staff.

Graduation Day was the culmination of the event with the Certificates being handed over. Chairman of the ELCITA Committee, Dr Veerappan, Ms Rama CEO, ELCIA and ISBR Managing Director, Dr Manish Kothari presided over the meeting as the Chief Dignitaries. Also present were other officials from ELCITA- Mr Charles Henry Hawkes and Col. Aniruddha Gudi.

The students who are the staff members of ELCITA were all in jubilation as it brought back sweet memories of their past college convocation as this event had all in the Graduation Ceremonial Robes. All 20 participants were handed over Certificates of Merit for having successfully completed the program.

Campus Reporter - Sashank Prasad



7.1.4. Involvement of industry professional as members of various academic bodies/board

Academic Year 2024-2025

At ISBR Business School, industry-academia integration is a core strategic focus. To ensure that the curriculum remains relevant, forward-looking, and aligned with industry expectations, industry professionals are actively involved as members of key academic bodies.

Notably, seasoned corporate leaders are part of the Governing Council and the Academic Council at ISBR. These professionals bring deep domain expertise, insights into emerging business trends, and valuable perspectives on skill requirements across sectors. Their involvement ensures that academic policies, course structures, and strategic initiatives are continually refined to meet real-world business needs.

This collaborative approach between academia and industry strengthens the institution's commitment to producing industry-ready graduates and fosters a culture of continuous innovation and relevance in business education.

Governing Council

Sr.No.	Name	Designation and Company
1	Dr. Manish Kothari	President, ISBR Group of Institutions
2	Dr. K.S. Anandaram	Sr. Director, ISBR Research Center
3	Dr. Chandra Niranjana	Sr. Director, ISBR
4	Dr. R. Narasimhan	Dean, ISBR
5	Dr. Nila Chotai	Program Director, PGDM and MBA
6	Dr. M R Jhansi Rani	Program Director, ISBR Research Center
7	Dr. Amit Kanchanbaras	Director, Career Advancement and Corporate Engagement
8	Mr. Murali	CFO, IKEA India
9	Mr. Mukesh Jain	CTO & EVP, Leading AI-Driven Innovation, Capgemini
10	Mr. Karthik Thallam	Honorary Consul of Cambodia
11	Dr. V. Srividya	Director, PSG Institute of Management
12	Mr. Sidharth Prashar	Deputy General Manager Enterprise Sales, Tally Solution Pvt Ltd., ISBR Alumni

Academic Council

S.No.	Name	Designation and Company
1	Dr. R Narasimhan	Dean, ISBR
2	Dr. Nila A Chotai	Director (Academics), PGDM, MBA, Executive PGDM
3	Dr. M R Jhansi Rani	Program Director, Research Center
4	Dr. Narasimha Venkatesh	HOD- HRM & General Management
5	Dr. Balaji S	HOD- Finance & Fintech
6	Dr. Veena S	Head- Sustainable Development Goals
7	Dr. Naveen Pol	HOD-Data Science and Analytics
8	Dr. V N Lakshmi Prasad	HOD-Operations and Product Management
9	Dr. Lakshmi K S	HOD- Marketing
10	Dr. Aloysius Sequeira	Professor - HAG (retd.), Former Dean (Faculty Welfare) & Registrar- NITK, Surathkal

11	Dr. Tapan Sarker	Professor and Associate Head - Outreach, Engagement and International
12	Ms. Arundathi Rao	Vice President, Global IT, Hewlett Packard Enterprise
13	Dr. Manoranjan Sharma	Accomplished Chief Economist, Globally Acclaimed Scholar, Senior Banker
14	Ms. Aditi Bhonsle	Vice President, Research Services, Borderless Access
15	Mr. Yashus Gopal	Senior Research Specialist, Tata Neuron, ISBR Alumni

7.2. International Connect

Academic Year 2024-2025

(International Students, Student Immersion Programs, Faculty Exchange Programs and Collaborative Research Projects. These would also include online initiatives to engage with international academic communities)

ISBR Business School has set a benchmark in fostering global connectivity through its outstanding international collaborations and initiatives. Guided by its vision to create globally competent leaders, ISBR has established itself as a hub for cross-cultural exchange, collaborative research, and immersive learning experiences.

The institution boasts an impressive portfolio of international collaborations with prestigious universities and organizations across continents, including France, Germany, the USA, Vietnam, and South Africa. Through a robust network of Memorandums of Understanding (MoUs), ISBR facilitates student and faculty exchange programs, internships, and joint research projects. Noteworthy partnerships, such as those with Rennes School of Business (France), HOF University (Germany), and FPT University (Vietnam), highlight the school's proactive approach to global engagement.

ISBR's initiatives include diverse student immersion programs, allowing students to gain invaluable exposure to international academic environments. For instance, outbound exchange students have studied at esteemed institutions like Burgundy School of Business and ESC Troyes in France, while inbound students from institutions such as Rennes School of Business bring global perspectives to ISBR's campus.

The school also excels in faculty exchange programs, with physical and virtual mentoring, guest lectures, and collaborative teaching. Faculty members have engaged in professional development and knowledge-sharing initiatives with institutions such as the University of Nicosia (Cyprus) and Cape Peninsula University of Technology (South Africa).

ISBR's achievements in collaborative research underscore its commitment to addressing global challenges. The institution's participation in international projects, such as the Erasmus+ Spirit Project, and faculty publications in areas like digital transformation and sustainability, cement its reputation as a thought leader in academia.

Furthermore, ISBR organizes global events, from international day celebrations to industry-academic meets with consuls and ambassadors, fostering meaningful relationships with global academic and diplomatic communities. These efforts contribute to ISBR's mission of preparing students for a dynamic and interconnected world.

By cultivating a strong international presence and providing enriching cross-border opportunities, ISBR Business School continues to exemplify excellence in global education and collaboration, making it a preferred choice for aspiring global leaders.



THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS
CERTIFICATE OF MEMBERSHIP

ISBR Business School
ISBR Business School

Member since: 2025 | Expires: 06/30/2026


Lily Bi
President and Chief Executive Officer


Sherif H. Kamel
Chair, Board of Directors

International Connect

7.2. International Connect (40)

(International Students, Student Immersion Programs, Faculty Exchange Programs and Collaborative Research Projects. These would also include online initiatives to engage with international academic communities)

1. INTRODUCTION TO INTERNATIONAL PROGRAMS

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By cultivating a strong international presence and providing enriching cross-border opportunities, ISBR Business School continues to exemplify excellence in global education and collaboration, making it a preferred choice for aspiring global leaders.

1. INTERNATIONAL PROGRAMS AT ISBR:

(A) Student Exchange Inbound:

SL. No.	Name of the Student	Type of exchange	Name of the Institute	Country	Continent	Academic year
1	CLEMENT RIONDE	One semester	Burgundy School of Business	France	Europe	2019-20
2	VICTOR BECHET	One semester	Burgundy School of Business	France	Europe	2019-20
3	LUCIE BIDAMANT	One semester	Rennes School of Business	France	Europe	2019-20
4	INESLES BOUEYRIES	One semester	Rennes School of Business	France	Europe	2019-20
5	MANON MONNIER	One semester	Rennes School of Business	France	Europe	2019-20
6	NICOLAS RICHE	One semester	Rennes School of Business	France	Europe	2019-20
7	JULES BOUYER	One semester	Rennes School of Business	France	Europe	2022-23

8	ALEXANDRE FARGEAUD	One semester	Rennes School of Business	France	Europe	2022-23
9	ENORA LE JEUNE	One semester	Rennes School of Business	France	Europe	2022-23
10	CRYSTAL PYNGROPE	One semester	ESC Clermont	France	Europe	2024-25

(B) Student Exchange Outbound

S. No.	Name of the Student	Type of exchange	Name of the Institute	Country	Continent	Academic year
1	DIMPLE PRASAD HARI	One semester	Esc Troyes, (Yschools)	France	Europe	2019-20
2	JADEJA PADMAJEETSINH RAJENDRASINH	One semester	Esc Troyes, (Yschools)	France	Europe	2019-20
3	K S SOWJANYA SINDHU	One semester	ESC Clermont	France	Europe	2019-20
4	KYATHAM NIHAR	One semester	Esc Troyes, (Yschools)	France	Europe	2019-20
5	MUNUGANTI SATYA KRISHNA KANTH	Global/3 Country Exposure	Burgundy School of Business	France	Europe	2019-20
6	MUNUGANTI SATYA KRISHNA KANTH	Global/3 Country Exposure	HOF	Germany	Europe	2019-20
7	RICHA SARKAR	One semester	Burgundy School of Business	France	Europe	2019-20
8	V HARSHITHA	One semester	Esc Troyes, (Yschools)	France	Europe	2019-20

9	VEERESH B	One semester	Burgundy School of Business	France	Europe	2019-20
10	PENTA CHIRANJEEVI	One semester	Esc Troyes, (Yschools)	France	Europe	2019-20
11	SHIVANI CHOWDARY G	One semester	ESC Clermont	France	Europe	2019-20
12	ISHAN MISHRA	One semester	Rennes School of Business	France	Europe	2021-22
13	ANTONY G KARIMATTAM	One semester	Rennes School of Business	France	Europe	2021-22
14	RINISHA AVINASH BHAYKAR	One semester	Rennes School of Business	France	Europe	2021-22
15	SAI SUMIRAN TRIPATHY	One semester	Rennes School of Business	France	Europe	2021-22
16	KAVYA SIVADASAN VARRIER	One semester	Burgundy School of Business	France	Europe	2021-22
17	ARPITHA DHARA	One semester	Esc Troyes, (Yschools)	France	Europe	2022-23
18	ABHINAV THYAGARAJAN	One semester	Rennes School of Business	France	Europe	2022-23
19	ANANYA SINGH	One semester	Rennes School of Business	France	Europe	2022-23
20	PRERNA LANDGE	One semester	Esc Troyes, (Yschools)	France	Europe	2022-23

21	POOJHA S	One semester	Burgundy School of Business	France	Europe	2022-23
22	SINGHAL AADI VINIT	One semester	Burgundy School of Business	France	Europe	2022-23
23	SIVA HARI KRISHNAN R	One semester	Burgundy School of Business	France	Europe	2022-23
24	SWETA RAJAK	One semester	Rennes School of Business	France	Europe	2022-23
25	M SAI PRANEETH	One semester	Burgundy School of Business	France	Europe	2022-23
26	RAJVEER TIWARI	One semester	Esc Troyes, (Yschools)	France	Europe	2022-23
27	MATHIVENTHAN K	One semester	Rennes School of Business	France	Europe	2022-23
28	JAHNVI GARG	One semester	Burgundy School of Business	France	Europe	2022-23
29	KRITHIGYA SANJAY GUPTA	One semester	Esc Troyes, (Yschools)	France	Europe	2022-23
30	HIMANSHU MANDAL	One semester	Rennes School of Business	France	Europe	2022-23
31	RIYA MAJUMDAR	One semester	Rennes School of Business	France	Europe	2022-23
32	VISHAL VISWANATH	One semester	Rennes School of Business	France	Europe	2022-23

			Business			
33	SARAN KS	Global/3 Country Exposure	Esc Troyes, (Yschools)	France	Europe	2022-23
34	SARAN KS	Global/3 Country Exposure	HOF	Germany	Europe	2022-23
35	LIKITHA C	One semester	HOF	Germany	Europe	2022-23
36	LIKITHA C	International Internship	HOF	Germany	Europe	2023-24
37	ARPITA DHIR SAMANTA	International Internship	FPT University	Vietnam	Asia	2023-24
38	PRIYA P NAIR	International Internship	FPT University	Vietnam	Asia	2023-24
39	ANJALI KUMARI	International Internship	FPT University	Vietnam	Asia	2023-24
40	RITUPARNA RANA MUKHERJEE	One semester	Rennes School of Business	France	Europe	2023-24
41	ADITI L	One semester	Esc Troyes, (Yschools)	France	Europe	2023-24
42	JENNIFER EZEKIEL	One semester	Esc Troyes, (Yschools)	France	Europe	2023-24
43	RAHUL KAR	Summer camp	IDRAC BUSINESS SCHOOL – Lyon	France	Europe	2023-24
44	SAUMYADEEP GHOSH	One semester	IULM	Italy	Europe	2023-24
45	SHAIK HASSAIN BASHA	One semester	Burgundy School of Business	France	Europe	2023-24

46	SHASHWAT SHUKLA	One semester	Burgundy School of Business	France	Europe	2023-24
47	SHREYANSH KUMAR PURWAR	One semester	ESC Clermont	France	Europe	2023-24
48	SUNAYNA GHOSH	One semester	Rennes School of Business	France	Europe	2023-24
49	MEGHA M	One semester	Burgundy School of Business	France	Europe	2023-24
50	ANUSKA SAHA	Immersion Program	SPIRIT ERASMUS+ Project Event	Portugal	Europe	2023-24
51	EVA NALWA	One semester	Rennes School of Business	France	Europe	2024-25
52	JOHN ZACHARIAH	Immersion Program	SPIRIT ERASMUS+ Project Event	Portugal	Europe	2023-24
53	JUGAJYOTI BEHERA	International Internship	FPT University	Vietnam	Asia	2024-25
54	MAHIMA GUPTA	One semester	Rennes School of Business	France	Europe	2024-25
55	MOHAMED ASIM V A	One semester	Esc Troyes, (Yschools)	France	Europe	2024-25
56	MOHAMMED SHIYAS	One semester	Lamar University	USA	North America	2024-25
57	PRIYANSHU SHUKLA	One semester	Burgundy School of Business	France	Europe	2024-25
58	SHUBHAM DINGA	One semester	IULM	Italy	Europe	2024-25

59	SUYASH SEMWAL	One semester	Burgundy School of Business	France	Europe	2024-25
60	ARAVIND JAMES	International Internship	FPT University	Vietnam	Asia	2024-25
61	ARAVIND JAMES	One semester	IULM	Italy	Europe	2024-25
62	Mr. VARUN KUMARAN B	One semester	Esc Troyes, (Yschools)	France	Europe	2025-26
63	Ms. CHENNAPRAGADA VENKATALAKSHMI MANOGNA	One semester	IULM	Italy	Europe	2025-26
64	Ms. MANOLINA RAY	One semester	IULM	Italy	Europe	2025-26
65	Mr. PRASOON BANSAL	Immersion Program	FPT University	Vietnam	Asia	2024-25
66	Mr. FAHAD NEYAZ	Immersion Program	FPT University	Vietnam	Asia	2024-25
67	Ms. PAYAL PATRA	Immersion Program	FPT University	Vietnam	Asia	2024-25
68	Ms. AVISHI GUPTA	Immersion Program	FPT University	Vietnam	Asia	2024-25

(C) International Immersion (Study trip):

1. ISBR PGDM 2023-25 Students Mr. John and Ms. Anuska were offered to attend the five-day Erasmus spirit event in Lisbon, Portugal, along with the Faculty Project Coordinator Dr. SheetalMahendher from 11-Sep-2023 to 15-Sep-2023.



(D) International Internships:

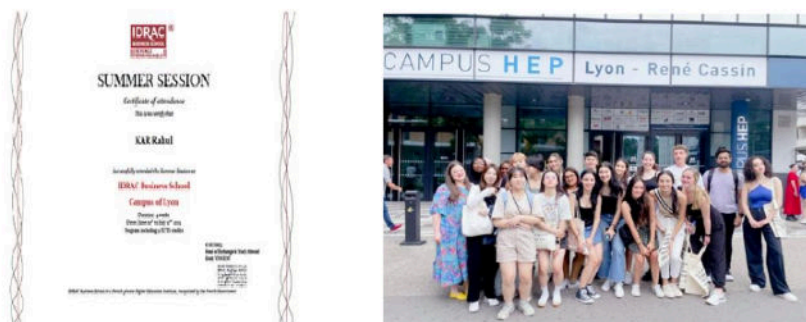
1. The 3 students completed their internship with the following companies in Vietnam through FPT University, Vietnam, June-July 2023:

Name of the student	Company name
Ms. ARPITA DHIR SAMANTA	Do Agency
Ms. PRIYA P NAIR	Do Agency
Ms. ANJALI KUMARI	DLG Hotel





2. The student Mr. Rahul Kar attended the summer camp program of IDRAC Business School, Lyon, France from 19th June, 2023 to 13th July, 2023 in lieu of a 2 months Internship program in India.

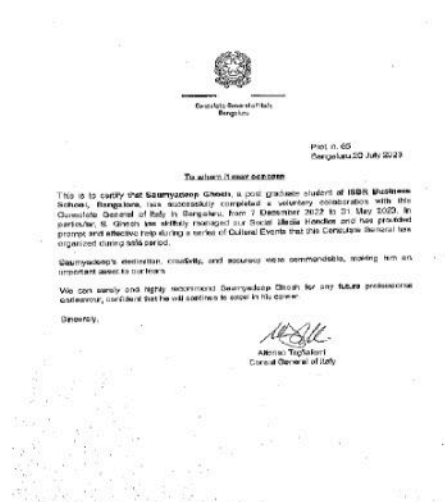


3. A team of the 16 international students from ISBR Business School have applied to participate in the 2023 Winter Nusantara Worldwide project. They took part in the Winter Batch of the Nusantara Worldwide initiative from August to December 2023.

Following is the list of the students who opted for this internship:

SL No.	Student Name	Mail ID	Contact No.
1	Anuska Saha	anuskasaha.pg23044@isbr.in	6290235763
2	Ayushi Neraliya	ayushineraliya.pg23064@isbr.in	8818860809
3	Eva Nalwa	evanalwa.pg23086@isbr.in	9634773521
4	John Zachariah	johnzachariah.pg23112@isbr.in	9567290676
5	Jugajyoti Behera	jugajyotibehera.pg23113@isbr.in	6372705563
6	Jugnoo Thakur	jugnuthakur.pg23114@isbr.in	7050464523
7	Kunal Panda	kunalpanda.pg23137@isbr.in	9932286767
8	Mahima Gupta	mahimagupta.pg23142@isbr.in	8630372580
9	Mohamed Asim V A	mohamedasimva.pg23154@isbr.in	8610055675
10	Mohammed Shiyas	mohammedshiyas.pg23155@isbr.in	9489626316
11	Niranjana G	niranjana.pg23173@isbr.in	9940327361
12	Priyanshu Shukla	priyanshushukla.pg23200@isbr.in	6263581967
13	Shubham Dinga	shubhamdinga.pg23268@isbr.in	6262610202
14	Suyash Semwal	suyashsemwal.pg23294@isbr.in	8979707174
15	Aravind James	aravindjames.pg23046@isbr.in	7358230551
16	Sanjith Ragav. C	sanjith.pg23395@isbr.in	98949 65659
17	Aadhya Mishra	aadhyanandmishra.pg23002@isbr.in	8081436308
18	Aishwarya Goswami	aishwaryagoswami.pg23021@isbr.in	8827413803
19	Vikram Rana Singh	vikram.pg23404@isbr.in	7654040784

4. Saumyadeep Ghosh, a PGDM International student, has been given the opportunity of a voluntary collaboration with the Consulate General of Italy in Bengaluru, from 7th December 2022 till 31st May 2023.



5. Virtual International Internships with ECA Global and Practera in Australia offered to PGDM 2022-24 Batch;



6. PGDM Students named Mr. Kunal Panda and Mr. Jugajyoti Behera were given an opportunity of virtual internship with Biotech Zen, UAE from 21st August to 21st November 2023.



7. MahimaGupta, a PGDM International student, was offered an opportunity of an Internship in-person with the Consulate General of Cambodia in Bengaluru, for 3 months (AUG-OCT), 2023.

Key Points:

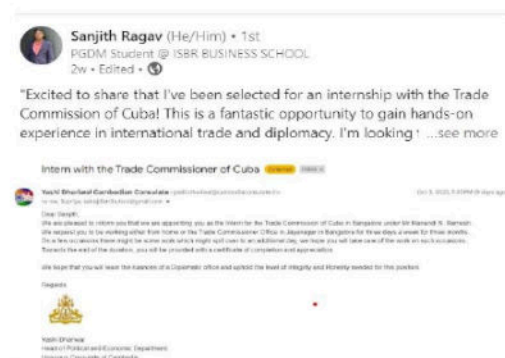
- Digital Marketing Intern for three months
- The work is from the Consul General office for three months, 3 days in a week, from for 3 hours.

Offerings:

- Certification from the Honorary Consulate of Cambodia
- Opportunity to work with the diplomatic mission, exposure with leading lighting firm of Bangalore Aura Illumination



8. SanjithRagav , a PGDM International student, has successfully Enrolled for a voluntary collaboration with the Consulate General of Cuba in Bengaluru, for 3 months (OCT- DEC), 2023.



9. The 2 students, Mr. Aravid James and Mr. Jugajyoti Behera completed their internship with the company, Do Agency, in Vietnam through FPT University, Vietnam, June-July 2024.



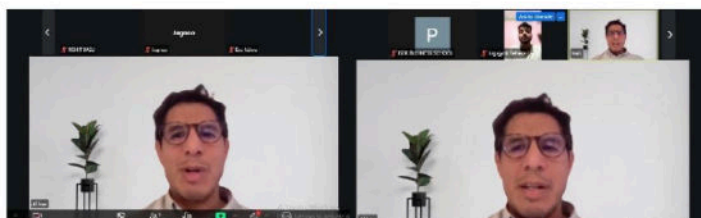
10. International research project Nusantara was offered to all the international students of ISBR batch 2023-2025.



Sl. no.	Students Name	Email ID	Contact number
1	AnuskaSaha	anuskasaha.pg23044@isbr.in	6290235763
2	AyushiNeraliya	ayushineraliya.pg23064@isbr.in	8818860809
3	Eva Nalwa	evanalwa.pg23086@isbr.in	9634773521
4	John Zachariah	johnzachariah.pg23112@isbr.in	9567290676
5	JugajyotiBehera	jugajyotibehera.pg23113@isbr.in	6372705563
6	Jugnoo Thakur	jugnuthakur.pg23114@isbr.in	7050464523
7	Kunal Panda	kunalpanda.pg23137@isbr.in	9932286767
8	Mahima Gupta	mahimagupta.pg23142@isbr.in	8630372580
9	Mohamed Asim V A	mohamedasimva.pg23154@isbr.in	8610055675
10	Mohammed Shiyas	mohammedshiyas.pg23155@isbr.in	9489626316
11	Priyanshu Shukla	priyanshushukla.pg23200@isbr.in	6263581967
12	ShubhamDinga	shubhamdinga.pg23268@isbr.in	6262610202
13	SuyashSemwal	suyashsemwal.pg23294@isbr.in	8979707174
14	Aravind James	aravindjames.pg23046@isbr.in	7358230551
15	VikramRana Singh	vikram.pg23404@isbr.in	7654040784
16	AadhyaAnand Mishra	aadhyaanandmishra.pg23002@isbr.in	8081436308
17	AishwaryaGoswami	aishwaryagoswami.pg23021@isbr.in	8827413803
18	CharuPadam	charupadamsinghparmar.pg23071@isbr.in	7973684527

19	Koushal Kumar Singh	koushalkumarsingh.pg23130@isbr.in	8240366322
20	RishitBasu	rishitbasu.pg23220@isbr.in	8981426838
21	Shreya Singh	Shreyasingh.pg23261@isbr.in	8697618590

11. International Virtual Internship with Dr. Ivan was offered to the following 12 students of ISBR Business School, batch 2023–25. They conducted market research in the Indian market for their new product (shoes) launch and submitted their findings and solutions.



Sl. no.	Students Name	Email ID	Contact number
1	Ms. Mahima Gupta	mahimagupta.pg23142@isbr.in	8630372580
2	Mr. Arnav Verma	arnavverma.pg23048@isbr.in	6267787908
3	Mr. CharuPadam	charupadamsinghparmar.pg23071@isbr.in	7973684527
4	Mr. JugajyotiBehera	jugajyotibehera.pg23113@isbr.in	6372705563
5	Mr. Koushal Kumar Singh	koushalkumarsingh.pg23130@isbr.in	8240366322
6	Mr. RishitBasu	rishitbasu.pg23220@isbr.in	8981426838
7	Mr. Rahul Kumar	rahulkumarrameshprasadmbar.pg23205@isbr.in	8318956088

8	Ms. Shreya Singh	Shreyasingh.pg23261@isbr.in	869761859 0
9	Ms. Jugnoo	jugnuthakur.pg23114@isbr.in	705046452 3
10	Ms. Eva Nalwa	evanalwa.pg23086@isbr.in	963477352 1
11	Mr. Dibyanshu Singh	dibyanshusingh.pg23081@isbr.in	759503805 8
12	Ms. AasthaShringi	aasthashringi.pg23003@isbr.in	907928146 3

12. Following students were offered virtual 2 months internship with Australian companies through ECA Global:

SL. No.	Student name	Specialization	Duration
1	Ms. Kanigiri Krishna Ganga Srujana	Marketing	June-July 2024
2	Mr. Raj Pandey	Finance	June-July 2024
3	Mr. Anurudh Singh	Marketing	June-July 2024
4	Mr. Arnav Verma	Marketing	June-July 2024

13. Following students completed their IBR Groningen Internship along with Netherland students (In-person):

SL No.	Student Name	Mail ID	Contact No.
1	AnuskaSaha	anuskasaha.pg23044@isbr.in	6290235763
2	Eva Nalwa	evanalwa.pg23086@isbr.in	9634773521
3	MohamedAsim V A	mohamedasimva.pg23154@isbr.in	8610055675

4	Mohammed Shiyas	mohammedshiyas.pg23155@isbr.in	9489626316
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2. FACULTY EXCHANGE PROGRAMS:

(A) Faculty Exchange Inbound

SL No	Date	Time	Person's name	From	Purpose	Internal Link	Photos
1	23-Aug-22	3:00 PM	Ms. Elodie Saint-Yves Ms. StéphanieHi aumet, Ms. VanshitaPod dar	Rennes Business School, France	To discuss towards strengthening the relations between Rennes School of Business and ISBR Business School.	https://www.isbr.in/blogs/visit-of-delegates-from-rennes-school-of-business-to-isbr/	https://drive.google.com/drive/folders/182S3oEy_9ofCnfrTIH4HtPnOqLCtf_cE?usp=drive_link
2	09-Feb-23	1:00 PM	Ms. Michaela Schönherr Prof. SoumitSain	FOM, Germany	Discussion on potential progression agreements	https://www.isbr.in/blogs/discussion-on-potential-progression-agreements-fom-university-isbr-business-school/	https://drive.google.com/drive/folders/1PdP9RiOYqoO0Ljr11m3W6rgsafbqfzeW?usp=drive_link
3	23-Feb-23	10:00 AM	Dr. Xavier Rajot	Montpellier Business School, France	Discussion on potential progression agreements	https://www.isbr.in/blogs/discussion-on-potential-progression-agreements-montpellier-business-school-france-isbr-business-school/	https://drive.google.com/drive/folders/1A10bDxrOioqR8QzhjCHleuOIUFj0KA1N?usp=drive_link

						school/	
4	21-Apr-23	9:30 AM	Ms. Sora Nguyen Ms. Nhung Huynh Mr. Tran Trung Tin	FPT University, Vietnam	Discussion on potential progression agreements	https://www.isbr.in/blogs/discussion-with-delegates-from-fpt-university-vietnam/	https://drive.google.com/drive/folders/1kcg377ZepwChzodpyohOo6MgC1lfQHRU?usp=drive_link
5	21-May-23	3:00 PM	Ms. Maud	Rennes Business School, France	To discuss towards strengthening the relations between Rennes School of Business and ISBR Business School.		https://drive.google.com/drive/folders/1N17mQUcObKmD0Tml3KV FkGgueStCM1LR?usp=drive_link
6	27-Mar-25	2:00 PM	Dr. David Hattersley	Senior Lecturer in Marketing, Sheffield Hallam University, UK.	Session to students on the concept "Value"	https://www.isbr.in/blogs/isbr-and-sheffield-hallam-unite-for-global-academic-exchange/	

7	14th, 19th, 21st, 26th and 28th Sep 2022	9:30 pm to 10:30 pm (IST)	Dr. Josh Ault	Thunderbird School of Global Management, Arizona State University	Mentoring	-	
8	12th, 13th and 15th Sep 2022	NA	Dr. Gary W. Paul	Central University of Technology, South Africa	Mentoring	-	
9	08-Feb-23	NA	Dr. Gary W. Paul	Central University of Technology, South Africa	Mentoring		
10	05-Apr-23	NA	Dr. Gary W. Paul	Central University of Technology, South Africa	Mentoring		
11	12-Apr-23	NA	Dr. Gary W. Paul	Central University of Technology, South Africa	Mentoring		

12	14th, 21st Sep, 28th Sep 2023	NA	Dr. Gary W. Paul	Central University of Technology, South Africa	Mentoring	-	
13	14-Dec-22	NA	Dr. Wijewardena	University of Sri Jayewardenepura, Srilanka	Mentoring		
14	29-Mar-23	NA	Dr. Wijewardena	University of Sri Jayewardenepura, Srilanka	Mentoring		
15	Mar-23	NA	Ms. Kusum Tamang	NA	Mentoring		

1. On 23rd Aug, 2022, Saturday at 3 pm, the delegates from Rennes School of Business, Ms. Elodie Saint-Yves, International Mobility Director, Rennes School of Business, Ms. Stéphanie Hiaumet, Director of International Development chez Rennes School of Business, Ms. Vanshita Poddar, Rennes School of Business, India Office arrived at ISBR campus. They had a meeting with the International Office, Ms. Supriya Lamba Sahdev, Manager International Programs and Ms. Saraswati P. Kurade, Coordinator, International Programs in the boardroom. From the management team Dr. Manish Kothari, MD, ISBR and Dr. Lakshman Kumar, Director, ISBR, were also present for the discussion. The meeting was successful as it focused more on strengthening the relations between Rennes School of Business and ISBR. The delegates agreed to renew the MOU between Rennes school of Business and ISBR. Also there was an initiative of progression of exchange of Undergraduate students between Rennes school of Business and

ISBR.



2. Ms. Michaela Schönherr, Head International Office, FOM Hochschule, Moers, North Rhine-Westphalia, Germany and Prof. Soumit Sain, Lecturer at FOM University arrived at the Oterra Hotel, Electronic city, Bangalore on 9th Feb, 2023 at 1:00 pm. They were welcomed by Dr. Supriya Lambav Sahdev, Manager International Programs, ISBR, Dr. Nila Chotai, Director ISBR College & Executive Education at ISBR Business School and Ms. Saraswati Kurade, Coordinator International Programs, ISBR. The Guests shared the details of the domains of courses at FOM and Dr. Supriya, and Dr. Nila Chotai talked about their respective departments. Furthermore, all had a fruitful discussion, on the potential progression agreements with respect to MBA, PGDM and PHD between FOM University and ISBR Business School.



3. Visit of Dr. Xavier Rajot, director, Montpellier Business School, France on February 23rd, 2023, from 10am to 12 noon for discussion on the progression

agreement between Montpellier Business School and ISBR Business School.



4. Ms. Sora Nguyen: Head of International Mobility, Ms. Nhung Huynh - International mobility coordinator in charge of partnership with Indian universities, Mr. Tran Trung Tin, Lecturers Information Technology, FPT Swinburne in Danang at FPT University came to meet ISBRians at the Oterra Hotel, Electronic city, Bangalore on 21st April, 2023, Friday at 9:30 AM to discuss on faculty exchange, Collaborative research, Collaborative events, Students' International Internship Programs, Winter camp between FPT University and ISBR Business School. Also discussion was on the International Internship of 3 students from ISBR Business School with FPT University.



5. Ms. Maud LE BARS-South India representative from our long-standing partner institution, Rennes School of Business, France, visited ISBR campus on 22nd May, 2023. It was an enriching and productive discussion that reinforced the strong bond between our organizations.



6. On **March 27, 2025, at 2:00 PM**, ISBR had the honor of hosting **Dr. David Hattersley**, Senior Lecturer in Marketing, and **Ms. Rita H.**, Head of Regional Development, Global Development & Partnerships, from Sheffield Hallam University, UK. Dr. Hattersley delivered an insightful session on the concept of "Value," enriching the academic experience for attendees.

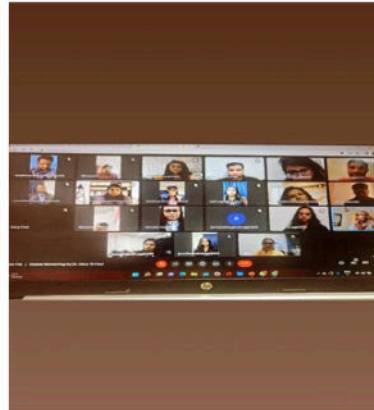


7. Mentoring sessions of our advisory member Dr. Josh Ault, Thunderbird School of Global Management, Arizona State University ensuring better outputs and high employability for our global students. Sessions held on 14th, 19th, 21st, 26th and 28th Sep 2022 from 9:30 pm to 10:30 pm.

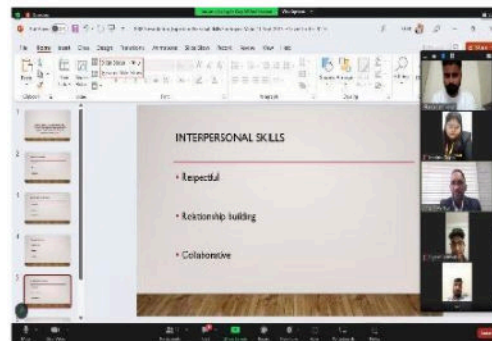


8. Mentoring sessions of our advisory member Dr. Gary W. Paul, CUT, South Africa ensuring better outputs and high employability for our global students. Sessions held on: Monday 12 September 2022, from 09:00 to 12:00; (2:30pm to 3:30pm IST), Tuesday 13th September 2022, from 13:00 to 16:30; and (5 pm - 7 pm IST),

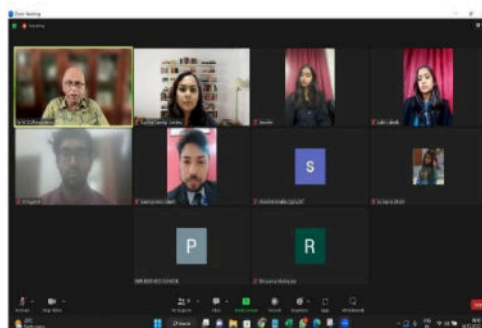
Thursday 15 September 2022, from 09:00 to 13:00. (2:30pm to 4:30pm IST).



12. Global students from ISBR Business School, Bangalore had the privilege of attending a virtual mentoring sessions on 14th September, 21st September and 28th September, 2023, hosted by Dr. Gary W. Paul, Chief Environmental, Health and Safety, Social and HR Governance Officer. The main theme of this meeting was to explore and emphasize the critical personal skills that are highly valued by employers in the contemporary workplace. He provided an insightful discussion focusing on four key skills: critical thinking, social skills, flexibility and dependability, and problem-solving. Gary W Paul's Zoom meeting on important personal skills employees' value was an enlightening and practical exploration of skills essential for success in the modern workplace. Critical thinking, social skills, flexibility, dependability, and problem-solving were highlighted as key attributes that significantly contribute to an employee's professional growth and value to an organization. His engaging presentation and actionable advice left students equipped with the knowledge and motivation to cultivate and apply these vital skills in their careers.



13. Mentoring by Dr. W. A. Wijewardena (Member, Board of Studies of Faculty of Graduate Studies, University of Sri Jayewardenepura + President, Business Management School +Member, Board of StudiesMember, Board of Studies,Postgraduate Institute of Management (PIM), Srilanka) on 14th December 2022- Friday- 04.00PM to 06.00PM.



14. Mentoring session on 29th March, 2023 from 2PM to 3 PM (IST) by Dr. W. A. Wijewardena, Srilanka to global PGDM students.

(B) Faculty Exchange Outbound:

SL. No.	Resource Person	Date	Theme of the conference	Place of visit	ISBR Blog link/photos
1	Dr. Supriya Lamba Sahdev, HOD Marketing & Manager International Programs (In-person)	19th June-23rd June 2023	INTERNATIONAL STAFF WEEK-RENNES	RENNES-FRANCE	https://drive.google.com/drive/folders/1g7VacB47ulzXUxuhRxaW3QTxdAjYrTYk?usp=drive_link
2	Dr. SheetalMahendher, Professor and Head, Department of QT and Business Analytics Dr. K S Lakshmi Principal - MBA, ISBR College (In-person)	15th May, 2023 to 22nd June, 2023	Erasmus Plus Spirits Project Visit to Universitas Sumatera Utara (USU) Medan, Indonesia	Universitas Sumatera Utara (USU), Indonesia	https://www.isbr.in/blogs/erasmus-plus-spirit-project-visit-to-medan-indonesia/
3	Dr. SheetalMahendher, Professor and Head, Department of QT and Business Analytics Dr. VeenaShenoy, Associate Professor, ISBR Business School, Bangalore (In-person)	22nd May-26th May 2023	Sport and Physical Education as a Vehicle for Inclusion and Recognition in India, Indonesia, and Sri Lanka / SPIRIT.	University of Nicosia, Cyprus	https://drive.google.com/drive/folders/1tRUH_I0fY04ohoKCZ5sis4P6qw5wbAfC

4	Dr. Supriya Lamba Sahdev, HOD Marketing & Manager International Programs (Virtual)	6th - 8th March 2023	CPUT's Faculty of Business and Management Sciences Hybrid International Week	Cape Town, South Africa	https://www.isbr.in/blogs/cputs-faculty-of-business-and-management-sciences-hybrid-internationalweek-cape-town-south-africa/ https://drive.google.com/drive/folders/1X2rfaSUSI-U38iNR37NhUL20rN8FZtOR?usp=drive_link
5	Dr. Sheetal Mahendher, Professor and Head, Department of QT and Business Analytics (In-person)	11th Sep 2023-15th Sep 2023	SPIRIT ERASMUS+ Project Event	Lisbon, Portugal	https://www.isbr.in/blogs/isbr-teams-inspirational-erasmus-spirit-meeting-journey-in-portugal/
6	Dr. Nila Chotai, Director, Academics, ISBR Dr. Richa Bhalla, Associate Professor, ISBR (In-person)	26th to 29th August 2023	Women's Delegation from India to Cambodia	Siem Reap, Cambodia	https://drive.google.com/drive/u/0/folders/1UTgJxIH4DyYWqQRlrWY2nY4dK_XD7iv
7	Dr. Manish Kothari, Founder and Managing Director ISBR Business School (In-person)	24th to 26th April, 2024	ICC India-Vietnam Education Delegation	Vietnam	https://drive.google.com/drive/folders/1H2GFDzb8yEgG1MystJLgkLWQ_7v2VHBq?usp=drive_link

1. Dr. Supriya Lamba Sahdev, Associate Professor + HOD Marketing And International Programs Manager, attended International Staff Week 2023 at Rennes School of Business in Rennes, France from 19th June 2023 to 23rd June, 2023 which included interactions with prestigious individuals, investigation of various viewpoints, increasing global network, instructive workshops, stimulating debates, and perceptive speeches by top business figures, gaining insightful knowledge of global business procedures, and promoting intercultural communication. She also focused on working with smart individuals from varied backgrounds and exchanging views on the most recent trends and business difficulties.



2. Universitas Sumatera Utara (USU), Medan, Indonesia, hosted the face-to-face meeting for the Erasmus + SPIRIT (Sports Management & Physical Education Management Program) project (from 15th to 22nd June 2022).



3. Dr. Sheetal Mahendher, Research Chair and Head, Department of Analytics, ISBR Business School, delivered a Guest lecture on the topic “Incorporating Sustainability into Consumer Policy” on 22nd November 2022, 12.30 pm IST at the 6th International Summer Course conducted by IPB University, Indonesia.

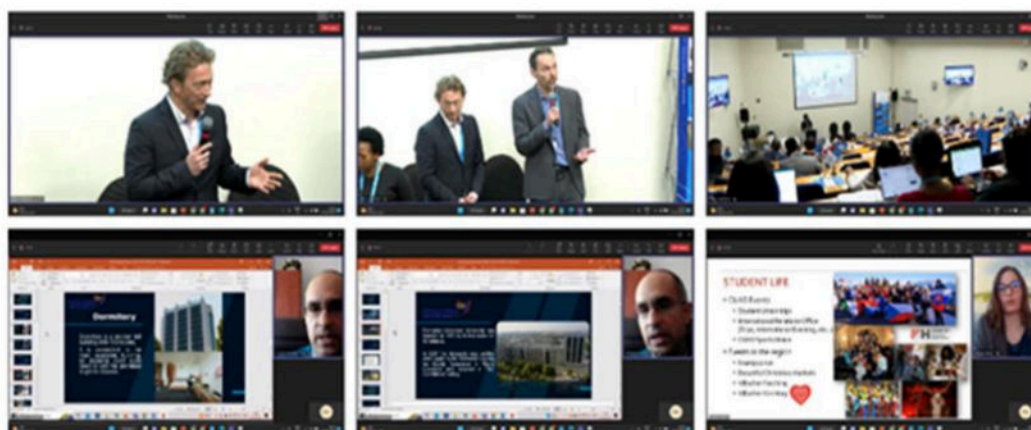


4. European Union SPIRIT ERASMUS+ Project : Technical Training and Interactions with the Partner, University of Nicosia, Cyprus, attended by Dr. Veena Shenoy and Dr. Sheetal Mahendher (May-June 2023)



5. Dr. SupriyaLambaSahdev, HOD Marketing, Manager International office and Associate Professor at ISBR Business School and Ms. SaraswatiKurade, Coordinator international programs, virtually attended the FBMS Hybrid International Week by Cape Peninsula University of Technology on 6th March and 7th March 2023. Dr. SupriyaLambaSahdev, delivered a virtual presentation on ISBR International Programs in the conference.

Title of Event: CPUT's Faculty of Business and Management Sciences Hybrid International Week, Cape Town, South Africa.



6. Dr. SheetalMahendher, Professor and Head of the Department of QT and Business Analytics, and the Project Coordinator of the Erasmus plus SPIRIT project at ISBR, has participated in the ERASMUS plus SPIRIT project meetings held at the University of Lisbon, Portugal from 11th September to 15th September 2023. Our students Ms. AnuskaSaha and Mr. John Zachariah Jr represented ISBR Business School in the visit.



7. Women from ISBR Business School were invited by the Honorary Consulate of Cambodia to participate in the Women's Delegation from India to Cambodia from August 26–29, 2023, in Siem Reap, Cambodia. Delegations like this one can help Indian women by giving them the chance to study the success stories of Cambodian women. Following two faculty members and one student from ISBR Business School participated in the event:

- 1) PGDM Academics & Operations Director: Dr. NilaChotai.
- 2) Associate Professor RichaBhalla at ISBR Business School.
- 3) The class of 2023–25 Ms. Mahima Gupta PGDM students.



An MOU was signed between Human Resource University in Cambodia and ISBR Business School in Bengaluru, India, during the visit of Dr. Nila A Chotai, Director Academics and Dr. RichaBhalla, Associate Professor to Cambodia.



An MOU was signed between Young Entrepreneur Association of Cambodia and ISBR Business School in Bengaluru, India, during the visit of Dr. Nila A Chotai, Director Academics and Dr. Richa Bhalla, Associate Professor to Cambodia.



8. Dr. Manish Kothari, Founder and Managing Director of #ISBR Group of Institutions, was a key member of the educational delegation to Vietnam, spearheaded by the Indian Chamber of Commerce (ICC) scheduled from 24th to 26th of April, 2024. This delegation embarked on a transformative journey, delving into enriching discussions and exploring new vistas in education and commerce. Our respected Managing Director signed 7 MOUs with Vietnam Universities during his visit to Vietnam as part of the Indian delegation.





3. AMBASSADOR LECTURE SERIES

Sl. No.	Name	Date
1	Mr. Alfonso Tagliaferri, Consul General of Italy	20th August, 2022
2	Mr. Thierry Berthelot, Consul General of France	20th November, 2023
3	Mr. Ewout De Wit, Consul General of the Kingdom of the Netherlands for Southern India	14th December, 2022
4	Mr. Federico Salas, the Ambassador of Mexico in India	11th November, 2024

1. The general consul of Italy, Mr. Alfonso Tagliaferri visited the ISBR business school on 20th Aug, 2022 from 2PM to 3PM under Ambassador Lecture Series program: Mr. Alfonso addressed the student crowd. He briefly discussed Indo-Italian relationships. The geopolitical relationship between the two countries and their history was well discussed in the event. The guest mentioned the opening of the Italian council in Bangalore, India and incorporating various Italian festivals to promote the Italian cultural background in India.





3. ISBR International Office hosted the Ambassador Lecture Series on November 20, 2023, providing a unique platform for students to engage with esteemed representatives from the French Consulate and Campus France.



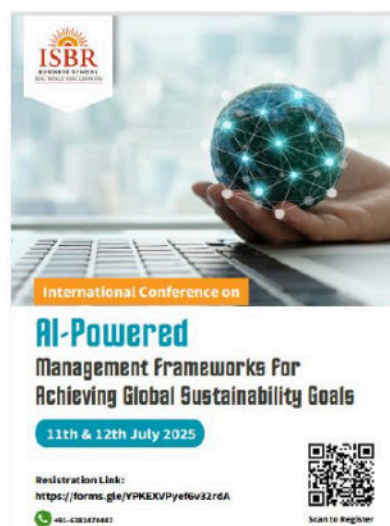


4. The International Office of ISBR, alongside the Global Students Batch of 2024-26, had participated in the Ambassador Lecture Series by his Excellency Mr. Federico Salas, the Ambassador of Mexico. The event, held on November 11th, 2024, from 11:00 AM to 1:00 PM, was further enriched by the presence of Mr. Guillermo, Head of Political Affairs. Ambassador Salas, a distinguished Harvard graduate, is a close associate of Dr. S. Jaishankar, India's esteemed Minister of External Affairs.



4. INTERNATIONAL CONFERENCES:

Date	Department	Host & facilitated	Title	Remarks
February 23, 2021	Business Analytics & Data Science	Department of Business Analytics & Data Science & International Office, ISBR	Post Covid Practices 1.0	Chief Guest & keynote speaker – Dr. Eesa Mohammed Bastaki, President, University of Dubai Represented by ISBR partner schools
August 5th & 6th, 2021	Marketing	Marketing Department & International Office, ISBR	Global Perspective on Business, Economy & Society For sustainability in the new normal	Chief Guest & key note speaker – Dr. Rachid Oumlil, Research Professor, ENCC-Agadir Ibn Zohr, University of Morocco Represented by ISBR partner schools
16th November, 2022	Management	ISBR & Erasmus+	Entrepreneurship/Innovation/ Start-ups	Academia and Corporate
1st March, 2024	Management	ISBR & Erasmus+	Global Innovations: Sustainable Practices and Emerging Trends	Academia and Corporate
11th & 12th July 2025	Management	ISBR & Erasmus+	AI-Powered Frameworks for Achieving Global Sustainability Goals	Academia and Corporate



5. MOUs WITH PARTNERS

(A) MOUs with Institutional Partners

SL NO .	NAME OF THE UNIVERSITY	CO UN TR Y	DAT E OF SIGN ING	VALID ITY OF MOU	PURPOSE OF MOU	MOU Link
1	ESC CLERMONT SCHOOL OF MANAGEMEN T	FR AN CE	15-Feb-21	15-Feb-26	Student Exchange, Faculty Exchange, Joint Research	https://drive.google.com/drive/folders/1024Xf9wPbIpNPbBr6sdbdVwxH-ZFAf9y
2	HOF UNIVERSITY	GE RM AN Y	02-Jan-23	02-Jan-28	Student Exchange, Faculty Exchange, Joint Research, Academic publications	https://drive.google.com/drive/folders/1kYt3UnkyXoGstS0UPnzVWnsK5VMVcGIC
3	KENT INSTITUTE AUSTRALIA (KIA)	AU STR ALI A	14-Oct-16	No Expiry date, can be terminat ed on 12 months notice	Student Exchange, Faculty Exchange, Joint Research, Curriculum Development, Online education programs, Academic publications	https://drive.google.com/drive/folders/1uAE3yd8xghWxrqcOtF9_IN9t6QAjyn2w

4	UNIVERSITY OF MASSACHUSETTS	USA	17-Dec-16	No Expiry date, can be terminated on 12 months notice	Student Exchange, Faculty Exchange, Joint Research, Curriculum Development, Online education programs, Academic publications	https://drive.google.com/drive/folders/17G3onTMdM_KreWVJNUE8sxPFq4eeUrWv
5	PRIMEASIA UNIVERSITY DHAKA	BANGLADESH	07-Apr-18	No Expiry date, can be terminated on 12 months notice	Student Exchange, Faculty Exchange, Joint Research, Curriculum Development, Online education programs, Academic publications	https://drive.google.com/drive/folders/131liBeh4_JO7QlhHqNBHqKrxPSqN9Txa
6	ESC AMIENS	FRANCE	10-Oct-18	10-Oct-23	Student Exchange, Faculty Exchange, Curriculum Development	https://drive.google.com/drive/folders/1sdyl8CDQwffQqhCMS-MfjRRF4tZ4Ct4v
7	ESC RENNES SCHOOL OF BUSINESS	FRANCE	02-Jan-23	02-Jan-26	Student Exchange/ Faculty Exchange	https://drive.google.com/drive/folders/1-YXj1loy5l9wUZ9cTMDb3OqcOb0K4kZz

8	IQS SCHOOL OF MANAGEMENT	SPAIN	06-Nov-18	No Expiry date, can be terminated on 6 months notice	Student Exchange, Faculty Exchange, Joint Research, Dual degree programs, Phd collaboration, International study tours	https://drive.google.com/drive/folders/1SjzP7NK8mdWqgayvXWgSuFyWGDXTiwe
9	AMERICAN BUSINESS SCHOOL	FRANCE	21-Apr-21	18-Sep-26	Student Exchange, Faculty Exchange, Joint Research, Curriculum Development	https://drive.google.com/drive/folders/1J9AWufR9whLugVr66RH3Pd5XUHIh0170
10	FIGS INDIA (3A ESCD)	FRANCE	11-Nov-19	11-Nov-24	Student Exchange, Faculty Exchange, Joint Research, Curriculum Development	https://drive.google.com/drive/folders/1y6DqdblrM9ulW7nA94PXp18Xo7BHjVWU
11	LITHUANIAN SPORTS UNIVERSITY	LITHUANIA	20-Sep-19	No Expiry	Student Exchange, Faculty Exchange, Joint Research, Academic publications	https://drive.google.com/drive/folders/13j6i3kYcyJKF6JX-U5W3PI-KNQIcUy8Z
12	BURGUNDY SCHOOL OF	FRANCE	29-Sep-	29-Sep-25	Student Exchange,	https://drive.google.com/drive/folders/1rfc4w

	BUSINESS	CE	20		Faculty Exchange, Joint Research	Il5PZXxuxcd3nZiq-S6Fxj73LVm
13	STATE UNIVERSITY OF NEW PLATTSBURGH	NEW YORK, USA	13-Nov-20	13-Nov-25	Student Exchange	https://drive.google.com/drive/folders/1Y6ysLMhSq3VP_GJjh_VWPt31tbbOs6II
14	UNIVERSITY OF DUBAI	DUBAI	06-Nov-20	06-Nov-25	Student Exchange, Faculty Exchange, Joint Research	https://drive.google.com/drive/folders/1ziyyZ8VDuk5KZnakNujPFIm7uiiHw08r
15	CAPE PENNINSULA UNIVERSITY OF TECHNOLOGY	SOUTH AFRICA	18-Jun-21	18-Jun-24	Student Exchange, Faculty Exchange, Short Term Courses, Curriculum Development, Joint Research	https://drive.google.com/drive/folders/1z3KvhtX6SWrRr04RtqZqt3B5HRmMHF-S
16	MONTPELLIER BUSINESS SCHOOL (MBS)	FRANCE	27-Sep-21	Sep-26	MBS's MSc program	https://drive.google.com/drive/folders/1zsr6wO9Yx0utCS85L5sFzHa9U2YcSdwW
17	UNIVERSITAS SUMATERA UTARA (USU)	INDONESIA	20-Jun-22	20-Jun-27	Student Exchange, Faculty Exchange, Joint Research, Curriculum Development	https://drive.google.com/drive/folders/14dgLYy-IBAOXiEkBg2z9pfFfs eUTu8Jf

18	LIVINGSTON E COLLEGE	US A	17- Jan-22	17-Jan- 27	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, exchange of academic materials and information	https://drive.google.com/drive/folders/1y8zicGYnTxtBEiJX6ujFJNhmxe-orEfu
19	ESC SCHOOL OF TROYES (Y SCHOOL)	FR AN CE	24- Feb- 24	24-Feb- 29	Student Exchange	https://drive.google.com/drive/folders/1itTF_riHuukAdhaexWQF45sPHUWGQEsV
20	SYIAH KUALA UNIVERSITY (USK)	IND ON ESI A	15- Jul-22	15-Jul- 27	Student Exchange, Faculty Exchange, Joint Research, Academic publications	https://drive.google.com/drive/folders/1pce2i3K-rkpWTr-6mpAVfOp-EZ1C6mzF
21	INTERNATIO NAL BUSINESS UNIVERSITY(IBU)	CA NA DA	02- Aug- 22	02- Aug-27	Innovative student pathways, Collaborative research, curriculum exchange	https://drive.google.com/drive/folders/1E-MYyLyxzMlknPGrkRx1jdj4Ft9OxcZQ
22	SABARAGAM UWA UNIVERSITY	SRI LA NK A	03- Aug- 22	23- Aug-27	Student Exchange, Faculty Exchange, Joint Research	https://drive.google.com/drive/folders/1LAg41MZ2qKOCCfIZIJNfTx6OUOmAlxk5

23	FPT UNIVERSITY	VIE TN AM	27- Oct- 22	26-Oct- 27	Student Exchange, Faculty Exchange, Joint Research, Academic publications	https://drive.google.com/drive/folders/1MF6a1QzXncZdaHnzJajvp5AVjPyKwG7b
24	UNIVERSITAT JAUME I (UJI)	SPA IN	15- Nov- 22	No Expiry date, can be terminat ed on notice	Student Exchange, Faculty Exchange, Joint Research, Academic publications	https://drive.google.com/drive/folders/1vXz5MSK1KrMBBL7vIvRp4P-GFMtv4wfg
25	FOM Hochschule für	GE RM AN Y	03- Feb- 23	03-Feb- 28	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic materials and information, common study programs	https://drive.google.com/drive/folders/19VJDx5O2clt6pbVNuXcOFXC_75U7BhdT
26	LIBERA UNIVERSITA DI LINGUE E COMUNICAZI ONE IULM	ITA LY	02- May- 23	01- May-26	Student Exchange, Faculty Exchange, Joint Research, Joint	https://drive.google.com/drive/folders/1QNAL8oPpvRzfNL8P0bhLYy9OjYXos5Ki

					conferences, summer school, workshops, exchange of academic materials and information, common study programs	
27	UNIVERSITY OF NICOSIA	CY PR US	22- May- 23	21- May-28	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, meetings, seminars. exchange of academic materials and information, common study programs	https://drive.google.com/drive/folders/1j3a8g3tYuzuPoMSwdLp82pGg3d0jioz8
28	UNIVERSITY OF MESSINA	ITA LY	30- Sep- 23	30-Sep- 28	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, meetings, seminars. exchange of academic	https://drive.google.com/drive/u/1/folders/1UpvU_xJrdlN3ZPi1uvjZx4X4NVEI_tQp

					materials and information, common study programs	
29	HUMAN RESOURCE UNIVERSITY	CAMBODIA	28-Aug-23	28-Aug-28	Student Exchange, Faculty Exchange, Joint Research, summer school, common study programs, exchange of academic materials and information	https://drive.google.com/drive/u/1/folders/1BFZk85z5gqBI77xtPKwunA--X4p7yP9p
30	SHEFFIELD HALLAM UNIVERSITY	UK	22-Nov-23	22-Nov-25	Student Exchange, Faculty Exchange, Joint Research, Progression and joint development of programmes, any other academic and scholarly endeavours	https://drive.google.com/drive/u/1/folders/1BDiL_7nlgbFIcEQNssRI8KyG6HX3bWpa

31	WESTERN BALKANS UNIVERSITY	REP UB LIC OF AL BA NIA	06-Dec-23	06-Dec-33	Student Exchange, Faculty Exchange, Joint Research, Progression and joint development of programmes, any other academic and scholarly endeavours	https://drive.google.com/drive/u/1/folders/1DJZortSL2PTHqHratM0MMe19aVhGLY5J
32	LAMAR UNIVERSITY	US A	01-Dec-23	01-Dec-26	Student Exchange	https://drive.google.com/file/d/1wY1gQx-1PNxNFTnJAuqNbGrak_lykCTF/view?usp=drive_link
33	BERLIN SCHOOL OF BUSINESS AND INNOVATION GMBH	GE RM AN Y	06-Mar-24	06-Mar-29	Student Exchange, Faculty Exchange, Joint Research, exchange of academic materials and information, Joint conferences and seminars	https://drive.google.com/file/d/1AgDUt2N6QgkrUspEzkdvdER3PjyKg2K_/view?usp=drive_link
34	HO CHI MINH CITY OPEN UNIVERSITY	VIE TN AM	26-Apr-24	26-Apr-29	Student Exchange, Faculty Exchange, Joint Research, Joint	https://drive.google.com/drive/u/1/folders/1zSyavSUpFOa4xzGOrJdyfZeldvCNSPb8

					conferences, summer school, workshops, exchange of academic materials and information, common study programs	
35	HO CHI MINH CITY UNIVERSITY OF ECONOMICS AND FINANCE	VIE TN AM	26- Apr- 24	26-Apr- 29	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic materials and information, common study programs	https://drive.google.com/drive/u/1/folders/1RUINteBJ3ycOaRs02US-cAhmCIhtSnRV
36	TRA VINH UNIVERSITY (TVU)	VIE TN AM	26- Apr- 24	26-Apr- 29	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic	https://drive.google.com/drive/u/1/folders/1ScK6TxSYFY419ZkQOoQ9ycpcUTVn0eWv

					materials and information, common study programs	
37	TIEN GIANG UNIVERSITY	VIE TN AM	26-Apr-24	26-Apr-29	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic materials and information, common study programs	https://drive.google.com/drive/u/1/folders/1RVqSza6rJJRVFKeh3C3y1ZA6ldNJauYD
38	THE SAIGON INTERNATIONAL UNIVERSITY	VIE TN AM	26-Apr-24	26-Apr-29	Student Exchange, Faculty Exchange, Joint Research, exchange of academic materials and information, Participation in conferences and seminars	https://drive.google.com/drive/u/1/folders/1AYuZjiAVn0VYgDec2iG4LaND7uY_pvXX

39	HO CHI MINH UNIVERSITY OF BANKING	VIE TN AM	26- Apr- 24	26-Apr- 29	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic materials and information, common study programs	https://drive.google.com/drive/u/1/folders/19glryXXPr-QaQRzQxMBMqy7QT71OvA0G
40	HO CHI MINH CITY UNIVERSITY OF TECHNOLOG Y (HCMUT) - VNUHCM	VIE TN AM	26- Apr- 24	26-Apr- 29	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic materials and information, common study programs	https://drive.google.com/drive/u/1/folders/1inBPxGDf2VPDLrEiebWByfgU6EIA52Lf
41	ISAG EUROPEAN BUSINESS SCHOOL	POR TU GA L	11- Sep- 24	11-Sep- 29	Student Exchange, Faculty Exchange, Joint Research, Joint	https://drive.google.com/file/d/1L_8u3tNQgiIb2eSiBIESvd-PkxoC2sgP/view?usp=drive_link

					conferences, summer school, workshops, exchange of academic materials and information, common study programs	
42	UNIVERSITY OF HOHENHEIM	GE RM AN Y	15- Mar- 25	15-Mar- 30	Student Exchange, Faculty Exchange, Joint Research, Joint conferences, summer school, workshops, exchange of academic materials and information, common study programs, Internships	https://drive.google.com/drive/folders/1MtLoVvvEb9u6SoCqVWw5ToOHPBgLigsr

MOUs with Non-Institutional Partners

SL NO.	NAME OF THE UNIVERSITY	COUNTRY	DATE OF SIGNING	PURPOSE OF MOU
1	CISI - ACADEMIC PARTNER	UK		Qualifications, Student skill and knowledge development
2	AIESEC - GLOBAL	INDIA	20-Dec-21	Students' internships

	INTERNSHIP PARTNER			
3	ECA GLOBAL	AUSTRALIA	09-Feb-23	Students' internships
4	PRACTERA	AUSTRALIA	09-Mar-23	Students' internships
5	SAYLOR ACADEMY	USA	01-Jul-22	Certifications
6	SACHETAN KNOWLEDGE COMPANIONS PVT LTD (EDVERSE)	INDIA	14-Apr-23	METaverse - PROJECT BASED LEARNING
7	INTERNATIONAL SKILL DEVELOPMENT CORPORATION LIMITED (ISDC)	INDIA	09-Mar-23	Facilitating Student Exchange, Faculty Exchange, Twinning programs, Joint Research, International conferences, summer school, workshops, short term master classes, Faculty development programs
8	ERASMUS+ - INSTITUTIONAL PARTNER	EU	15-Jan-21	
9	GetMee	AUSTRALIA	01-Aug- 23	Making ISBR students industry ready with the help of Get Mee App
10	YOUNG ENTREPRENEUR ASSOCIATION OF CAMBODIA	CAMBODIA	28-Aug- 23	Joint research & Case studies, Management development program, Mentorship program, Students projects, Joint conference

(A) EVENTS ATTENDED BY THE INTERNATIONAL OFFICE/STUDENTS:

SL No.	Date	Time	Event	Place	Blog/Photos Link
1	10-Sep-22	7:00 PM	Art Exhibition- Work of Andrea Anastasio	Chitrakalaa Parishad, Bengaluru	https://drive.google.com/drive/folders/1w2tpUqWmcEUL_NaJ8vptmZ-55EzLHbEA?usp=drive_link
2	24-Sep-22	11:30 AM	IULM University's online session and masterclass	Virtual	
3	30-Sep-22	7:00 PM	Art exhibition organised by the French Embassy	Marigold Glitch, Goethe Institut, Maxmueller Bhavan	https://drive.google.com/drive/folders/1GKqbA2Qunqp5nDttXuEgm6H9atMoy1fS?usp=drive_link
4	13-Oct-22	2:00 PM	Choose France Tour	Taj, Westend, Bengaluru	https://www.isbr.in/blogs/campus-france-choose-france-tour/ https://drive.google.com/drive/folders/1B0_g1z5sPGZQ8qSF-HBK2DKbAEijMLkF?usp=drive_link
5	07-Dec-22	11:00 AM	IDOHE - Study in Italy Fair 2022 _ Bangalore	CONRAD Hotel, Bengaluru	https://www.isbr.in/blogs/study-in-italy-fair-2022/ https://drive.google.com/drive/folders/1YzCAqHeFB-CAJPXRXPs-u5M24o_BA0Ku?usp=drive_link

6	17-Mar-23	9:15 AM	2ND EU INDIA EDUCATION SUMMIT 2023	The TajMahal Palace, Mumbai	https://www.isbr.in/blogs/chan-ging-landscape-of-transnational-partnerships-for-higher-education-skills-2/ https://drive.google.com/drive/folders/15ep5YK9ZE2E-YMhZiIPRum5i-7oBClhA?usp=drive_link
7	13-Apr-23	2:00PM	The CII Karnataka Digital Marketing & Brand Conclave 2023	The Ritz Carlton, Bangalore	https://www.isbr.in/blogs/cii-karnataka-digital-marketing-brand-conclave-2023-winning-with-digital/ https://drive.google.com/drive/folders/19BVQ1HGLH8V13uK3L7-MhsdmC8z8edK?usp=drive_link
8	15-May-23	7:00PM	Business dinner hosted by the Consul General of Netherlands in Bengaluru	Netherlands Residence, Prestige Keniworth, Vasanth Nagar, Bengaluru	https://drive.google.com/drive/folders/1jn8xM8wzYvmqXJ3fdC14S63DNpYPvUce?usp=drive_link
9	29-May-23	5 pm to 10 pm	The Italian National Day celebration	Bengaluru Club, Bengaluru	https://drive.google.com/drive/folders/11976y1t4Nx-b2n0-hIo-Zzzy12MTcFUA?usp=drive_link
10	14-Jul-23		Emerging prospects of from trade	At Hotel Taj, MG Road, Bengaluru.	https://drive.google.com/drive/u/0/folders/1u7EOVt91DTIgemJd3Pyw_pn93-RWX_dZ

			agreements		
11	04-Aug-23	6:30pm	Created in Italy	2nd floor “Gallery” of the Bangalore International Centre (BIC), in Domlur	https://drive.google.com/drive/u/0/folders/1xWAZ3MLPBxJT0Ynfga2EqVZ2zzNaR884
12	06-Aug-23		FISA	St. Joseph College Bengaluru.	https://drive.google.com/drive/u/0/folders/1n3eUMmVY7pNziO3RHoBpRJrfzJiQbiew
13	03-Sep-23	2.00 PM - 5:00PM	The USA Educa tion fair	The TRINITY HALL of TAJ HOTEL.	https://drive.google.com/drive/u/0/folders/1WVaCzu7GhhvfmLtiFRaSupRpJHFxTS1R
14	11-Sept-2023 to 15-Sept-2023	5 days	SPIRIT ERASMUS+ EVENT	Lisbon, Portugal	https://drive.google.com/drive/u/0/folders/10g_rZvl9vfvZOUHGD1g-EJYOBjKafB6
15	14-Sep-23	06:00	The Imprensa award.	Virtual	https://drive.google.com/drive/u/0/folders/1hV_uqixL7TojmWlhT9n1ixnB29gJlfme
16	26-09-2023 and 27-09-2023		European Research Day 2023	The Renaissance Bengaluru, Race Course Road Hotel	https://drive.google.com/drive/u/0/folders/1_wNH0hpxN_CBFztGQK9mSajBvJYEeq7X
17	7-oct-2023	10.30am to 3:00pm	Importance of Dutch language	We Work, Embassy One, 8, Bellary Rd, Dena Bank Colony, Ganganagar,	https://drive.google.com/drive/u/0/folders/1wK3zXCrGaksz4VBNn5l9dO4NuoNnPyev

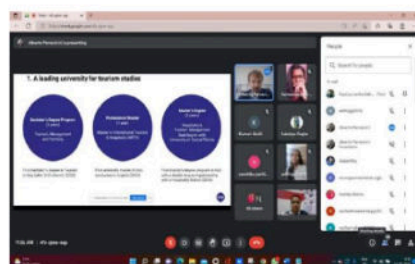
				Bengaluru.	
18	08-Oct-23		Book launch event	Koramangala Club	https://drive.google.com/drive/u/0/folders/1LCXlrmrIIWrsvaJ5uaMK-skcwaj1CdiQ
19	17-Oct-23	6:00pm - 8:30pm	Talent Boost Finland	at Sheraton Grand Bangalore Hotel at Brigade Gateway	https://drive.google.com/drive/u/0/folders/1NzNAtQzSKFi07TDAdUY_yni0IXMjoHam
20	18-Oct-23	10:00 a.m. to 6:00 p.m	DIDAC	Bangalore International Exhibition Centre (BIEC), Bengaluru, India	https://drive.google.com/drive/folders/15_ho_VIIST7Nt5LCe0KprJqKazyzrSIS
21	21-Oct-23	6.00 pm - 7 p.m.	The Inauguration of the Consulate General of Italy	Bengaluru, at Vaishnavi Icon, Richmond road, Bengaluru	https://drive.google.com/drive/u/0/folders/1Dm9aLtqjk8GG3bIWkvQ6VaQp7J54mQ8
22	28-Oct-23		Virtual conference of Nusantara	Virtual	-
23	02-Nov-23	2pm	The International Day of Higher Education (IDOHE)	The LaLiT Ashok Bangalore, Kumara Krupa High Grounds	https://drive.google.com/drive/folders/1o_DYyGgcen1taTFJVQn6AV7zyasMEdd
24	17-Nov-23		Confarence WIMAYA	Virtual	https://drive.google.com/drive/u/0/folders/1N-

			Yogyakarta		Puol7LwQWIE2X40AmDE6CkAK1_4nrm
25	29-Nov-23	3 p.m.	Meeting with the Consul General of Cambodia.	3, KengalHanum anthaiah Road, Bheemanna Garden, Shanti Nagar, Bengaluru, Karnataka 560027	https://drive.google.com/drive/u/0/folders/1VyjXN3uw2j_v33qApFrLflpVaAQ_vXwR
26	30-Nov-23	11:00 AM	Bengaluru Tech Summit	Bangalore Palace Bengaluru, Karnataka 560027.	https://drive.google.com/drive/u/0/folders/1I_tuQSpJ08plYwaLjTELdNm9eeBUlnaF
27	12-Feb-2024	3:00 PM	“GDEI Education Trade Mission to South India in Bengaluru”	Royal 1 & 2, Level 1, JW Marriott, 24/1 VittalMallya Road, Bengaluru - 560001.	https://drive.google.com/drive/folders/1GhxZvOUvj6K6Ms81vVryEUfU2rDUi1sK
28	17-Feb-2024	9:00 a.m. to 5:00 p.m.	"AbroadEd Summit	Hyatt Centric, MG Road, Bengaluru.	https://drive.google.com/drive/folders/1oG9AB_kty8uXA8-79WjkNdXWk0T0FBQo
29	23-Feb - 2024	1:00 PM to 5:00 PM	The India-Greece Business Forum	Moxy Bengaluru Airport Prestige Tech Cloud, Bengaluru	https://drive.google.com/drive/u/0/folders/16StZgypL-QqKXGITgpDSM4XguCSS1HbD
30	08-Mar-24	10:30 AM to 3:30 PM	Springboard Pragati: Path to	The Infosys campus in	https://drive.google.com/drive/u/0/folders/1SW2yBgm0nLXK

			Future	Bengaluru	BJ27uhMyEfN6U5LfoVK3
31	17-Mar-24	2PM	Study Abroad Funding Expo (SAFE) 2024	NIMHANS Convention, HosurMainRoad,Lakkasandra,Bengaluru.	https://drive.google.com/drive/folders/1p1wZy6v_iH2OV1TowWb6bCpr04q9T5Ed
32	02-Jun-24	1:00 pm to 4:00	Italian National Day	The Leela Palace Bengaluru	https://drive.google.com/drive/folders/1A_BgbFs22GiZCkhIxnQKe3s9arcnQL6L
33	22-Jun-24	3:00 PM	Bangalore Education Conference	Pride Hotel 93, Richmond Rd,LangfordGardens,Bangalore, Karnataka 560025.	https://drive.google.com/drive/folders/1Kcv4s3sBZDKJYmFFnVIW5ulM511fZH5
34	12-Jul-24	7.30 pm	The Franch National Day! 2024	Ritz-Carlton Bangalore, 99, Residency Rd, Shanthala Nagar, Ashok Nagar, Bangalore 560025	https://drive.google.com/drive/folders/18AunTNwFsONIG52RbK4O56rlQeWG1-Q8
35	21-Oct-24	2:00 PM	IDOHE-2024 (Italian days on higher education)	Lalit Ashok Bengaluru	https://drive.google.com/drive/folders/1tQn3qz7qa9KDC_EBmQMlvild5_IH67dyC
36	27-Oct-24	10:30 AM	Choose France t our	Lalit Ashok Bengaluru	https://drive.google.com/drive/folders/1OlrXvsVpOBnT80QK2ewH_Q9-ixdgo79y
37	30-Nov-24	10:30am - 5pm (IST	"Education Worldwide India Fair -	Radisson Blue Hotel, Atria Bengaluru 1	https://drive.google.com/drive/folders/1WsOSYPcneeOT_Uvi4mfiYKF_6IrV-a7-B

			Bangalore"	Palace Road Bengaluru, KA 560001.	
38	29-Mar-25	10:30 AM to 5:30 PM	"Internationalization of Higher Education in India: Challenges, Best Practices, and Policy Interventions"	Terrace Hall, Second Floor, Campus Cafe, IIT Madras.	https://drive.google.com/drive/u/0/folders/1Jz8AfLgAcRaQI5thlMhsnZESYaxWYzJz
39	24-Apr-25	7:00 PM	"The Knowledge Alliance: Building Capacity Through Effective Partnerships,"	Mumbai, organized in association with SPJIMR	https://drive.google.com/drive/u/0/folders/1j2w9Cxp3qmE_bMvxljWjQxO_XKTLaxNz

1. https://drive.google.com/drive/folders/1w2tpUqWmcEUL_NaJ8vptmZ-55EzLHbEA?usp=drive_link
2. Master Class was delivered by [IULM University](#), Italy organized with support of [IICCI - The Indo-Italian Chamber of Commerce and Industry](#) for [ISBR Business School](#) global students on 23rd Sep, 2022 at 11:30 am.



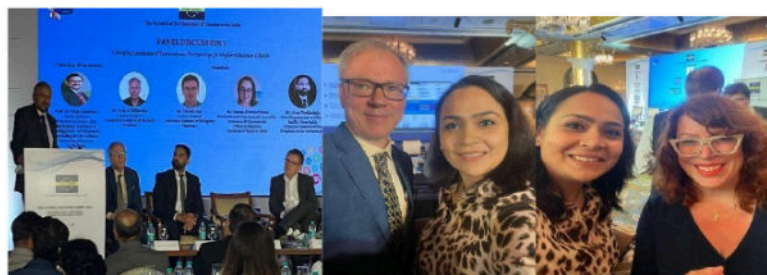
3. <https://drive.google.com/drive/folders/1GKqbA2Qunqp5nDttXuEgm6H9atMoy1fS?u>

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4. Campus France - Choose France Tour: On the 13th of October, 2022, the global PGDM students of ISBR Business School were invited to attend a virtual event called “Choose France Tour”. The event was attended by numerous prestigious colleges located in France, offering a varied list of courses ranging from Hospitality Management, Marketing management of luxury brands, Masters of Business Administration, programs in Medicine and Health etc. The event catered to campus life in France, Student life, living expenses and being part of the French alumni.



5. <https://drive.google.com/drive/folders/1yRdd12jlshcoskzp72A6Ksd4L40Tjl8R?usp=sharing>
6. Dr. SupriyaLambaSahdev, HOD Marketing, Manager International office and Associate Professor at ISBR Business School attended 2ND EU INDIA EDUCATION SUMMIT 2023 - NURTURING GLOBALLY RESPONSIBLE CITIZENS FOR SUSTAINABLE FUTURE on Friday, March 17, 2023 at The TajMahal Palace, Mumbai.



7. <https://www.isbr.in/blogs/cii-karnataka-digital-marketing-brand-conclave-2023-winning-with-digital/>

https://drive.google.com/drive/folders/19BVQ1HGLH8V13uK3L7-_MhsdmC8z8edK?usp=drive_link

8. Dr. Supriya Lamba Sahdev attended the business dinner hosted by the Consul General of Netherlands in Bengaluru on 15th May 2023. The event was held at his residence in Vasanth Nagar, Bengaluru, and it aimed to foster relationships and facilitate business collaborations between local and international companies. The dinner was attended by prominent business leaders, government officials, and representatives from various industries.



9. Dr. Supriya Lamba Sahdev attended the Italian National Day celebration on May 29, 2023, from 5 to 10 p.m. at the Bengaluru Club. The event, which was planned by the Honourable Consul General of Italy, aimed to commemorate Italy's national day and improve ties between Italy and India on the cultural and commercial fronts.



10. On 14 July 2023, Dr. Supriya Lamba Sahdev attended the Capacity Building Session on "Emerging Prospects from Trade Agreements – Industry Perspective" organized by

the Confederation of Indian Industry (CII) at Hotel Taj, MG Road, Bengaluru. The session aimed to provide insights into the potential opportunities and challenges for industries arising from trade agreements.



11. The Consulate General of Italy in Bengaluru announced the opening of CREATED IN ITALY, The aptitude for the impossible: a journey through Italian industrial design, creativity and expertise. Dr. Supriya Lamba Sahdev attended the formal inauguration of the exhibition on Friday August 4, at 6:30pm, at the BIC.



12. <https://drive.google.com/drive/u/0/folders/1n3eUMmVY7pNziO3RHoBpRJrfzJiQbieW>

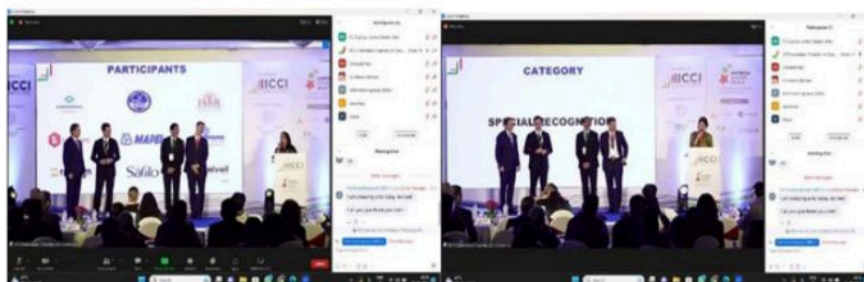
13. The International Office and international program students of the PGDM batch 2023–25 attended the Education USA "Study in the U.S." University Fair which was held on September 3, 2023, at 2:00 PM at the TAJ Hotel, 41/3 Mahatma Gandhi Rd, Yellappa Garden, YellappaChetty Layout, Sivanchetti Gardens, Bengaluru.



14. Mr. John Zachariah and Ms. Anuska Saha Students of PGDM batch 2023-25 along with Dr. Sheetal Mahendher Faculty Project coordinator had been to University of Lisbon, Portugal on an immersion tour from 11th Sep 2023 to 15th Sep 2023.



15. ISBR Business School has been recognized with the prestigious IMPRESA Awards in the Academic Institution category and obtained participation certificate during the event held on September 14th, 2023, from 6.30 PM at The St. Regis - Pallazzio Hall, Senapati Bapat Marg, Lower Parel, Mumbai. The event was attended virtually by Dr. Manish Kothari, the Managing Director of ISBR, Dr. Anand Agrawal, Executive Director, Dr. Supriya Lamba Sahadev, H.O.D marketing and Manager international programs.

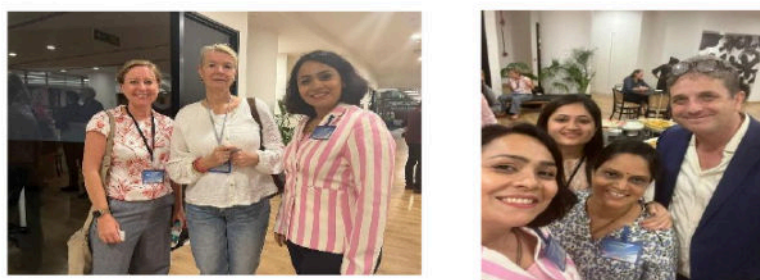


16. On 26th September 2023, Dr. Supriya Lamba, H.O.D marketing and Manager

international programs, ISBR Business School, PapiyaGayen, Marketing student of ISBR Business School and Mr. RanjithDevaraj, Research and Teaching Scholar, visited the Euraxess India Chapter Event (European Research Day 2023) held at the Renaissance Bengaluru, Race Course Road Hotel. The event was a great opportunity to network with representatives from different European countries and learn about the various research and funding opportunities available for Indian students and researchers.



17. On October 7, 2023, Dr. Supriya Lamba, an associate professor, HOD Marketing and International Programs Manager, Ms. Saraswati Kurade, senior international office coordinator, and Ms. SnehalDhorda, an international office coordinator, attended the event The Importance of the Dutch Language in India held at We Work, Embassy One, 8, Bellary Rd, Dena Bank Colony, Ganganagar, Bengaluru, India. The Dutch Language Program event was a remarkable gathering of individuals from diverse backgrounds who share common interest in Dutch language and culture. The event featured esteemed speakers, interactive sessions, and opportunities for networking.



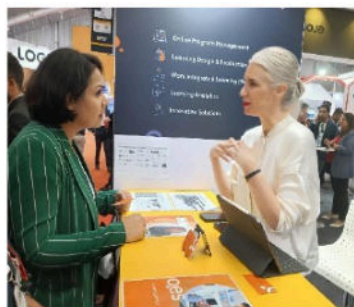


18. <https://drive.google.com/drive/u/0/folders/1LCXlrnrllWrsvaJ5uaMK-skewaj1CdiQ>

19. Dr. Supriya Lamba Sahdev had attended the Study in Finland and Education Finland seminar, held in collaboration with the Ministry of Education and Culture of Finland, Business Finland, and the Embassy of Finland in India. It took place on October 17, 2023, at the Sheraton Grand Bangalore Hotel. The event aimed to provide valuable insights into Finland's world-renowned education system and opportunities for Indian students. The occasion was graced by the presence of H.E. Ms. Anna-Maja Henriksson, the Minister of Education of Finland.



20. On October 18, 2023, Dr. Supriya Lamba, an associate professor, HOD Marketing and International Programs Manager, Ms. Saraswati Kurade, a senior international office coordinator, and Ms. Snehal Dhorda, an international office coordinator, along with 20 international students of PGDM batch 2023–25, attended the event “The annual DIDAC India” a prominent platform for the education sector, took place from October 17–19, 2023, at the Bangalore International Exhibition Centre (BIEC) in Bengaluru, India.

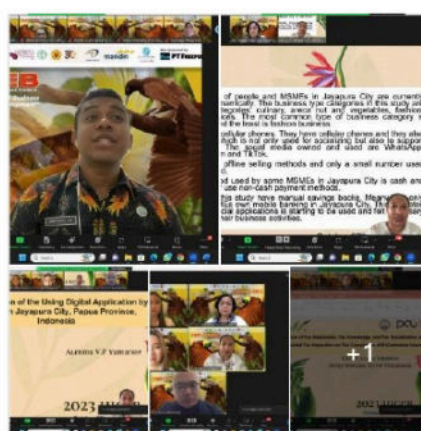


21. On the 21st of October, 2023 Dr. Supriya Lamba Sahdev Associate Professor + HOD Marketing and International Programs Manager ISBR Business School had attended the Inauguration of the Consulate General of Italy in Bengaluru, at Vaishnavi Icon, Richmond road, Bengaluru.





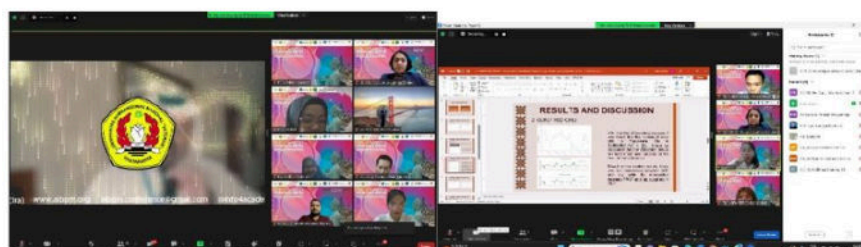
22. Dr. Suriya Lamba Sahdev and 18 International PGDM batch 2023-25 students attended the virtual conference of Nusantara on October 28th, 2023. Students presented their presentations during that virtual conference. Dr. Suriya Lamba Sahdev was the session chair.



23. Dr. Supriya Lamba Sahdev, Associate Professor, HOD Marketing, and International Programs Manager, ISBR, and Ms. SnehalDhorda, International Office Coordinator, ISBR, along with 19 international students of ISBR, attended “The International Day of Higher Education (IDOHE) event in Bangalore on November 2, 2023, and attracted over 15 universities to provide comprehensive counselling on studying abroad, visa application procedures, and other essential details. Our team had the opportunity to meet with Mr. Alfonso Tagliaferri, the Consul General of Italy, in Bengaluru. The event showcased universities' programs, scholarship offerings, and unique strengths, assisting students in making informed decisions about their academic pursuits abroad.



24. Dr. Supriya Lamba Sahdev, Associate Professor, HOD Marketing, and International Programs Manager, ISBR, in 2023, attended WIMAYA Yogyakarta on November 17th, 2023, as a session chair.



25. On November 29, 2023, Dr. Nila Chotai, academic Director, Dr. Supriya Lamba Sahdev, the HOD of Marketing and International Program Manager, and MS. Mahima Gupta, global student of PGDM batch 2023-2025, ISBR, went to meet the Consul General of Cambodia.



26. On November 30, 2023, Dr. NilaChotai academic Director, ISBR and Dr. Supriya Lamba Sahdev the HOD of Marketing and International Program Manager, had attended an event "Bengaluru Tech Summit" at Bangalore Palace.



27. Five global students of PGDM batch 2023-25, ISBR, along with Dr. Supriya Lamba Sahdev and Ms. Saraswati Kurade from International Office ISBR, had attended B2B meetings with USA delegates at the "GDEI Education Trade Mission to South India in Bengaluru" on February 12th, 2024 at Royal 1 & 2, Level 1, JW Marriott, 24/1 VittalMallya Road, Bengaluru - 560001.



28. Dr. Supriya Lamba Sahdev and a group of 8 students from PGDM batch 2023–25 had attended an event "AbroadEd Summit" on February 17th, 2024, from 9:00 a.m. to 5:00 p.m. at Hyatt Centric, MG Road, Bengaluru. The summit's centerpiece was an insightful panel discussion on the topic "Unveiling the World of International

Education”, initiated by Dr. Supriya Lamba Sahadev, Head of International Relations at ISBR. Renowned expert shared her perspectives on various aspects of studying abroad. The other panelists were Mr. Arun Thekkedath, Senior Policy Advisor @ Netherlands Innovation Network India in Mumbai and Dr. Hari Krishna Maram, Chairman of Vision Digital India.



29. On 23rd February, 2024, Ms. Saraswati Kurade, Senior Coordinator International Programs along with Ms. SnehalDhorda, Coordinator International Programs had attended B2B Meetings at “The India-Greece Business Forum” from 1:00 PM to 5:00 PM at Moxy Bengaluru Airport Prestige Tech Cloud, Bengaluru, and discussed about the opportunities of International Internships, Mentoring, guest sessions, placements for the ISBR students.



30. Dr. Supriya Lamba Sahdev, Head of International Programs, Ms. Saraswati Kurade, Senior Coordinator of International Programs, ISBR, and two PGDM students, Ms. Mahima Gupta and Ms. Eva Nalwa, attended the Infosys Springboard Pragati: Path to Future Introductory Session on March 8, 2024, from 10:30 AM to 3:30 PM, at the Infosys campus in Bengaluru. Starting in April 2024, it is a women-only program for career development that will be anchored once every three months. It is hybrid

model, with two of the twelve weeks taking place at Infosys offices and campuses. For the remaining 2.5 months, students will participate in the session virtually.



31. On 17th March, 2024, 2 global students Ms. Eva Nalwa and Mr. Jugajyoti Behara from PGDM batch 2023-25, attended an event "Study Abroad Funding Expo (SAFE) 2024" at NIMHANS Convention, Hosur Main Road, Lakkasandra, Bengaluru.



32. Dr. Supriya Lamba Sahdev, Manager International Programs attended the Italian National Day reception, at the Leela Palace Bengaluru on Sunday, 2nd June 2024, from 1:00 pm to 4:00 pm.



33. On Saturday, 22th June, @3 pm Dr. Supriya Lamba Sahdev had attended an event "Bangalore Education Conference" at Pride Hotel 93, Richmond Rd, Langford Gardens, Bangalore, Karnataka 560025.



34. On Friday, July 12th, 2024, at 7.30 pm Dr. Supriya Lamba Sahdev had attended an event on the occasion of the French National Day! 2024, at the Ritz-Carlton Bangalore, 99, Residency Rd, Shanthala Nagar, Ashok Nagar, Bangalore 560025.



35. On Sunday, 21st October, 2024 @2 Pm Ms. Anuradha Sharma HOD International Relations had attended an event IDOHE-2024 (Italian days on higher education) at the Lalit Ashok Bengaluru.



36. On Sunday, 27th October, 2024 @10:30 am Ms. Saraswati Kurade along with Ms. Snehal Dhorda had attended the Choose France tour event held at the Lalit Ashok Bengaluru.



37. Ms. Anuradha Shukla, HOD of International Office, ISBR along with International Office, ISBR team had attended an event "Education Worldwide India Fair - Bangalore" on Saturday, November 30, 2024 from 10:30am - 5pm (IST) Radisson Blue Hotel, Atria Bengaluru 1 Palace Road Bengaluru, KA 560001. Five ISBR International students also attended the event.

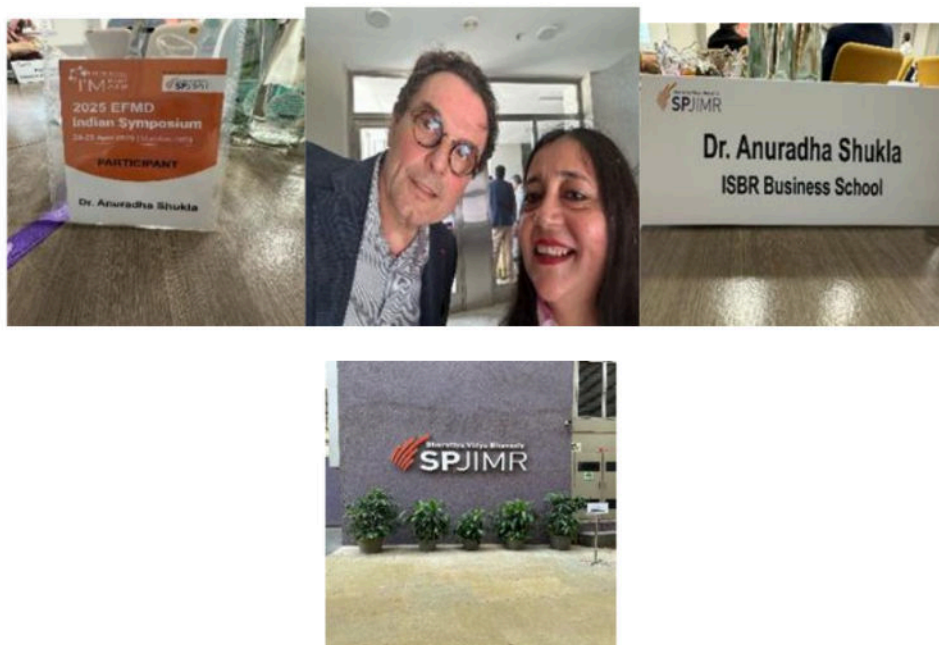


38. **Ms. Anuradha Shukla**, Head of International Relations at ISBR Business School, attended a technical workshop titled **"Internationalization of Higher Education in India: Challenges, Best Practices, and Policy Interventions"** on Saturday, **March 29, 2025, from 10:30 AM to 5:30 PM**. The event was held at Terrace Hall, Second Floor, Campus Cafe, IIT Madras, and focused on strategies for enhancing international collaboration in Indian higher education.



39. On **April 24, 2025**, **Ms. Anuradha Shukla** attended the EFMD India Symposium held in Mumbai, organized in association with SPJIMR. The symposium, themed **"The Knowledge Alliance: Building Capacity through Effective Partnerships,"** brought together key stakeholders from Indian business schools to discuss strategies

for strengthening institutional ecosystems and fostering innovation through alumni engagement and external partnerships.



8. EVENTS ORGANISED BY THE INTERNATIONAL OFFICE

SL No.	Date	Time	Event	Persons	Place	Purpose	Photos Link
1	24-Sep-22	10:30 AM	Visit of ECA Global	Mr. Manoj Kumar		Discussion for signing the MOU and progression agreement	https://drive.google.com/drive/folders/1s7WOC24YWhEOOaGsN3XXgEhJq_fUs-cJ?usp=drive_link

2	21-Oct-22	2:00 PM	Visit to Federation of Indian Export Organisations (FIEO)	Ms. Soma Chaudhyury	Jain Heights-Solus, Unit No. C-06, 6 th Floor, 1st Cross, No.2, J C Road, Bangalore - 560 002	The session on brief introduction about how FIEO functions, benefits of foreign trade policies, how to identifying potential markets, pre-shipment, shipment, and post shipment process, role of export promotion council	https://www.isbr.in/blogs/session-on-export-strategy/ https://drive.google.com/drive/folders/1hgg7d3JUVxYesZ6CZDhLcBFGvhOf5G1f?usp=drive_link
3	17-Jan-23	10:30 AM	Visit of Campus France Manager	Mr. YashKhakhar	ISBR Business School	Presentation for the students of ISBR regarding higher education opportunities and visa process to be followed for France.	https://www.isbr.in/blogs/presentation-on-higher-educational-opportunities-in-france-by-campus-france/ https://drive.google.com/drive/folders/1jz8YUs9ic18_S9ux8ZI-oZBrv5f3fPho?usp=drive_link

4	30-Jan-23	11:30 am to 12:30 pm	Visit of Ms. Soni Khanna, Unisearch	Ms. Soni Khanna	ISBR Business School	To discuss about International Internships, Student exchange, Faculty exchange, Summer Camps etc	https://drive.google.com/file/d/1pyhepA-XWh1S9Qa5b12AfXVeWiSsVcWk/view?usp=drive_link
5	06-Feb-23	2:00 PM	Visit of AIESEC members	Mr. Mufaddal Ms. Kriti Ms. Ananya Mr. Shreyansh		Presentation to ISBR PGDM students on International Internships	https://www.isbr.in/blogs/visit-of-aiesec-members-to-isbr/ https://drive.google.com/drive/folders/1Cwx9H_Y-531nvcUopRCX0Uh-rIezYRAf?usp=drive_link
6	07-Feb-23	12 Noon	Visit of Kent University	Prof. Ben Lowe Ms. Emma Spittles	ISBR Business School	Discussion on potential progression agreements	https://www.isbr.in/blogs/discussion-on-potential-progression-agreements-kent-university-isbr-business-school/ https://drive.google.com/drive/folders/1PdP9RiOYqoO0L

							jr11m3W6rgsafbqfzeW?usp=drive_link
7	08-Mar-23	10:00 AM	Visit to Iskon Temple and Holi Celebrations	Mr. Jules Bouyer Ms. Enora Le Jeune Mr. Alexandre Fargeaud	Yeshwanthpur, Bengaluru & Marriott, Hotel Renaissance	To give inbound students exposure to Indian culture on Holi festival	https://www.isbr.in/blogs/holi-celebration-2023/ https://drive.google.com/drive/folders/1WVA1ybIvj-1yjoSZpr-Shy7aetOA9C9w?usp=drive_link
8	20-Mar-23	11:00 AM	Session on Semester exchange, Internships	Dr. Supriya Lamba Sahdev	MBA Campus, ISBR	Presentation on student exchange, International Internships and summer camps	https://www.isbr.in/blogs/growth-hacking-2/ https://drive.google.com/drive/folders/1To6WbQsQ6NwIpW637nfzO-P-1u9j7Dt6?usp=drive_link

9	24-Mar-23	NA	Visit to Consulate office of France in Bangalore, (Mr. Thierry Berthelot)	Dr. Supriya Lamba Sahdev, Ms. Saraswati Kurade, Outbound and Inbound International students	Consulate office of France in Bangalore	To introduce ISBR Outbound and Inbound International students to the Consulate	
10	27-Mar-23	12 noon	Meeting with Mr. VenuRajamony, Officer on Special Duty -in the rank of Chief Secretary, External Cooperation at Government of Kerala, India	Mr. VenuRajamony	La Utsav by Grand Mercure, Old Madras Road, Bengaluru	To invite him to advisory board	https://www.isbr.in/blogs/an-insightful-meeting-with-mr-venu-rajamony/ https://drive.google.com/drive/folders/1A1JkndscVXNxyGdlQti3mJGBwXHq0M5?usp=drive_link
11	12-Apr-23	2:00 PM	Visit of ISDC	Ms. Victoria		To sign an MOU between ISDC and ISBR Business School.	https://www.isbr.in/blogs/visit-of-ms-victoria-national-head-education-abroad-isdc-to-isbr/

12	26-May-23	3:00 PM	Panel discussion "THE IMPACT OF CHATGPT ON DIGITAL MARKETING"	Dr. Gary W Paul Dr. Georg Bouche, Ms. DhairyaGangwani, Ms. Mansi Thakkar, Mr. SanidhyaSoni and Mr. BalendanThavarajah	Virtual session	To discuss Impact of chatgpt on Digital Marketing	https://www.isbr.in/blogs/the-impact-of-chatgpt-on-digital-marketing/ https://drive.google.com/drive/folders/1ahT_pJxtUncQWEI8ZPE1wX6RGE6VUwR5?usp=drive_link
13	30-May-23	1:30 PM	Meeting with Mr. Arun Thekkedath and Mr. RikKriz	Mr. Arun Thekkedath and Mr. RikKriz	The Oterra Hotel, Electronic city Phase 1, Bengaluru	To bring Mr. Arun on advisory board of ISBR International Programs and Collaboration with Netherland government with respect to education	https://www.isbr.in/blogs/visit-of-mr-arun-thekkedath-and-mr-rik-kriz/ https://drive.google.com/file/d/16gAv2oOW5wKuMiXP-PyXSImzp5F0Mcwmw/view?usp=drive_link
14	02-Jun-23	5:00 PM - 6:30 PM	TIE-Marketing Strategy and Brand Building	Dr. Supriya Lamba Sahdev	Webinar	Global Business Pitch competition 2023 learning series	
15	04-Sep-23	11.00 am to 12.	Visit of shobha Naidu	Ms. Shobha Rani	ISBR Campus	For discussing on UAE education fair	https://drive.google.com/drive/u/0/folders/1M-

		pm				show proposal	89UCccvhS1syyF KJKaYQCKr4KQv Q_h
16	19-Sep-23	12PM to 2 PM	Meeting with Director of Uni-Italia India	Ms. Federica Maria Giove and Mr. Arkaprabha Biswas,	Oterra Hotel	partnering with Italian Institutions	https://drive.google.com/drive/u/0/folders/1LMQlPOmXtcnbxHavHsjAelNzuRniN5-2
17	06-Oct-23	12:00 noon	Visit Of Thomas Van Berckel's	Tessa van Zijl, Project lead Health Care and IT and Heleen Wolfs from Babel Language Courses, Utrecht.	ISBR Campus	For Importance of Dutch language in India	https://drive.google.com/drive/u/0/folders/15sPyWNxxKGc5NuchrZ3BejIZuBx_5L0
18	27-Oct-23	NA	Visit of Mr. Jeremy	Mr. Jeremy	ISBR Campus	explore further educational opportunities with multiple universities in the USA.	-
19	03-Nov-23	3pm (IST)	visit of Mr. Krutarth	Mr. Krutarth, the India Country Representative of Università Cattolica del SacroCuore, Italy, along with his colleague Ms. Arianna Malavasi,	ISBR Campus	to explore possibilities for Student Exchange, Faculty Exchange, and Collaborative Research, as well as to generate awareness and	https://drive.google.com/drive/u/0/folders/1-YVlvfYSSrbjyy2qWlv-nDAg0lByi3P7

						interest among ISBR students about Università Cattolica del SacroCuore	
20	27-Nov-23	2 and 4 pm,	Meeting with the Consul-Australia	Honorable Mr. Andrew Collister, Consul-Australian Consulate-General, Bengaluru,	virtual	To invite for the Ambassador Lecture Series	https://drive.google.com/drive/u/0/folders/1aUI_qzqc0fzwalw0XUyds1XxH0bSeqPo
21	12-Dec-23	11:30 AM	Visit of Dr. Firdous Ahmad Malik	Visit of Dr. Firdous Ahmad Malik	ISBR Campus	discussed about future potential collaborations with ISBR Business School.	https://drive.google.com/drive/u/0/folders/1eNf_wuabH5kpT9UsB4WxTgug1hHXCBeq
22	03-Feb-24	10:30 AM	Mr. Sreekanth K, Assistant manager, ISDC, and Ms. Babita Poojary, Zonal head at ISDC vi	Mr. Sreekanth K, Assistant manager, ISDC, and Ms. Babita Poojary, Zonal head at ISDC visited I SBR campus	ISBR Campus	discussion on possibilities of further Collaboration with ISBR Business School	https://drive.google.com/drive/u/0/folders/1BTkp90yua4vbtew69SOphUs0kAeDefSy

			sited ISBR campus				
23	12-Mar-24		Mr. Mohammed Ismail Sait, Sr. Manager Business Development at GEDU, visited ISBR campus	Mr. Mohammed Ismail Sait, Sr. Manager Business Development at GEDU, visited ISBR campus	ISBR Campus	discussed about future potential collaborations with ISBR Business School.	https://drive.google.com/drive/u/0/folders/11FNtMKa-3lqOosz2r4UpPSK2PJFmnNLr
24	29-Apr-24	2:30 PM	Mr. Yash Khakhar Manager - Campus France Bengaluru along with his colleague Ms. Kanika Kataria had visited the ISBR Business	Mr. Yash Khakhar Manager - Campus France Bengaluru along with his colleague Ms. Kanika Kataria had visited the ISBR Business	ISBR Campus	to deliver a session on Campus France	https://drive.google.com/drive/u/0/folders/1JgJ24z5PWY7teQUdp3f25uu3VB54X7e

25	23rd April 2024	2:30 PM	Mr. Tim van Gameren, (External Relations officer, IBR Netherlands Executive Board, 2024) along with his colleague, Ms. Leonor Luijk (External Relations & International Collaboration, IBR Netherlands Executive Board, 2024) and 11 Students has visited ISBR	Mr. Tim van Gameren, (External Relations officer, IBR Netherlands Executive Board, 2024) along with his colleague, Ms. Leonor Luijk (External Relations & International Collaboration, IBR Netherlands Executive Board, 2024) and 11 Students has visited ISBR Business School	ISBR Campus	They came to meet our 4 global students who are doing international Internship with them.	https://drive.google.com/drive/u/0/folders/1beXDEYu4S6aUsqg5eX33wH7BqFi2VVpm
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			Business School				
26	09-May-24	1:30 PM	Master session for UG students of ISBR	Mr. Sreekanth K, Assistant Manager, ISDC, along with his team, Dr. Carlos Moreno Garcia, Senior Lecturer, School of Computing, Ms. Megha Malhotra, Country Manager, Robert Gordon University, Ms. BabitaPoojary,	ISBR UG Campus	Master session for UG students of ISBR	-

				Zonal Head, ISDC, and Ms. Tanuj, Senior Manager, ISDC			
27	12-Jun-24	11:00 PM	Ms. Vasudha Varma the Head - Southern Region Indo Italian Chamber of Commerce and Industry had visited ISBR Business School	Ms. Vasudha Varma the Head - Southern Region Indo Italian Chamber of Commerce and Industry had visited ISBR Business School	ISBR Campus	1. to discuss the potential collaborations between ISBR and the Indo-Italian Chamber of Commerce and Industry.	https://drive.google.com/drive/u/0/folders/1ZDkmsfEso3r4e4B0ctMdh6gEfnYVq3yu
28	25-Sep-24		Visit of Ms. KanikaKat	Ms. KanikaKataria	ISBR Campus	discussed about their upcoming	https://drive.google.com/drive/u/0/folders/1b9neL12tblH

			aria Manager, Campus France			event, “Choose France Tour”	GmeazNXmdD8R kP1WF3Pas
29	30- Sep- 24	3:45 pm to 4:30 pm	Visit of Mr. Saumyade ep Ghosh an exchange student from PGDM batch 2022-24	Mr. Saumyadeep Ghosh	ISBR Campus	conducted a session for the students who have chosen the one semester abroad program (batch 2024-26)	https://drive.google .com/drive/u/0/fold ers/1eZlGZjpW5cv 6zgt9NUnAyilLm DT61bRc
30	06- Dec- 24	11:00 AM	Managing Director of London & Partners, along with her team of five members, visited ISBR Business School.	Ms. Janet Coyle, Managing Director of London & Partners, along with her team of five members	ISBR Campus	Aiming to promote the city internationally as a leading destination for business, talent, and tourism.	https://drive.google .com/drive/u/0/fold ers/1qwdp3OdWg ZOE5WLVTDKbej e8vkngYC2Y
31	29- Jan- 25	2:30 PM to 3:30 PM	Presentati on	Ms. Anuradha Shukla	ISBR Auditori um	One Semester Abroad and Immersion Program	https://drive.google .com/drive/u/0/fold ers/14T8mPoRMzi ofO_TLATB- BJh5t4SGzqeO

32	21-Mar-25	10:45 AM	Mr. Mayank Vig, Senior Regional Manager for India, Sri Lanka, and the Middle East at SolBridge International School of Business, Woosong University	Mr. Mayank Vig	ISBR Campus	to explore collaborative opportunities between ISBR and SolBridge.	https://drive.google.com/drive/u/0/folders/1yZ8h0BZcuDHfndz5vIDmJMNh_koviIRRM
33	29-Mar-25	11:00 AM to 12:00 Noon	Ms. Renata, CEO of Maxme, Melbourne, Australia, and Prof. Manoj Kumar, MD & CEO of iEdui.	Ms. Renata, Prof. Manoj Kumar	ISBR Campus	to discuss future collaborations aimed at empowering students' careers through meaningful outcomes.	https://drive.google.com/drive/folders/1AgjYFRzwy2xK_TvbcS1YR-fBfEGBMmnT?usp=sharing

1. Proposal for International University Collaboration with ECA Global. Meeting with

Prof. Manoj Kumar on 24th September 2022 (Saturday) at 10:30 am. Internship, to start with- complimentary facility for three global students of ISBR Business School, Bengaluru, India. On their positive feedback pertaining to the same, virtual internship facility will be availed for the rest fourteen global students of ISBR on paid basis (Rs. 19,500 per student).



2. Visit to Federation of Indian Export Organisations (FIEO) on 21st Oct, 2022 with 29 students.



3. Mr. YashKhakhar, Manager at Campus France India, visited ISBR on 17th Jan, 2023 at 10:30 am and delivered a presentation for the students of ISBR on higher education opportunities in France.





4. Visit of Ms.Soni Khanna, Head - Brand and Global Engagement, UniSearch to ISBR campus on 30th January, 2023 from 11:30 am to 12:30 pm for discussion on

- International Internships in Fortune 500 companies(Virtual as well as physical)
- Placements abroad
- Collaborative research
- Collaborative online teaching learning
- Certifications from Foreign Universities
- Student exchange in USA, UK, EU, Japan and China.
- Faculty exchange- all over the World
- Summer Camps + Winter Camps
- Immersion Programs- especially the one with University of Cambridge.



5. Presentation by 4 members from AIESEC, Bengaluru, was organized by the International office, ISBR, under the leadership of Dr. SupriyaLambaSahdev. Mr. Mufaddal, VP, AIESEC, Ms. Kriti, Senior manager, AIESEC, Ms. Ananya, taking care of Local Internship, AIESEC, Mr. Shreyansh, Senior Manager, International Internship, AIESEC visited ISBR on 6 th Feb, 2023 @ 2:00 pm to deliver a presentation on International Internships. Flow of event: The 4 members from AIESEC Mr. Mufaddal, VP, AIESEC, Ms. Kriti, Senior manager, AIESEC, Ms. Ananya, taking care of Local Internship, AIESEC, Mr. Shreyansh, Senior Manager,

International Internship, AIESEC visited ISBR.



6. Prof. Ben Lowe, Associate Dean of Kent University and Ms. Emma Spittles, International Officer for Southeast Asia and Turkey came to meet ISBRians at the Oterra Hotel, Electronic city, Bangalore on 7th Feb, 2023 to discuss on potential progression agreements between Kent University, UK and ISBR Business School.



7. In order to keep inbound students connected in our Indian roots and know the national cultural heritage, International Office, ISBR, took them to the ISKCON temple on the occasion of Holi 2023. Journey started with Jules, Enora, Alexander (3 exchange students from France) and global students of ISBR towards Iskcon Temple Bangalore to share the glimpse of Indian Culture and Spirituality under the guidance of Dr.

SupriyaLambaSahdev, Manager International Programs and SaraswatiKurade, the
Coordinator International Programs.



8. Dr. SupriyaLambaSahdev, HOD Marketing, Manager International office and Associate Professor at ISBR Business School, Ms. SaraswatiKurade, Coordinator International Programs, Mr. ShaikhHassainBasha, student representative, PGDM (2022-24 batch) accompanied by Dr. NilaChotai, Academic Director, ISBR, visited ISBR MBA campus on 20th March, 2023 to deliver presentation to MBA students on Semester exchange program, virtual and non-virtual internship programs.





9. Abstract/Snapshot: 14 students, 3 inbound students accompanied by Dr. SupriyaLambaSahdev, HOD Marketing, Manager International office and Associate Professor at ISBR Business School and Ms. SaraswatiKurade, Coordinator international programs, visited the office of Consul General of France in India, Mr. Thierry Berthelot, on 24th March 2023. Global PGDM students, 3 inbound students accompanied by Dr. SupriyaLambaSahdev, HOD, Marketing, Manager International office and Associate Professor at ISBR Business School and Ms. SaraswatiKurade, Coordinator international programs, arrived at the office of Consul General of France in India at 21 Palace Road, Vasanthnagar, Bangalore -560052 on 24th March 2023 (Friday).



10. PGDM students, 3 inbound students from Rennes School of Business, accompanied by Dr. NilaChotai, Academic Director, ISBR, Dr. SupriyaLambaSahdev, HOD

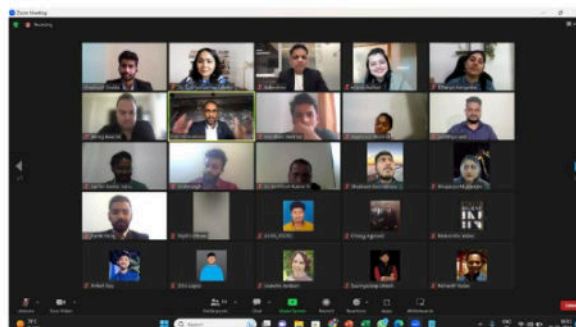
Marketing, Manager International office and Associate Professor at ISBR Business School and Ms.SaraswatiKurade, Coordinator international programs, had a meeting with Mr. Venu Rajamony, Officer on Special Duty -in the rank of Chief Secretary, External Cooperation at Government of Kerala, India, at La Utsav by Grand Mercure, Old Madras Road, Bengaluru - 560052 @ 12 noon 27th March 2023 (Monday).



11. Ms. Victoria, National Head- Education Abroad, ISDC, visited ISBR Business School on 12th April, 2023 to sign an MOU between ISDC and ISBR Business School. Flow of events: Ms. Victoria, National Head- Education Abroad, ISDC, arrived at ISBR Business School on 12th April, 2023. She was welcomed by Ms. Saraswati Kurade, Coordinator international programs and Dr. Supriya Lamba Sahdev, Manager International Programs, ISBR. The following pointers were discussed during the meeting over lunch with Dr. NilaChotai, Director, ISBR Business School, Dr. Supriya Lamba Sahdev & Ms. Saraswati Kurade: Student exchange, Faculty exchange, Collaborative research, Internship abroad (Immersion), Online programs of one year, Dissertation at UK.



12. ISBR Business School's Marketing Department under the guidance of Dr. SupriyaLamba organized a panel discussion on the impact of Chatgpt on Digital Marketing on the 26th of May, 2023 which was attended by six esteemed panel members, the faculties of ISBR and the students. Dr. Gary W Paul, was the moderator for the evening, which saw the likes of Dr. George Bouce, Ms. DhairyaGangwani, Ms. Mansi Thakkar, Mr. SanidhyaSoni and Mr. BalendanThavarajah shedding light on the current digital marketing strategies and how it would be impacted with the introduction of the revolutionary AI powered ChatGPT.



13. The International office, ISBR organised lunch Meeting between Mr. ArunThekkedath, Chief Representative Officer - Netherlands Education Support Office - India, and Mr. RikKriz, Policy Advisor - Netherlands Ministry of Education,

Science, and Culture and Dr. SupriyaLambaSahdev, Manager International Programs at The Oterra Hotel, Electronic city Phase 1, Bengaluru on 30th May, 2023. The purpose of this meeting was to bring Mr. Arun on advisory board and Collaboration with the Netherland government with respect to education.



14. Dr. Supriya Lambe Sahdev became the guest speaker in a webinar on Marketing Strategies and Brand Building hosted by TiE Bengaluru on June 2, 2023 under TiE Women Learning Series 2023. She provided her knowledge, useful advice, and real-world examples to established entrepreneurs in the field and aspiring entrepreneurs.



15. Ms. Shobha Naidu along with her colleague visited ISBR campus on 4th September, 2023, between 11.00am to 12 noon for discussion on UAE education fair show proposal with Dr. Supriya Lamba Sahdev, H.O.D marketing and Manager international programs, ISBR Business School.



16. The ISBR team comprising Dr. Anand Agrawal, Executive Director, ISBR and Dr. Supriya Lamba Sahdev, Manager International Programs and HOD Marketing, met Ms. Federica Maria Giove, Director of Uni-Italia India Offices, Mr. Arkaprabha Biswas, Manager of the New Delhi Office, and Jashan Sippy, Communication and Events Manager on September 20th, 2023, from 12 to 2 p.m. at the Oterra Hotel, and discussed over lunch, the possibilities of further partnerships with Italian Institutions.



17. On October 6, 2023, esteemed guests Mr. Thomas van Berckel Contact person in India for De Nederland's Taalunie/Union for the Dutch Language, Tessa van Zijl Project Lead - Health Care and IT Heleen Wolfs Babel Language Courses, Utrecht, Utrecht visited ISBR Campus to foster collaboration and discussions with prominent Dutch individuals, including those attending Taalunie and Babel Language Courses.



18. On Friday, October 27, 2023, a meeting between Mr. Jeremy, Dr. Anand Agrawal, Executive Director, Dr. Nila A. Chotai Director Academics, and Dr. Supriya Lamba Sahdev, Associate Professor and HOD Marketing and International Programs Manager at ISBR Business School, was held at the ISBR campus to explore further educational opportunities with multiple universities in the USA.

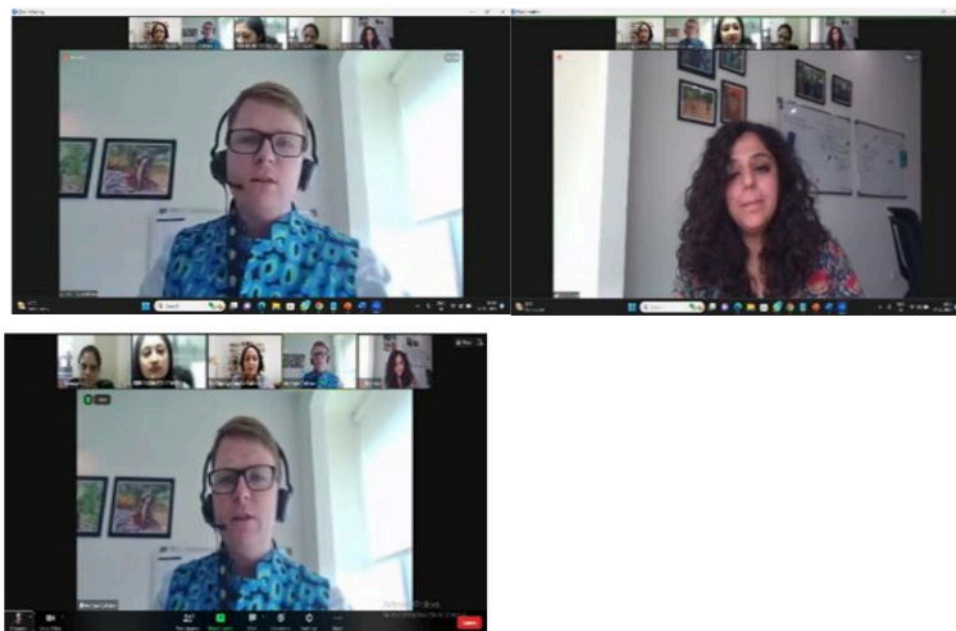


19. Mr. Krutarth, the India Country Representative of Università Cattolica del Sacro Cuore, Italy, along with his colleague Ms. Arianna Malavasi, visited the ISBR campus on November 3, 2023, to discuss potential opportunities for collaboration between their institution and ISBR Business School. The primary objectives of the meeting were to explore possibilities for Student Exchange, Faculty Exchange, and Collaborative Research, as well as to generate awareness and interest among ISBR students about

Università Cattolica del Sacro Cuore. The guests had discussion with Dr. Supriya Lamba Sahdev, Associate Professor, HOD Marketing, and International Programs Manager, ISBR, Ms. Saraswati Kurade, Senior International Office Coordinator, ISBR, Ms. Snehal Dhorda, International Office Coordinator, ISBR.



20. On November 27, 2023, between 2 and 4 pm, a virtual meeting was held between Honorable Mr. Andrew Collister, Consul-Australian Consulate-General, Bengaluru, and International Office, ISBR for assistance for collaboration with Australian Universities.



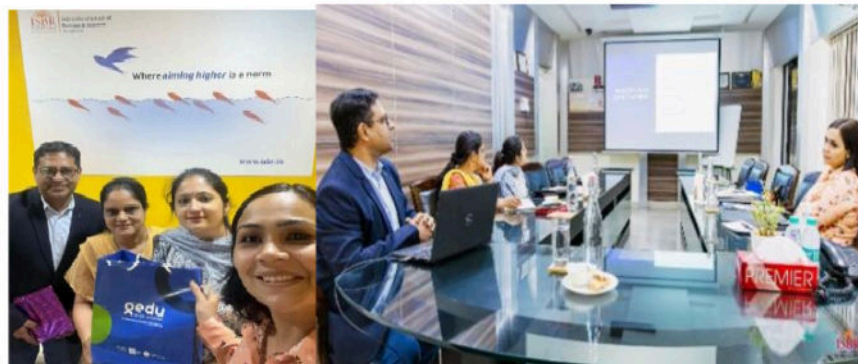
21. On December 12, 2023, Dr. Firdous Ahmad Malik, an assistant professor of economics at the University of the People in the United States, visited ISBR Business School and discussed future potential collaborations with ISBR Business School.



22. On 3rd February 2024 at 10:30 am, Mr. Sreekanth K, Assistant manager, ISDC, and Ms. Babita Poojary, Zonal head at ISDC visited ISBR campus for discussion on possibilities of further Collaboration with ISBR Business School, Bengaluru, India.



23. On 12th March 2024, Mr. Mohammed Ismail Sait, Sr. Manager Business Development at GEDU, visited ISBR campus to discuss future collaborations with Dr. Supriya Lamba Sahdev, HOD Marketing and Manager International Programs along with the team.



24. Mr. YashKhakhar Manager - Campus France Bengaluru along with his colleague Ms.KanikaKataria had visited the ISBR Business School on 29th April, 2024, @2:30 pm to deliver a session on Campus France to the Global students batch 2023-25.



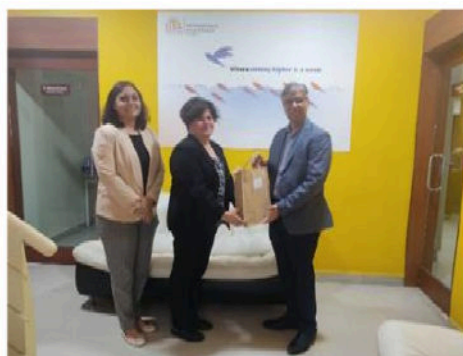
25. Mr. Tim van Gameren,(External Relations officer, IBR Netherlands Executive Board, 2024) along With his Colleague, Ms.LeonoorLuik(External Relations & International Collaboration, IBR Netherlands Executive Board, 2024) and 11 Students has visited ISBR Business School on 23rd April 2024(tomorrow) @2:30 pm to meet Dr. Supriya Lamba Sahdev, HOD Marketing and Manager International Programs. Four students from the PGDM student's batch 2023-25, Ms. Eva Nalwa, Ms. AnuskaSaha, Mr. Mohamed Asim V A, Mr. Mohammed Shiyas from Isbr did their internships with IBR.



26. Mr. Sreekanth K, Assistant Manager, ISDC, along with his team, Dr. Carlos Moreno Garcia, Senior Lecturer, School of Computing, Ms. Megha Malhotra, Country Manager, Robert Gordon University, Ms. Babita Poojary, Zonal Head, ISDC, and Ms. Tanuj, Senior Manager, ISDC, visited ISBR Business School on May 9, 2024, at 1:30 pm for delivering a master session for UG students of ISBR Business school and gave the certificates to the students after completing the session. Dr. Supriya Lamba Sahdev and Ms. Snehal Dhorda from International Office ISBR were present during the event.



27. Ms. Vasudha Varma the Head - Southern Region Indo Italian Chamber of Commerce and Industry had visited ISBR Business School on 12th June, 2024, @11:00 pm. to discuss the potential collaborations between ISBR and the Indo-Italian Chamber of Commerce and Industry.



28. Ms. Kanika Kataria Manager, Campus France had visited the ISBR campus on 25th of September, 2024 to meet with Dr. R. Narasimhan, Dean ISBR and the International Office, ISBR team and discussed about their upcoming event, “Choose France Tour” which is going to be happen on 27th of October, 2024 in Bangalore and their services they are offering to the students who are going for the study for the semester exchange program.



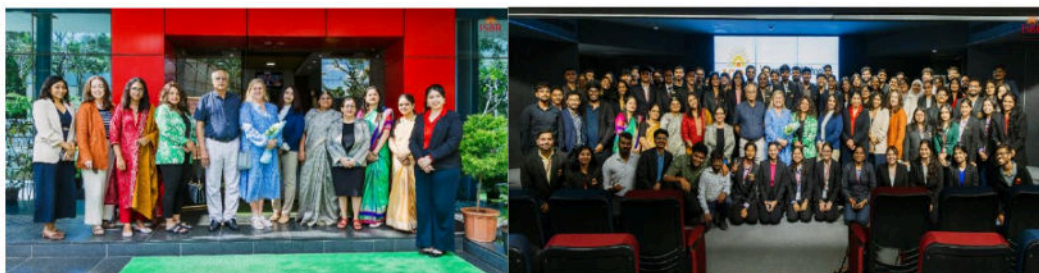


29. The International Office, ISBR conducted a session on 30th September, 2024 from 3:45 pm to 4:30 pm, for the students who have chosen the one semester abroad program (batch 2024-26) to share his experiences with respect to the same and clarifying the doubts raised by the students.



30. On the **6th of December, 2024**, ISBR Business School had the privilege of hosting **Ms. Janet Coyle, Managing Director of London & Partners**, along with her team of five members. London & Partners is the official business growth and destination agency for London, focused on promoting the city as a leading hub for business, talent, and tourism. The agency supports startups, scale-ups, global businesses, fosters innovation, and attracts international tourism. During the visit, Ms. Coyle shared her

valuable insights on global business trends, partnerships, innovation, sustainability, and London's role in fostering inclusive growth.



31. https://drive.google.com/drive/u/0/folders/14T8mPoRMziofO_TLATB-BJh5t4SGzqcO

32. Mr. Mayank Vig, Senior Regional Manager for India, Sri Lanka, and the Middle East at SolBridge International School of Business, Woosong University, visited the ISBR campus on Friday, March 21, 2025, at 10:45 AM. During his visit, he engaged in discussions with the International Office team to explore collaboration opportunities between ISBR and SolBridge.

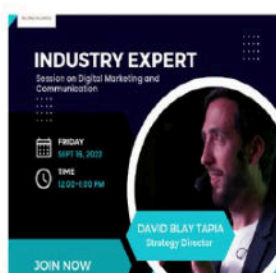


33. On March 29, 2025, from 11:00 AM to 12:00 Noon, ISBR welcomed Ms. Renata, CEO of Maxme, Melbourne, Australia, and Prof. Manoj Kumar, MD & CEO of iEdui. They met with Dr. Amit Kanchanbaras, Director of Career Advancement and Corporate Engagement at ISBR, along with the ISBR team, to discuss future collaborations aimed at empowering students' careers through meaningful outcomes.



9. OTHER INITIATIVES OF INTERNATIONAL OFFICE:

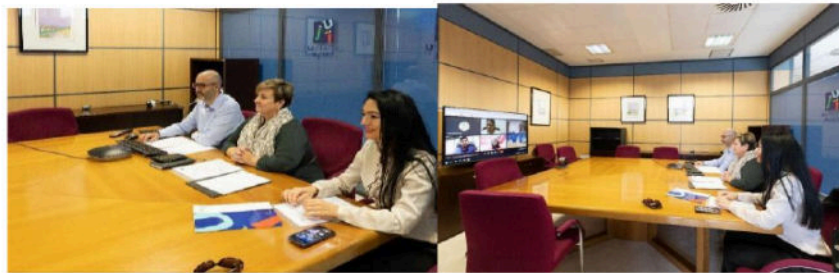
1. Industry expert session on “Digital Marketing and Communication”. About Mr. David Blay Tapia (the speaker of the event): Valencia Director, Macarfi Guide. Previous Work experiences: Director de estrategias, PasarelaComunicacion. The International Office, ISBR, under the leadership of Ms. SupriyaLambaSahdev, organized a special guest lecture by area expert Mr. David Blay Tapia on “Digital Marketing and Communication” on September 16, 2022, for the PGDM students of batch 2022–24.



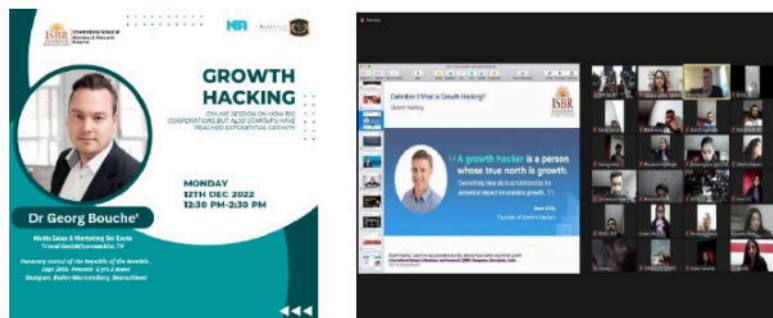
2. Signing of MOU with FPT, Vietnam on 27th Oct, 2022 to collaborate in vital areas like student/ faculty exchange, other mobility programs and joint workshops/events to name a few.



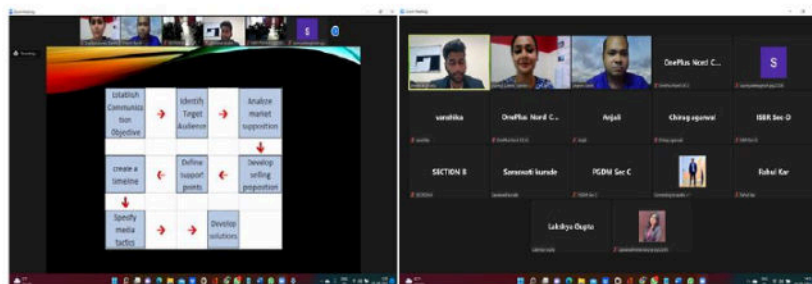
3. MOU signed between UniversitatJaume I (UJI) and ISBR Business School on 15-Nov-2022.



4. Dr. Georg Bouche, Honorary Council of the Republic of the Gambia in Stuttgart, Germany delivered session on “Growth Hacking – learn how big corporations but also startups have reached exponential growth!” scheduled on 12th of December 2022 from 12:30 PM till 2:30 PM.



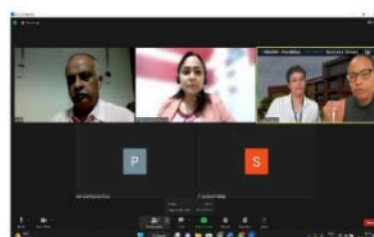
5. Industry expert session by Mr. DepeshBanik (Senior Project Manager, Apsis Solutions Limited, Dhaka, Bangladesh) 2nd September, 2022(Friday) between 2:30 pm to 4:30 pm on "Role of Marketing Strategies in IT companies".



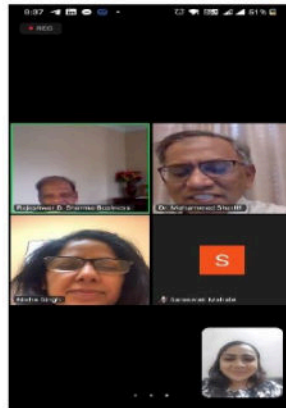
6. Signing of MOU with FPT, Vietnam on 27th Oct, 2022 to collaborate in vital areas like student/ faculty exchange, other mobility programs and joint workshops/events to name a few.



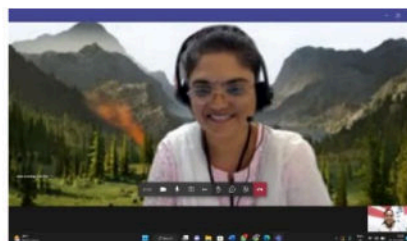
7. Collaborative research in action with Central University of Technology, Free State, Bloemfontein, South Africa (CUT) with International office and Prof. Amit Kanchanbaras, ISBR.



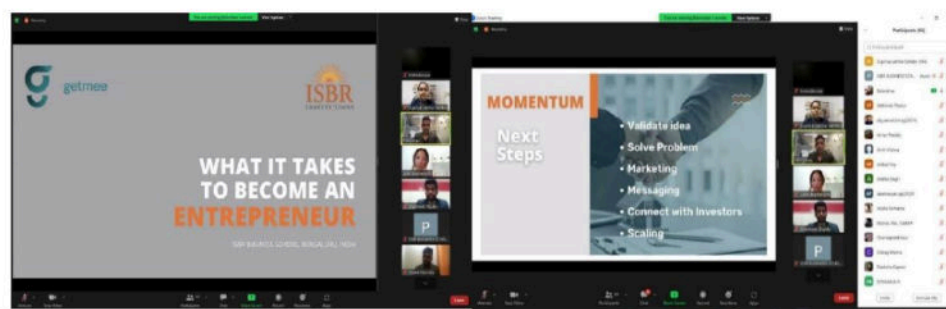
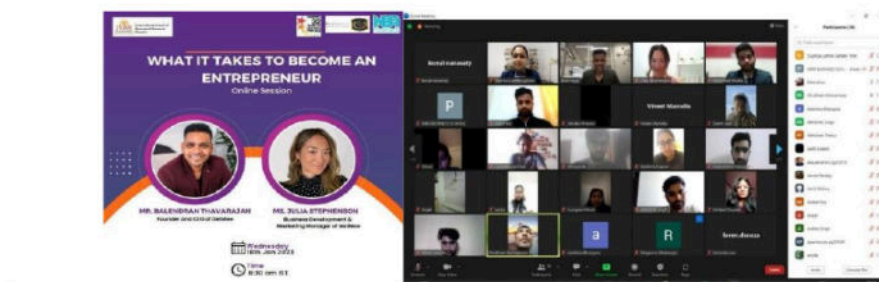
8. Proposing to send students to Livingstone University, US under one semester exchange program during Spring 2023.



9. Collaboration with Yashna Trust-Education USA, Bengaluru, to facilitate workshops on different elements of the U.S. University application, field-specific masterclass lectures by visiting U.S. university faculty, resume and profile building bootcamps for students, webinars and hybrid guest lectures. Virtual meeting with BrindhaBalachandran, Education and English Language Outreach Coordinator, Public Diplomacy Section, U.S. Consulate General, Chennai on 21st Nov, 2022 at 3:00 PM.



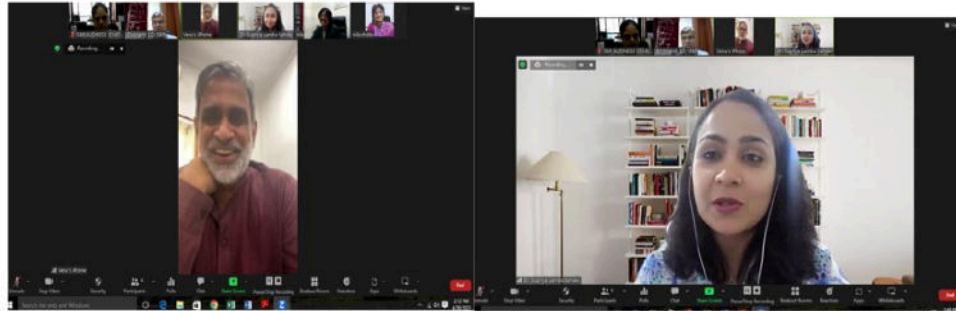
10. International office, ISBR, under the leadership of Ms. Supriya Lamba Sahdev, organized a special guest lecture by Mr. BalendranThavarajah, CEO and founder of GetMee and Ms. Julia Stephenson, Business Development Manager from GetMee on "What it takes to become an entrepreneur" hosted by Mr. Shashwat Shukla on 18th Jan, 2023, Wednesday at 8:30 am.



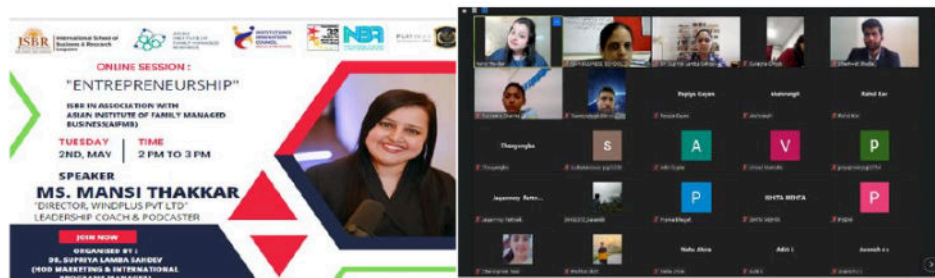
11. International office, ISBR, under the leadership of Ms. Supriya Lamba Sahdev, organized a special guest lecture by area expert Mr. Prashant Singh on - "Workplace Stress Management" on 3rd March 2023 from 9:00 am to 9:45 am for the PGDM students of batch 2022-24.



12. Virtual meeting with Mr. VenuRajamony, Officer on Special Duty - in the rank of Chief Secretary, External Cooperation at Government of Kerala, India to discuss the role of becoming an advisory board member.



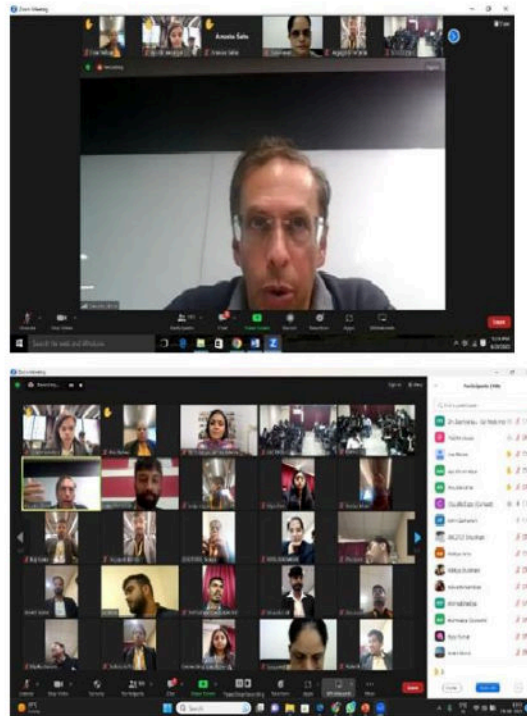
13. On Tuesday, May 2nd, 2023, from 2:00 PM to 3:30 PM, The International School of Business & Research (ISBR) in Bangalore, in association with the Asian Institute of Family Managed Business (AIFMB), organized an online session on "Entrepreneurship." Ms. Mansi Thakkar, the Director of WindplusPvt Ltd, a leadership coach, and a podcaster, was the speaker for this session. Dr. SupriyaLambaSahdev, associated with the Innovation Council of the LIMA (Lamba Institute of Management & Applied Research) as well as the INBA (Indian National Bar Association), organized the event. The event was hosted by the students' Event Manager, Mr. Shashwat Shukla.



14. In June 2023, initiated talks with FPT University, Vietnam for the internship of their students with ISBR Business School, Bengaluru in 2023-24.



15. An industry expert virtual session by Mr. Claudio Zizzo, Vice President, OLA Electric, Bengaluru, organized for ISBR PGDM batch 2023-25 on August 28, 2023, from 11:45 am to 12:45 pm on the topic Cyber Security.

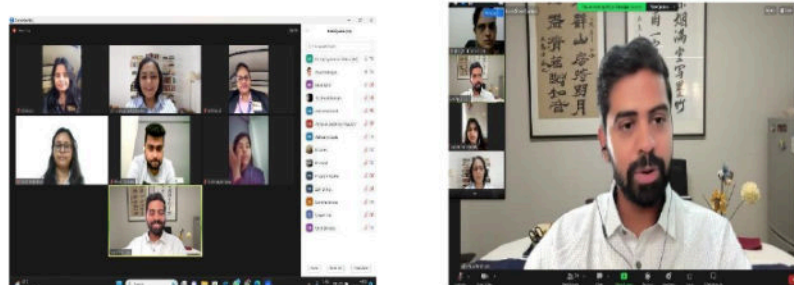


16. The Memorandum of Understanding (MOU) between Get Mee Pvt Ltd, Australia and ISBR Business School, Bangalore was officially signed on August 1, 2023. The number one objective of this collaboration is to facilitate the pilot implementation of Get Mee's product in the educational surroundings of ISBR. As a pioneering initiative, as much as 100 ISBR Business School students may be granted specific right of entry to the big selection of services presented through Get Mee. This remarkable opportunity allows our college students to have interaction with modern technologies, thereby improving their studying enjoyment and equipping them with precious talents for the digital age and making them industry ready.

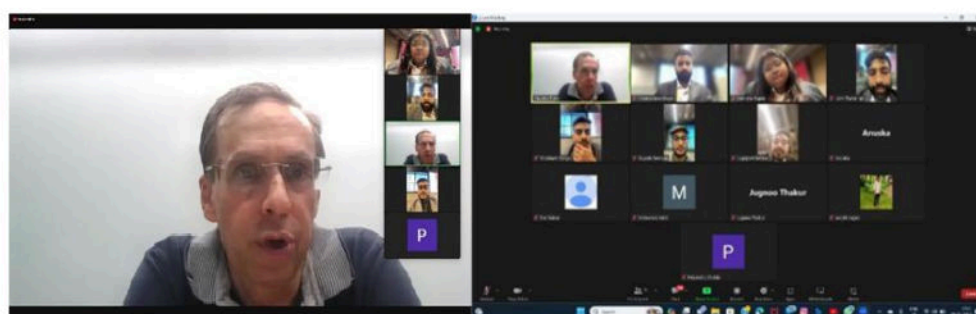
- No charge for the 6 month pilot
- Cost taken out in return for commitment from ISBR to give staff and student testimonials



17. On September 8, 2023, a virtual session, by Mr. Arjun Natarajan, founder and chairman of A&J Consulting International with offices in Hangzhou, Xiamen, and Shenzhen, China, and director of the Zhejiang branch of the China Chamber of International Commerce, was organized for the 4th trimester students of international marketing from 9 to 11 a.m. on the topic “Market entry strategies used by big businesses when growing their international trade”.



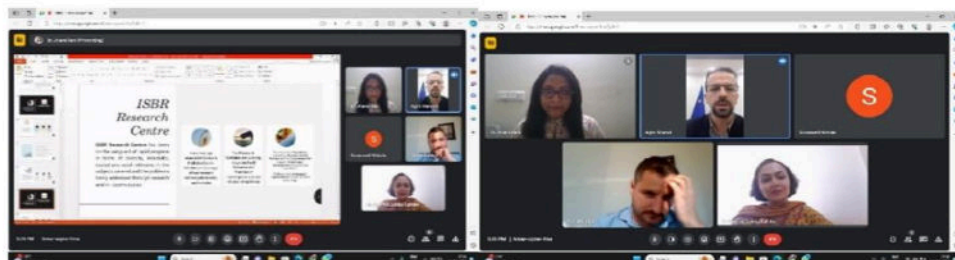
18. On November 20th and 27th, 2023, International Office ISBR held an online mentoring session for the global PGDM students of batch 2023–25, led by Vice President Claudio Zizzo from OLA Electric, Bengaluru.



19. On November 2, 2023, a virtual meeting was held between representatives of Sheffield Hallam University, UK and ISBR International Office. The meeting involved discussions on potential international exchange activities, and the outcomes.



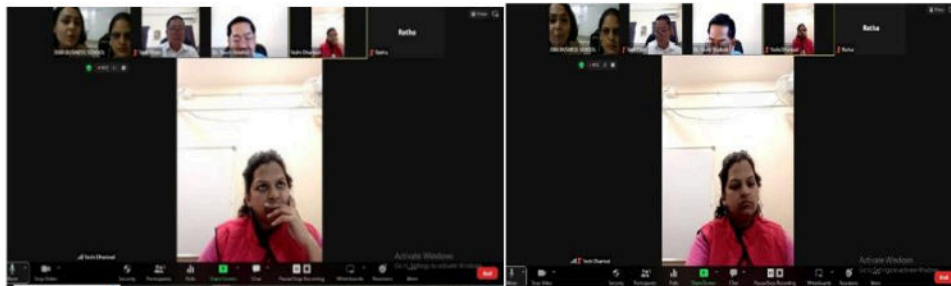
20. A virtual meeting was held between Mr. Agim, Professor of Economic Sciences and Accounting Head of the International Relations Office at Western Balkans University (WBU), and Dr. M. R. Jhansi Rani, Professor and Director, ISBR Research Centre, the International Office, ISBR Supriya Lamba Sahadev, the HOD of Marketing and International Program Manager, and Ms. Saraswati Kurade, Senior International Office Coordinator, on November 23, 2023, from 5:00 PM to 6:00 PM. Later they signed an MOU with ISBR Business School, India.



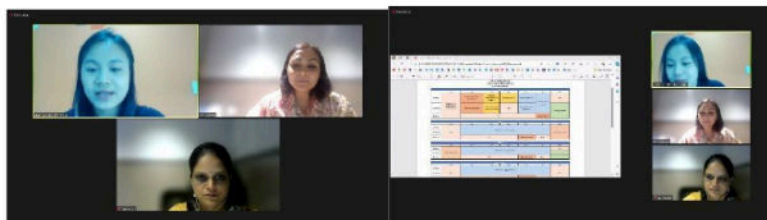
21. The International Office of ISBR and the Università Cattolica del Sacro Cuore conducted a virtual discussion on Wednesday, December 6, 2023, from 4:30 to 5:30 p.m. (IST) to discuss possible collaboration opportunities between both organizations.

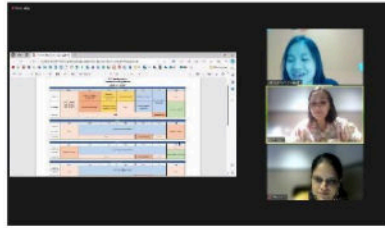


22. On December 21, 2023, at 11:30 a.m. (IST), the International Office of ISBR had a virtual meeting with the National University of Cheasim, Kamchaymear, Cambodia, and the Secretary of State, Ministry of Education, Government of Cambodia, to discuss future collaboration between the two organizations.

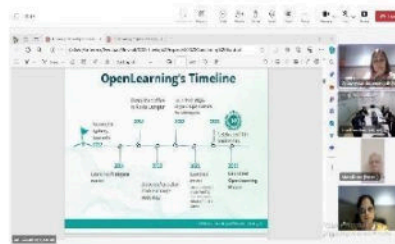
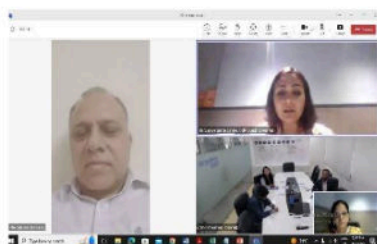
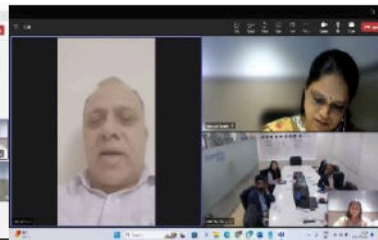
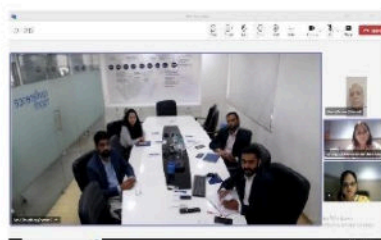


23. A virtual meeting was held between FPT, Vietnam and International Office, ISBR, team on 2nd April, 2024 from 3:00 PM to 4:00 PM to discuss their offerings of the International Internship for the students of ISBR business school batch, 2023-25. Two students of the ISBR business school Mr. Aravind James and Mr. Jugajyoti Behera are doing Internship with FPT.

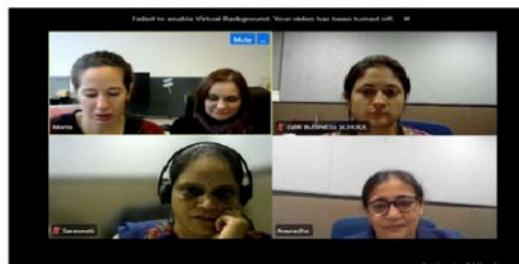
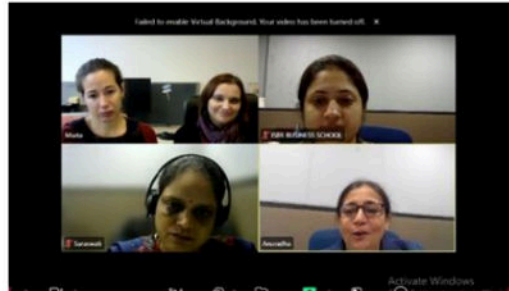




24. On 2nd April, 2024 an online meeting was held between International office, ISBR, team and ECA global to discuss about their program Open learning Bharat for student of ISBR Business school. 3 students from ISBR Business School Ms. Kanigiri Krishna Ganga Srujana, Mr. Raj Pandey, Mr. Anirudh Singh are doing the Internship with ECA global.

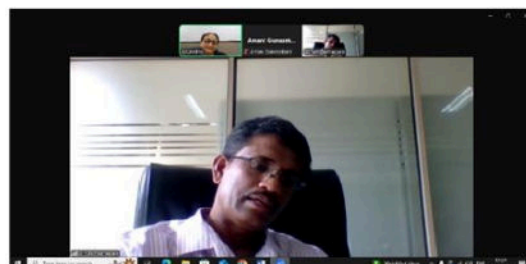


25. On 2nd December 2024, from 1:30 PM IST, a virtual meeting took place between the International Office team and **Ms. Marta Hochmal** from **Prague University of Economics and Business** to discuss potential future collaboration on a short-term Immersion Program.

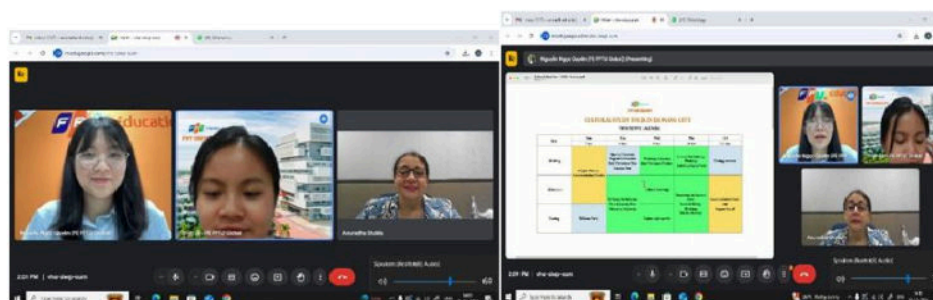


26. On 2nd December 2024, at 08:00 PM IST, a virtual meeting was held between the International Office, ISBR team and **Ms. Margarita** from **IPADE Business School** to explore opportunities for collaboration on a short-term Immersion Program.

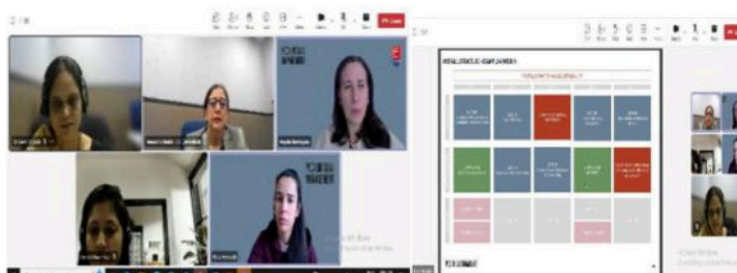
27. On **4th December 2024**, at **12:00 PM IST**, the International Office team held a virtual meeting with **Dr. AthulaGnanapala** from the **Faculty of Management Studies, Sabaragamuwa University of Sri Lanka**, to discuss potential collaboration for a short-term Immersion Program.



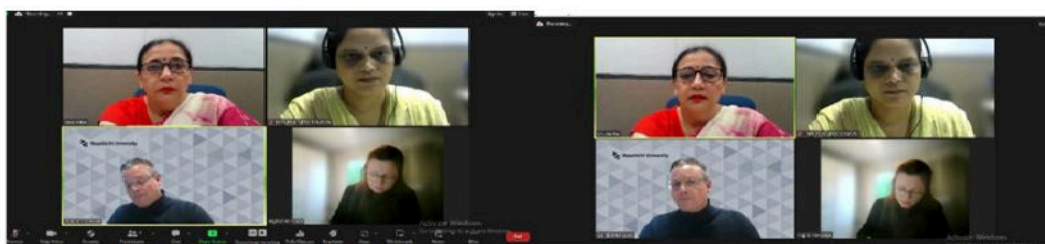
28. On **5th December 2024**, at **02:00 PM IST**, a virtual meeting was conducted between the International Office,ISBR team and **Ms. Truong Khai Trieu (Noon)** and **Ms. Nguyen Ngoc Quyen** from **FPT University** to discuss the future collaboration for a short-term Immersion Program.



29. On **6th December 2024**, at **03:00 PM IST**, a virtual meeting took place between the International Office,ISBR team and **Ms. Angela Mantagano** and **Ms. Paola Mandelli** from **Polimi Graduate School of Management** to explore collaboration opportunities for a short-term Immersion Program. 08:00 PM India to discuss future collaboration about a short term Immersion program.



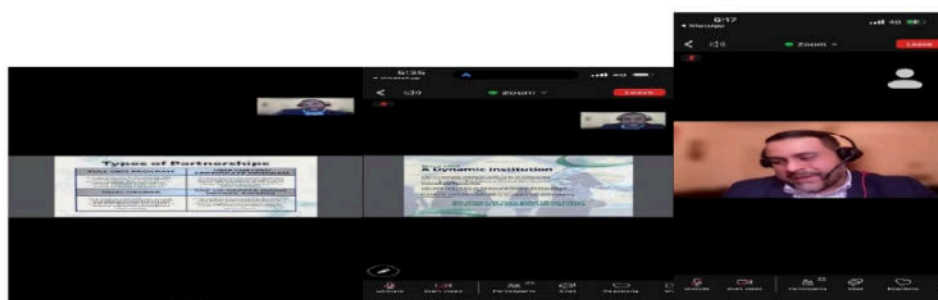
30. On **11th December 2024**, at **02:00 PM IST**, a virtual meeting took place between the International Office,ISBR team and **Ms. Ingrid Voncken** and **Mr. Gordon Miesen** from **Maasstricht** to explore collaboration opportunities for a short-term Immersion Program.



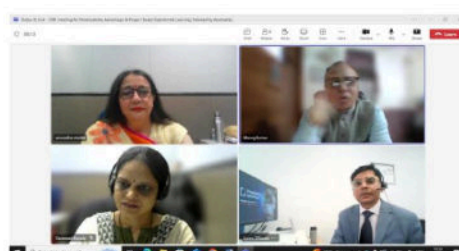
31. The International Office at ISBR organized a presentation on the One Semester Abroad and Immersion Program for the PGDM Batch of 2024-2026 on 29th January 2025, from 2:30 PM to 3:30 PM at the ISBR Auditorium.



32. A virtual meeting was conducted by the International Office, ISBR, with Mr. Rafael Salazar from UBIS University on 29th January 2025 to discuss the future collaborations.

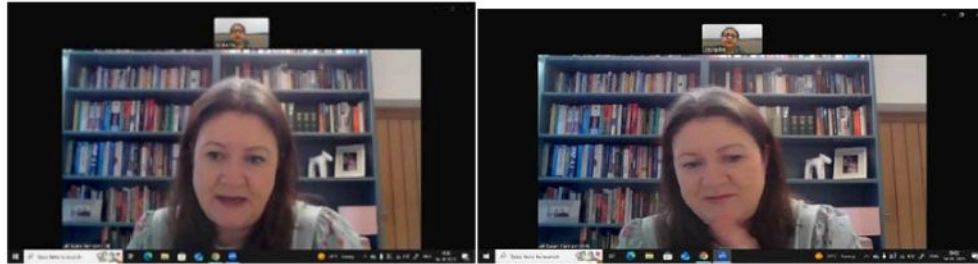


33. On February 3, 2025, from 11:30 AM to 12:30 PM IST, the International Office team at ISBR Business School held a virtual meeting with Mr. Manoj Kumar, MD & CEO of iEdui, and Mr. Loren D'Souza, Business Operations Manager at ECA Global. The discussion centered on exploring potential avenues for future collaboration between the two esteemed institutions.

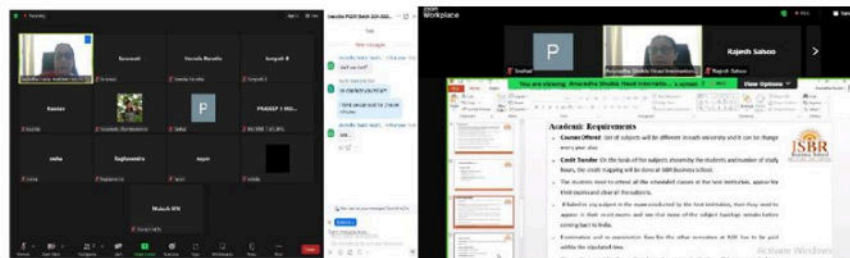


34. On February 14, 2025, at 3:00 PM IST, the International Office team at ISBR Business School engaged in a virtual meeting with Ms. Susan Harrison from the Irish

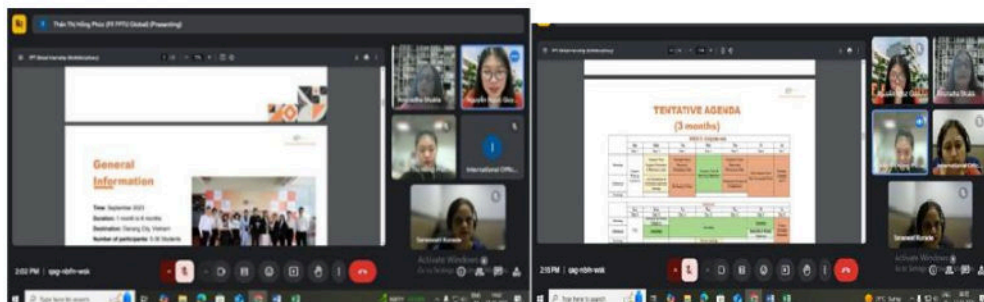
Management Institute (IMI). The meeting focused on discussing prospective collaborative opportunities between ISBR and IMI.



35. On February 15, 2025, at 4:30 PM IST, the International Office at ISBR organized an online PowerPoint presentation for the Executive PGDM batch 2024–26. The session aimed to introduce and encourage students to participate in the One Semester Abroad Program, highlighting its benefits and opportunities.

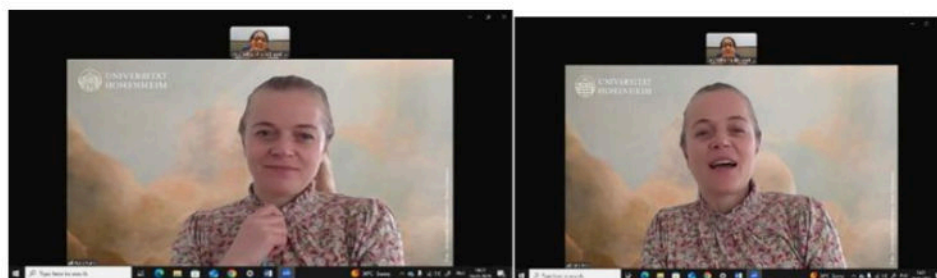


36. On February 17, 2025, at 2:00 PM IST, the International Office team at ISBR Business School conducted an online meeting with Ms. Fiona, International Partnership Coordinator at FPT Education Global, and her team. The primary agenda was to discuss potential collaboration opportunities related to internship programs.

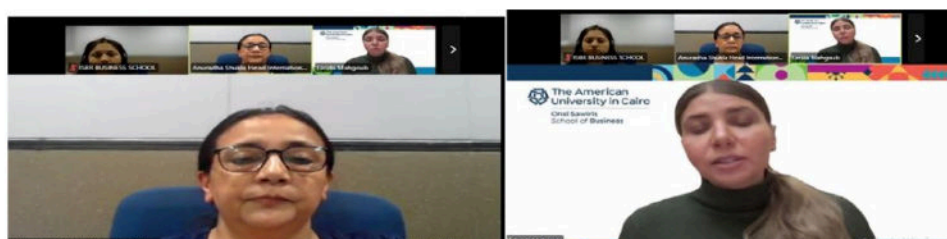


37. Memorandum of Understanding (MoU) with University of Hohenheim

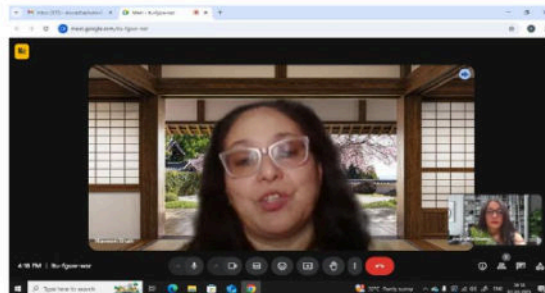
On February 24, 2025, at 2:30 PM IST, a virtual meeting was organized between the International Office at ISBR and Ms. Jana Funk, Head of International Relations at the University of Hohenheim. The meeting culminated in the signing of a Memorandum of Understanding (MoU), marking the beginning of a collaborative partnership between the two institutions.



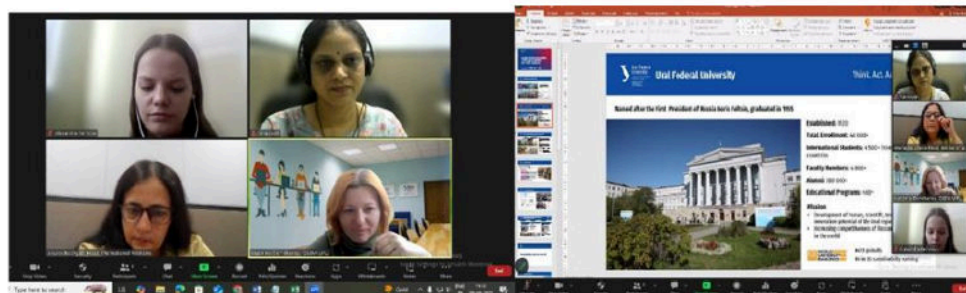
38. On **March 5, 2025, at 10:30 AM**, the International Office team at ISBR Business School held a virtual meeting with **Ms. Farida** from the **American University** in Cairo's Education and Cultural Affairs (ECA) department. The discussion centered on exploring potential avenues for future collaboration between the two esteemed institutions.



39. On **April 2, 2025, from 4:00 PM to 5:00 PM IST**, **Ms. Anuradha Shukla**, Head of International Relations at ISBR Business School, engaged in a virtual meeting with Ms. Naveen Shah, Director and Founding Team Member of the Global Placement Team at GCC India & South Asia. The meeting centered on potential collaborations to enhance global internship opportunities for ISBR students.



40. On **April 8, 2025, at 3:30 PM IST**, the International Office at ISBR Business School conducted a virtual meeting with **Ms. Ekaterina Demchenko**, Head of the International Affairs Office at Ural Federal University, Ekaterinburg, Russia. The discussion focused on exploring potential avenues for future collaboration between the two institutions.



10. COLLABORATIVE RESEARCH PROJECTS

1. Dr. Sheetal's insights on "Marketing Strategy in Managing Sport in Asia" were invaluable. The course focuses on promoting physical activity and diet to combat triple burden diseases in Asia.

This course is also part of the Spirit Project of Erasmus+, involving European and Asian countries such as Spain, Cyprus, Portugal, India, Sri Lanka, Indonesia, Malaysia, and Mexico. The project emphasizes the development of curriculum, e-learning, and lifelong learning courses aimed at increasing physical activity, exercise, and proper nutrition for young people.



2. Dr. Supriya Lamba Sahdev's book chapter is accepted for publication in book titled "Changing Competitive Business Dynamics through Sustainable Big Data Analysis," by Bentham Science with book chapter title-"A Study on Digital Transformation Empowering Human Resource Management". This is in collaboration with Jasmine Mariappan, UTAS, Ibra, Oman.

Link for the details: <https://www.eurekaselect.com/chapter/22821>

