

A BUSINESS EDUCATION
**BUILT FOR TOMORROW'S
WORKPLACE**

PGDM

Information Brochure





The need to identify, nurture, and support aspiring and budding managers has never been more urgent — and more complex — than in today's AI-driven economy. As artificial intelligence reshapes industries, decision-making processes, and the very nature of work, India's growth story now depends on producing managers who can lead confidently in a world defined by Volatility, Uncertainty, Complexity, and Ambiguity (VUCA) — increasingly described as Brittle, Anxious, Non-linear, and Incomprehensible (BANI).

Most business schools continue to teach management courses on the assumption that mastering traditional frameworks alone will produce good employees. But the managers of tomorrow will need something more: the ability to work alongside intelligent systems, interpret AI-generated insights, make judgment calls where algorithms fall short, and lead teams through the constant disruption that defines the BANI world. Where some students from conventional programs still succeed, it is often despite the curriculum rather than because of it — a product of personal drive or an enabling environment the institution merely happened to provide.

ISBR's aspiration germinated from this insight, and evolved into a sharper question: why not build a complete ecosystem — one where AI is woven into the fabric of management education itself — so that an intending-to-be-manager doesn't just survive disruption but learns to lead through it? Integrating AI fluency, data-driven decision-making, and adaptive leadership into the core of its PGDM curriculum — preparing graduates not for the jobs of yesterday, but for the new-age roles emerging at the intersection of business and technology.

Bangalore, India's technology capital, provides the ideal setting for this ecosystem. As one of the country's largest metros — with infrastructure and support systems comparable to the best in the world — the city has become the preferred destination for a large number of Indian and multinational enterprises, particularly in AI, deep tech, and digital innovation, to establish their offices, R&D centres, and production facilities. This proximity gives ISBR students direct access to the AI economy in real time, alongside cost-effective living conditions and easy access to resources that support focused, immersive learning.

PREAMBLE

The Numbers That Matter **Before** You Read Another Word.

130

audited credits

Every credit has
a verified,
defensible
purpose - no
filler, nothing
missing

8

Specializations

Real depth of
choice, 11 to 14
electives per
domain

5

Verified Career Pathways

Success
measured
beyond
placement
alone

3

signature experiences

Leadership Lab
Global Immersion
Integrated Capstone

142

courses 5 volumes of syllabus

A fully
documented,
transparent
curriculum - not a
brochure promise



AICTE approved

Approved by
AICTE, Ministry
of Education,
Govt. of India



with Grade-2

Independently
assessed quality
of outcome,
not just paperwork

AI embedded in every specialisation

A named
AI-anchor
course plus AI
deliverables
across every
elective

Our Logo

Our logo postulates character and capacity-building through integrity, realizing supremacy of Self to enjoy the beauty of Life, enriched by rays of hope. ISBR logo symbolizes its core values, it is an epitome of the rising Sun.

Rising Sun! Is there one? If we believe the Earth revolves around the Sun, then there's no sunrise or sunset! A sunset in one place is simultaneously a sunrise somewhere else. Constant evolution, continuous movement forward, resulting in progress—this is the only truth!



The central crust, in deep red, is iconic of human values—trust and faith, and the source of eternal energy. Around this is the white space, representing truth and transparency, the shining face of life, bright and bold.

The outer golden yellow crescent reflects value transformation, from latent 'potential' into 'real'. As the gold would have passed through hard drilling, crushing, and smelting to finally become precious gold, students transform through the process of vigorous training, coaching and mentoring, with dedication and hard work, to become fine human beings and then effective managers!



The beaming rays around the crescent reflect the facets and tenets of skills and knowledge, with non-linear waves, assuring freedom and flexibility for self expression.

The risen and revealed SUN (through stimulate-understand-nurture cycle) is what is evolved, but what's beneath and down under is more important and precious, deep inside for the individual to discover, emerge and rise to the REAL WORLD through REAL LEARNING.



About ISBR



Founded in 1990 under the aegis of the Bangalore Educational Trust, The International School of Business and Research (ISBR) stands as a paragon of global educational excellence — one that has continually evolved to meet the demands of a changing world, and now, the demands of an AI-driven one. Established by visionary leaders, ISBR offers a cutting-edge educational infrastructure designed to promote intellectual curiosity, technological fluency, and the highest standards of ethical and humanistic values in an age where artificial intelligence increasingly shapes business decisions. The institution is dedicated to positioning itself as a globally renowned center for academic and research excellence at the intersection of management and emerging technology.

ISBR is governed by three pivotal bodies: the Governing Council, the Academic Council, and the Board of Studies. These entities are instrumental in maintaining and enhancing the institution's academic governance and strategic direction, ensuring alignment with industry best practices including the rapid technological shifts reshaping global business and continued relevance in a BANI and VUCA world. Leveraging the expertise of leading scholars, AI practitioners, and industry pioneers, ISBR Business School is celebrated for its rigorous academic programs and intellectual depth. The institution's core philosophy is rooted in an unwavering pursuit of excellence, emphasizing advanced research, innovative training methodologies, AI-augmented pedagogy, and superior educational delivery.

At ISBR, education transcends traditional boundaries. The institution is committed to equipping students with the leadership skills, strategic mind set, and AI proficiency essential for thriving in today's dynamic, technology-driven business environment. By integrating theoretical insights with practical application including exposure to AI tools, data-driven decision-making, and human-AI collaboration ISBR fosters a holistic understanding of global business dynamics and individual development.

ISBR's academic offerings are meticulously curated to instill a lifelong dedication to learning, adaptability, and leadership in an era of continuous technological disruption. Graduates emerge as highly skilled professionals, comfortable navigating AI-augmented workplaces, driven by a relentless pursuit of knowledge and a resolute commitment to excellence in management and business education.





From the Chairman's Desk

INDIA ISN'T CATCHING UP TO THE FUTURE. IT'S BUILDING IT.

Most business schools talk about producing "global leaders." We think that phrase has become too easy to say and too hard to prove.



- India isn't just a talent hub anymore — it's becoming a global center for AI-driven innovation, and we believe management education has to be built for that reality, not adjacent to it.
- We're based in Bangalore for a reason: our classrooms sit minutes from the AI labs and companies actually building the future, not reading about it in a case study.
- AI fluency isn't a differentiator we advertise — we treat it as a baseline expectation for leadership, the same way strategy or finance already is.
- We measure ourselves against our alumni's outcomes in top-tier organizations worldwide — because a curriculum's credibility is only as strong as where its graduates end up.

Our ambition is simple: prepare leaders who can combine human judgment with intelligent technology — because that combination, not one or the other, will define who leads next.

Prakash Kothari
Chairman

From the Founder's Desk

WE DIDN'T REDESIGN A CURRICULUM. WE REBUILT WHAT MANAGEMENT EDUCATION IS FOR.

Most business schools measure themselves by one number: how many students got placed. We think that number is important and we work hard for it. But we don't think it's the whole story of what a two-year investment in your future should deliver.



- Every credit in this program has been audited, line by line, against what employers, founders and industry actually need in 2028 and beyond - not what was taught in 2018.
- AI is not a bolt-on elective. It runs through every specialization as a graded, assessed capability because you will manage in a world where that is simply table stakes.
- We recognise five different ways a graduate builds a real career - placement, consulting and gig work, entrepreneurship, higher education or stepping into a family enterprise - and we build documented, verified support for all five.
- Our ambition is explicit: to be benchmarked not just against the best business schools in India, but against the best in the world.

**I look forward to
welcoming you to a
cohort that will define
what this program
becomes.**

Dr. Manish Kothari
Founder & President

CEO's Message

WE DON'T RUN A SCHOOL. WE RUN AN OUTCOME.

Most institutions measure success by enrollment. We measure it by what happens after graduation — and we've built the entire operating model of ISBR around that accountability.



- Every decision we make — faculty hiring, industry partnerships, infrastructure investment is tested against one question: does this move a student closer to a real, sustainable career?
- We run this institution the way a business runs a portfolio: measured, iterated, and held to targets — not on faith, but on outcomes we can show you.
- Our partnerships with industry aren't logos on a brochure. They're live pipelines for internships, mentorship, and hiring that we manage and renew every year.
- We invest as aggressively in AI infrastructure and faculty capability as we do in classrooms, because the tools our students train on today are the tools they'll be expected to master on day one of their careers.

Our job isn't to promise you a transformation. It's to build the systems that deliver one, year after year, cohort after cohort.

**Prof. Niranjan
Mahabalappa**
CEO &
Professor of Practice

Director's Message

A PGDM ISN'T TWO YEARS. IT'S THE FOUNDATION FOR THE NEXT THIRTY.

Most programs are designed to get you a job. We don't just prepare you for your job, we prepare you for a successful career filled with right opportunities.



- We prepare you not just to enter the industry, but to grow with it.
- We build in AI fluency, analytical rigor, and decision-making under ambiguity as core competencies because the managers who lead in 2028 will be judged on exactly these.
- Our faculty combine academic depth with live industry experience, so what you learn in the classroom is being tested in the market at the same time.
- We track our graduates well past placement day because a program's real success shows up in the trajectory of a career, not the headline of a placement report.

The PGDM at ISBR is built to be the foundation of a career you will be proud of. From learning to leading your future starts here.

Dr. Savitri Jayant
Director-PGDM

Vision

To be the premier institute for knowledge creation and dissemination that develops potential management leaders for India and Global Community

Mission

To create and nurture an environment where students learn with a holistic approach to ensure they achieve academic excellence, integrity, leadership qualities and become socially responsible individuals.

To create and maintain a healthy campus environment for all our stakeholders to achieve excellence in the field of management education and research by addressing internal and external issues of the Institute from time to time.

To endeavor to keep the curriculum updated to suit the requirements of the industry in global context and deepen international alliances.



Core Values

Pursuit of Excellence

We are dedicated to delivering unparalleled services and cutting-edge programs that propel students towards stellar career achievements and leadership excellence.

Synergistic Collaboration

We champion a culture of dynamic partnerships and cross-functional teamwork, harnessing collective expertise to propel our strategic objectives forward.

Student-Centric Focus

Students are the cornerstone of our mission. We strategically align our initiatives with their goals and growth, ensuring their development is at the forefront of our endeavours.

Innovative Prowess

We embrace and drive transformative innovations, continually advancing our offerings to stay ahead of industry trends and deliver exceptional value.

Uncompromising Integrity

We uphold the highest standards of transparency, ethical rigor, and accountability, ensuring that every interaction and initiative reflects our commitment to integrity.

Diversity and Inclusivity

We actively foster an environment rich in diverse perspectives and experiences, creating a culture where every individual is respected, valued, and empowered.



Governance & Philosophy

The Governance and Structure of a stand-alone Business School revolves around its academics, effective operation and administration. The following academic and administrative bodies have been constituted for the smooth functioning of ISBR Business School.

- Governing Council
- Academic Council
- Faculty Council
- Quality Council
- Academic Committee
- Board of Studies
- Examination Committee
- Research Committee
- Finance Committee
- Student Success Center
- Student Grievance Redressal Committee
- Anti-Ragging Committee
- Discipline Committee

Philosophy of Governance

The Governing Council provides direction and takes broad strategic decisions on issues pertaining to the school. The decisions of the Governing Council would be implemented by the President with the Academic Council providing support and guidance wherever required in running the affairs of the school. Departmental and functional heads would be invited for the meetings whenever the agenda covers their area of responsibility.

To develop industry-ready skills for sustainable employment

To develop research etiquettes that support working in challenging environments

To inculcate the spirit of entrepreneurship in the minds of the graduates

To develop professional commitments, ethical values, and leadership qualities

To instil a sense of environmental concerns and social responsibility



Program Educational Objectives

PEO-1

Lead and manage in the chosen domain with demonstrated fluency in AI, data and analytics as everyday management tools.

PEO-2

Make strategic, ethical and financially sound decisions in complex, technology-driven business environments.

PEO-3

Communicate, collaborate and lead teams and organizations with executive presence and cultural intelligence.

PEO-4

Pursue continuous learning, entrepreneurship or advanced academic study, adapting to a changing labour market.

PEO-5

Act as responsible, globally aware professionals who create measurable value for business and for society.



Program Highlights



Bridging Academia and Industry

The curriculum is engineered to minimize the gap between theoretical knowledge and industry practice, equipping students with the skills demanded by an economy increasingly powered by AI ensuring utmost relevance and applicability in a fast-evolving job market.

Collaborative Development

Content is jointly developed by leading industry figures including leaders driving AI adoption across sectors and our in-house faculty, tailored to meet the standards and expectations of businesses competing in the AI economy.



Leadership Pedagogy

Sessions are led by top-tier professionals, including CEOs, CFOs, VPs, MDs, and Founders, ensuring exposure to high-calibre leadership insights on building and scaling organizations in an AI-driven economic landscape.

Two Years. Six Trimesters. Zero Wasted Terms.



01

TRIMESTER 1

Digital-era foundations, AI literacy certification and your first Leadership Lab block begin from week one.



02

TRIMESTER 2

Applied management tools, Power BI certification and your first real client deliverable: the SME Consulting Sprint.



03

TRIMESTER 3

Strategy, specialisation begins, Bangalore Immersion Week and the annual specialisation Conclave.



SUMMER EXPERIENCE

A continuous 10-12 week real-world engagement - Industry Internship, Gig Sprint, Startup Incubation or Research Fellowship. Your choice.



04

TRIMESTER 4

Specialisation deep dive, applied AI and the Live Company Project - a 13-week engagement with a real company.



05

TRIMESTER 5

Advanced specialisation, AI governance, domain certification and your Global Immersion at an international partner school.



06

TRIMESTER 6

The Integrated Capstone Strategic Management and full campus placement drives. Career, launched.

Programs Offered

- **PGDM (Core)**

Specializations offered:

Marketing Management | Finance & Capital Markets | Human Resources |
Operations and Supply Chain Management

- **PGDM in Data Science and Business Analytics**

- **PGDM in Product Management**

- **PGDM in Health Care Management**

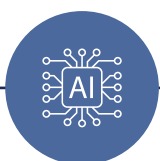
- **Global PGDM (One / Two Semesters Abroad | Global Immersion)**

- **PGDM – Industry Integrated Program**

- **Startup, Entrepreneurship & Family Business**

Every Graduate Leaves With These Eight.

The Eight Graduate Attributes ISBR Guarantees



AI Literacy

Confident, hands-on use of generative AI tools in real management decisions.



Data Literacy

Comfortable reading, questioning and using data to make decisions.



Business Analytics Capability

The ability to build and interpret real business analytics, not just theory.



Financial Literacy

Working fluency in financial statements, budgets and financial decision-making.



Presentation Mastery

The ability to defend an idea, a plan or a project in front of a real audience.



Communication Excellence

Clear, persuasive communication in writing, in negotiation and under pressure.



Leadership Capability

Demonstrated capability to lead teams, built across two dedicated Leadership Lab blocks.



Strategic Thinking

The ability to think two moves ahead, tested through a defended capstone.

AI isn't a Course Here. It's A Spine.



Three Experiences You Won't Find In A Textbook Syllabus.



Personal Leadership Lab

Delivered across two graded blocks over the full two years - from self-awareness and feedback in Year 1 to leading organisations and a defended Personal Leadership Thesis in your final trimester. Leadership, practised, not lectured.



Global Immersion

A one to two week international immersion at a partner institution in Trimester 5. Cross-cultural exposure that goes into your resume, not just your memory.



Integrated Capstone

A single, rigorously defended capstone in your final trimester, that builds directly on your Live Company Project - consulting-grade or research-grade, your choice, with documented AI use built in.

Learn From People Who've Actually Done The Job.

- Case-immersive, studio-based teaching - students build real strategies for real organisations, not hypothetical ones.
- Your first paid-grade client deliverable arrives in Trimester 2, through the SME Consulting Sprint - months before most programs let you near a real client.
- A 13-week Live Company Project in Trimester 4 gives you a genuine corporate reference before you ever sit a placement interview.
- Every specialisation runs its own industry Conclave, bringing practitioners directly into the classroom.
- A rigorous dual-clear assessment model - you must independently pass both continuous assessment and the end-term examination in every course. No coasting on one strong component.
- Every course is mapped from Course Outcomes to program Outcomes - so every session has a defined destination.



Bengaluru's Tech Corridor Is Your Classroom's Backyard.

- The campus sits in Electronic City, in the middle of one of India's largest technology and corporate park clusters.
- That proximity isn't a footnote - it's what makes Live Company Projects, guest faculty sessions and recruiter visits genuinely frequent rather than occasional.
- You are inside Bangalore's wider innovation and startup ecosystem, which matters directly whether your exit is placement, entrepreneurship or gig consulting.



Placement Snapshot

400+
Companies

92%
Placements

₹17.20_{LPA}
Highest CTC

₹8_{LPA}
Average CTC

Career Advancement Services (CAS)

CAS drives ISBR's mission to make every student industry-ready from classroom to career.

Students undergo structured pre-placement training: aptitude, communication, group discussions, interviews, resume building, and mock interviews backed by smart skills training and industry certifications.

Strong corporate partnerships power on-campus recruitment, summer internships, and live projects, giving students real exposure before graduation. Regular networking events and leadership talks add to this.

CAS works one-on-one with students, matching individual strengths to roles across consulting, finance, marketing, operations, analytics and other domains delivering a consistent track record of placements with leading organizations

CAS is responsible for

In an AI-driven economy where job roles are evolving faster than ever, CAS ensures ISBR students are trained and positioned to meet shifting industry needs not just placed, but future-ready.

Career Coaching & Counseling

One-on-one sessions helping students identify career goals, understand emerging industry and AI-led trends, and build customized career roadmaps.

Placement Support

Internships and final placements driven through two structured programs: Skill Capital (internship drive) and Talent Connect (placement drive).

Industry Linkages

Direct connection with industry leaders through guest lectures, C-Talks, panel discussions, live projects, and corporate mentoring.

Career Readiness Training

Comprehensive training in soft skills, communication, aptitude, interview preparation, resume writing, and professional etiquette, continuously updated to reflect evolving industry and AI-economy skill requirements.

Employer Engagement

Strong, growing relationships with corporate partners to bring in new recruiters and expand placement opportunities across sectors.

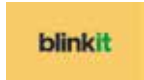
Alumni Engagement

ISBR's robust alumni network powers ongoing mentoring, networking, and referral opportunities for current students.

Together, these initiatives ensure students aren't just prepared for today's job market, but are equipped with the adaptability and skills the AI-powered economy demands.



Top Recruiters

Top Recruiters

Voice of Alumni



Avishi

**SEZ Endorsement Representative,
Hewlett Packard (HP), PGDM Class of 2025**

My journey at ISBR Business School has been nothing short of transformative. The college not only honed my professional skills but also gave me the confidence to step into the corporate world.

The placement process was well-structured and supportive, helping me prepare through training sessions, mock interviews, and industry exposure.

Joining Hewlett Packard (HP) marks a proud milestone in my career—one that reflects the learning, effort, and guidance I received at ISBR. I'm excited to embrace new challenges, grow professionally, and make meaningful contributions in this next phase of my journey.



Sanjan. S

Jr. Demand Planner, EPAM Systems, PGDM Class of 2025

My professional journey at EPAM Systems has been both exciting and enriching. Stepping into the dynamic world of Supply Chain and Demand Planning has allowed me to deepen my understanding and apply what I've learned in real-time business scenarios. I'm truly grateful

to ISBR Business School for equipping me with the right foundation and for facilitating this valuable opportunity through their placement process. The support and guidance I received throughout have been instrumental in shaping the start of my career.



Harshil Katiyar

Sales & Operations Specialist, Ather Energy, PGDM Class of 2025

My professional journey at Ather Energy as a Sales and Operations Specialist has been a rewarding and enriching experience. I've gained practical knowledge, developed critical skills, and contributed meaningfully to the team. The support from my college during the

placement process was also commendable—they guided me through every step and ensured I had the resources and confidence needed to succeed. Their continuous mentorship played a key role in helping me start this exciting chapter of my career.



Nimisha Gupta

Tax Associate, PwC, PGDM Class of 2025

When I first stepped into ISBR, I had no idea what the journey ahead would hold. All I knew was that I was here to pursue my goal and carve out a place for myself in the world of finance. Choosing ISBR turned out to be one of the best decisions, as it nurtured me at every

level—through projects, assignments, live sessions, and countless opportunities for growth. PwC had always been a dream company for me, and when the PwC Launchpad was introduced, I knew I had to give it my all—and I did, with the support of incredible mentors and relentless hard work. I am truly grateful to ISBR for equipping me with the right resources, guidance, and platform to chase my aspirations.



Khushi Utreja

Operations Associate, Morgan Stanley, PGDM Class of 2025

My time at ISBR Business School has been nothing short of life-changing. Beyond academics, the college taught me how to believe in myself, push my limits, and stay curious. The faculty's constant encouragement and the placement team support helped me

to land in a top investment bank. The daily schedules taught me discipline, the lessons on business gave me a bigger picture of how the world works, and the industry exposure made me confident to step into it.



Pragya Singh

Cluster Manager, Aditya Birla Capital, PGDM Class of 2025

I am proud to be an ISBR alumna, where I transformed my potential into success through academic rigor, practical learning, and industry exposure. The experienced faculty served as dedicated mentors, offering guidance beyond the classroom. A diverse student community

and vibrant campus life enriched my perspectives, fostering personal growth and lasting connections.

ISBR played a pivotal role in shaping my career, instilling confidence and determination to achieve my goals. I am grateful for the resources, opportunities, and nurturing environment it provided, and I highly recommend it to anyone seeking a world-class education that blends excellence with real-world readiness.



ISBR's PGDM

Curriculum that prepares you for Career & Life

Trimester 1 — Foundations and AI Literacy (23 credits)

Code	Course Title	Credit
CORE-101	Business Economics and Market Strategy	3
CORE-102	Financial Accounting and Digital Reporting	3
CORE-103	Organizational Behavior and Leadership Science	3
CORE-104	Marketing Management and Consumer Science	3
CORE-105	Decision Science and Data Literacy	2
CORE-106	Entrepreneurship, Venture Design and Innovation	2
AI-101	Generative AI for Managers	2
SIG-COMM-1	Communication Block-1	2
SIG-LL-1	Personal Leadership Lab-1	1
ABL-1	Applied Business Lab-1 (Digital Fluency)	2
Total Credits in Trimester 1		23

Trimester 2 — Applied Management and Analytics (24 credits)

Code	Course Title	Credit
CORE-201	Business Research and Digital Intelligence	3
CORE-202	Business Law, Digital Regulations and Startup Compliance	3
CORE-203	Applied Macroeconomics and Geopolitical Risk	3
CORE-204	Quantitative Methods and Analytics Toolkit	3
CORE-205	Financial Management and Capital Strategy	2
CORE-206	Operations, Supply Chain and Sustainable Logistics	3
SIG-SME	SME Consulting Sprint	2
SIG-COMM-2	Communication Block-2	2
SIG-LL-2	Personal Leadership Lab-2	1
ABL-2	Applied Business Lab-2 (Simulation + Prompt Engineering)	2
Total Credits in Trimester 2		24

Trimester 3 — Bridge, Strategy and Specialisation Begins (24 credits)

Code	Course Title	Credit
CORE-301	People Analytics and Human Capital Strategy	3
CORE-302	Strategic Foundations (incl. AI-and-Strategy module)	3
CORE-303	Sustainability, ESG, Ethics and Responsible Business	3
CORE-304	Negotiation, Influence and Deal-Making	3
AI-301	AI Strategy and the AI-Native Organisation	3
ELEC-3A	Specialization Elective 1 (300-series)	3
ELEC-3B	Specialization Elective 2 (300-series)	3
ABL-3	Bangalore Immersion Week/ Applied Business Lab-3	2
SIG-LL-3	Personal Leadership Lab-3	1
Total Credits in Trimester 3		24

Summer Experience (3 credits, Upto 12 weeks)

Component	Credit
SIG-SUM: 4-Track Summer Experience	3

Trimester 4 — Specialisation Deep Dive and Applied AI (25 credits)

Code	Course Title	Credit
ELEC-4A	Specialization Elective 3 (400-series)	3
ELEC-4B	Specialization Elective 4 (400-series)	3
ELEC-4C	Specialization Elective 5 (400-series) [AI-Anchor]	3
ELEC-4D	Specialization Elective 6 (400-series)	3
ELEC-4E	Specialization Elective 7 (400-series)	3
SIG-LCP	Live Company Project	3
SIG-COMM-3	Communication Block-3 (Executive Presence)	3
CORE-401	Commercial Acumen and P&L Ownership	2
GIG-MOD	Gig Economy and Future of Work Module	1
SIG-LL-4	Personal Leadership Lab-4	1
Total Credits in Trimester 4		25

**Trimester 5 — Advanced Specialisation,
AI Governance, Global Immersion (19 credits)**

Code	Course Title	Credit
ELEC-5A	Specialization Elective 8 (500-series)	3
ELEC-5B	Specialization Elective 9 (500-series)	3
ELEC-5C	Specialization Elective 10 (500-series)	3
AI-501	Responsible AI and AI Orchestration	3
SIG-GI	Global Immersion	3
SIG-LL-5	Personal Leadership Lab Block 2	2
SIG-PRT	Placement Readiness Track	2
Total Credits in Trimester 5		19

Trimester 6 — Capstone, Strategy and Career Launch (12 credits)

Code	Course Title	Credit
ELEC-6	Specialization Elective 11 (601 Capstone Elective)	3
CORE-601	Strategic Management	3
SIG-CAP	Integrated Capstone	4
SIG-LL-6	Personal Leadership Lab Block 2 (completes in T6)	2
Total Credits in Trimester 6		12



Specializations

Marketing Management

Code	Course Title	Trimester
MKT-301	Consumer Behaviour and Market Research	T3
MKT-302	Brand Management and Strategy	T3
MKT-401	Creator Economy, Influencer Marketing and Social Commerce	T4
MKT-402	Performance Marketing and Digital Analytics	T4
MKT-403	B2B Marketing and Enterprise Sales	T4
MKT-404	Growth Marketing and Product Marketing	T4
MKT-405	E-Commerce and Platform Marketing	T4
MKT-406	Customer Experience Management	T4
MKT-501	AI in Marketing and Marketing Technology [AI ANCHOR]	T5
MKT-502	Sustainability Marketing and ESG Branding	T5
MKT-503	International Marketing and Cross-Cultural Consumer Behaviour	T5
MKT-504	Pricing Strategy and Revenue Management	T5
MKT-601	Integrated Marketing Strategy and Competitive Dynamics [Capstone]	T6

Specializations

Finance and Capital Markets

Code	Course Title	Trimester
FIN-301	Security Analysis and Portfolio Management	T3
FIN-302	Corporate Finance and Valuation	T3
FIN-401	AI in Finance and FinTech Applications [AI ANCHOR]	T4
FIN-402	Financial Statement Analysis and Forensic Accounting	T4
FIN-403	Investment Banking and Capital Markets	T4
FIN-404	Derivatives, Risk Management and Treasury	T4
FIN-405	Private Equity, Venture Capital and Alternative Investments	T4
FIN-406	Financial Markets Trading Lab	T4
FIN-501	Climate Finance, Green Bonds and ESG Investing	T5
FIN-502	Fixed Income, Credit Markets and Banking	T5
FIN-503	International Finance and Foreign Exchange Management	T5
FIN-504	Corporate Restructuring and Distressed Assets	T5
FIN-601	Strategic Finance and Financial Leadership [Capstone]	T6

Specializations

Human Resources Management

Code	Course Title	Trimester
HR-301	HR Technology and People Analytics [AI ANCHOR]	T3
HR-302	Organisational Development and Change Management	T3
HR-401	Talent Acquisition and Employer Branding	T4
HR-402	Learning and Development Strategy	T4
HR-403	DEI Strategy and Inclusive Leadership	T4
HR-404	Compensation, Benefits and Total Rewards	T4
HR-405	Gig Workforce, Future of Work and Employment Law	T4
HR-406	Strategic Talent Management	T4
HR-501	Employee Experience, Engagement and Wellbeing	T5
HR-502	Strategic Workforce Planning and HR Analytics	T5
HR-503	Employment Law and Industrial Relations in India	T5
HR-504	Leadership Development and Executive Coaching	T5
HR-601	Strategic HRM and HR Business Partnering [Capstone]	T6

Specializations

Operations and Supply Chain Management

Code	Course Title	Trimester
OPS-301	Project Management	T3
OPS-302	Supply Chain Design and Network Optimisation	T3
OPS-401	Industry 4.0, Smart Manufacturing and Digital Operations [AI ANCHOR]	T4
OPS-402	Global Procurement and Strategic Sourcing	T4
OPS-403	Service Operations Management	T4
OPS-404	Supply Chain Analytics and Demand Management	T4
OPS-405	Logistics, Last-Mile Distribution and Fulfilment	T4
OPS-406	Enterprise Systems and Digital Operations Management	T4
OPS-501	Sustainable Operations and Circular Economy	T5
OPS-502	Advanced Quality Management and Lean Operations	T5
OPS-503	Operations Strategy and Competitive Advantage	T5
OPS-504	Supply Chain Risk, Resilience and Business Continuity	T5
OPS-601	Business Process Management and Automation [Capstone]	T6

Specializations

Data Science and Business Analytics

Code	Course Title	Trimester
DS-301	SQL for Business Analytics	T3
DS-302	Python for Data Analysis and Visualisation	T3
DS-401	GenAI, LLMs and Agentic AI for Business [AI ANCHOR]	T4
DS-402	Machine Learning for Business Decision-Making	T4
DS-403	Data Visualisation, Storytelling and Dashboards	T4
DS-404	NLP and Text Analytics for Business	T4
DS-405	Cloud Analytics and Big Data Fundamentals	T4
DS-406	Data Engineering Fundamentals and Analytics Infrastructure	T4
DS-501	AI Ethics, Governance and Responsible AI	T5
DS-502	Advanced Analytics, Forecasting and Business Intelligence	T5
DS-503	Data Science Strategy and Analytics Leadership	T5
DS-504	Causal Inference and Business Experimentation	T5
DS-505	AI Deployment and Model Lifecycle Management	T5
DS-601	Data Science Capstone and Career Portfolio [Capstone]	T6

Specializations

Product Management

Code	Course Title	Trimester
PM-301	Product Discovery and User Research	T3
PM-302	Product Design and UX Fundamentals	T3
PM-401	AI Product Management [AI ANCHOR]	T4
PM-402	Agile Product Development and Scrum for PMs	T4
PM-403	Product Analytics and Growth Engineering	T4
PM-404	Platform Business Models and API Strategy	T4
PM-405	B2B and Enterprise Product Management	T4
PM-406	Technical Product Management	T4
PM-501	Product Strategy and Competitive Positioning	T5
PM-502	Product Operations and Scaling	T5
PM-503	Product Leadership and Building PM Organisations	T5
PM-504	Product Monetisation and Pricing Strategy	T5
PM-601	Product Management Capstone and Portfolio [Capstone]	T6

Specializations

Health Care Management

Code	Course Title	Trimester
HC-301	Digital Health, Telemedicine and Health Technology	T3
HC-302	Hospital Administration and Healthcare Systems in India	T3
HC-401	Healthcare Analytics and AI in Clinical Decision-Making [AI ANCHOR]	T4
HC-402	Healthcare Quality Management and NABH Accreditation	T4
HC-403	Pharmaceutical and Medical Device Management	T4
HC-404	Hospital Operations, Capacity Planning and Facilities Management	T4
HC-405	Health Insurance, TPA Management and Healthcare Financing	T4
HC-501	Healthcare Financing, Economics and Value-Based Care	T4
HC-502	Global Health and Public Health Management	T5
HC-503	Health Technology Assessment and Digital Health Strategy	T5
HC-504	Healthcare Entrepreneurship and Health-Tech Venture Design	T5
HC-505	Healthcare Consulting and Market Access Strategy	T5
HC-601	Healthcare Strategy and Industry Transformation [Capstone]	T6

Specializations

Startup, Entrepreneurship and Family Business

Code	Course Title	Trimester
ENT-301	Venture Creation and Entrepreneurial Design	T3
ENT-302	Family Business Management and Governance	T3
ENT-401	Startup Finance, Fundraising and Venture Capital	T4
ENT-402	Founder-Led Sales, Go-to-Market and AI [AI ANCHOR]	T4
ENT-403	Growth Engineering and Venture Scaling	T4
ENT-404	Entrepreneurial Leadership and Team Building	T4
ENT-405	Search Funds and Acquisition Entrepreneurship	T4
ENT-501	Family Office and Wealth Management	T4
ENT-502	Venture Investment and Portfolio Management	T5
ENT-503	Scaling Family Enterprises and Professionalisation	T5
ENT-601	Venture Capstone: Build, Buy or Transform [Capstone]	T5



Global PGDM

PGDM with One Semester Abroad **PGDM with Two Semesters Abroad**

Students will be allowed to choose any specialization of their choice as in the case of students of other programs.

Recognizing the need for advanced global competency, and to make international study more affordable, ISBR offers the 'Global PGDM' with an option to study one or two semesters abroad. This program is designed to give students genuine cross-cultural exposure and a global perspective.

Under this program, students have the option of spending one/two semester at a partner university abroad through ISBR's exchange arrangement. Beyond building a strong international network, students learn directly from faculty at these partner institutions drawn from across USA, Europe, and Asia gaining the best of both Indian and global education.

Students are immersed in a truly multinational peer group and take part in corporate and academic tours throughout the program, offering invaluable insight into how global business really works. This is education at its very best, and academic pursuit at its highest.

Global PGDM: One Semester Abroad

ISBR's Global PGDM program includes a semester abroad at a partner university, giving students direct exposure to international faculty and classrooms across the US, Europe, and Asia alongside their core Indian PGDM curriculum.

The program combines academic exchange with corporate immersion tours, helping students build a global professional network and develop the cross-cultural fluency today's businesses expect from future leaders.

Global PGDM: Two Semesters Abroad

For students seeking deeper immersion, ISBR's Global PGDM offers an extended two-semester track abroad typically split across two partner universities in two different countries, spanning regions like the USA, Europe, and Asia. Students spend a full year studying alongside international peers, learning from global faculty, and engaging directly with diverse markets and business practices.

This extended exposure goes beyond academics, it builds a truly global network, sharpens cross-cultural competence, and positions students for international career paths from day one.

Global Immersion

Travel teaches lessons beyond classrooms. 'ISBR's Global Immersion' offers management students global exposure by exploring new cultures, interacting with business leaders, and understanding international practices firsthand. Through immersive learning, students gain insights into global business strategies and cultural diversity, preparing them to lead confidently in an interconnected world while building strong connections with peers and faculty. Students across specializations can opt for 'Global Immersion'.

The duration of global immersion can be between 7-10 days including travel





Partner Universities

NO.	NAME OF THE UNIVERSITY	COUNTRY
1	Clermont School of Business	France
2	Y Schools	France
3	Burgundy School of Business	France
4	American Business School	France
5	Montpellier Business School (MBS)	France
6	HOF University	Germany
7	University of Hohenheim	Germany
8	FOM Hochschule	Germany
9	Berlin School of Business and Innovation GMBH	Germany
10	Libera Universita Di Lingue e Comunicazione IULM	Italy
11	University of Messina	Italy
12	IQS School of Management	Spain
13	Universitat Jaume I (UJI)	Spain
14	ISAG European Business School	Portugal
15	Lithuanian Sports University	Lithuania
16	Western Balkans University	Republic of Albania
17	Lamar University	USA
18	University of Massachusetts	USA
19	Livingstone College	USA
20	International Business University (IBU)	Canada
21	Sheffield Hallam University	UK
22	Kent Institute Australia	Australia

NO.	NAME OF THE UNIVERSITY	COUNTRY
23	Ho Chi Minh City University of Technology (HCMUT)	Vietnam
24	Ho Chi Minh City Open University	Vietnam
25	Ho Chi Minh City University of Economics and Finance	Vietnam
26	FPT University	Vietnam
27	Tra Vinh University (TVU)	Vietnam
28	Tien Giang University	Vietnam
29	The Saigon International University	Vietnam
30	Ho Chi Minh University of Banking	Vietnam
31	Universitas Sumatera Utara (USU)	Indonesia
32	Syiah Kuala University (USK)	Indonesia
33	Human Resource University	Cambodia
34	University of Dubai	UAE
35	University of Nicosia	Cyprus
36	Cape Peninsula University of Technology (CPUT)	South Africa
37	Sabaragamuwa University	Sri Lanka
38	Primeasia University Dhaka	Bangladesh
39	Ural Federal University	Russia
40	Antwerp Management School	Belgium
41	Alba Graduate Business School	Greece
42	Unisinos University	Brazil
43	ESC Amiens	France
44	Cardiff Metropolitan University	UK

Campus Life at ISBR Business School

ISBR's campus is designed to be more than an academic space — it's a vibrant, industry-connected ecosystem that fosters diversity, collaboration, and immersive learning at every turn.



A Diverse Community

With students and faculty from varied cultural, academic, and professional backgrounds, the campus reflects the diversity of the corporate world students will eventually enter, building cross-cultural fluency as part of everyday campus life.

Industry Interface & Engagement

The campus is built for continuous industry interaction, featuring an incubation center for entrepreneurial ventures, dedicated spaces for live corporate sessions, and infrastructure that supports multiple industry engagements from guest lectures and live projects to corporate simulations and live case discussions led by senior executives.

Technology-Enabled Learning

State-of-the-art computer labs and technology infrastructure support AI-integrated coursework, digital simulations, and data-driven learning, ensuring students are equipped for a tech-forward business environment.

Rich Learning Resources

A well-stocked library, dedicated discussion rooms, and faculty spaces provide students the resources and quiet, collaborative environments needed for both independent study and group learning.

Immersive Learning Spaces

From the auditorium and open-air theatre to dedicated presentation and simulation spaces, the campus is built to support experiential, hands-on learning beyond the traditional classroom.

The IIM Nagpur Immersion

As part of its commitment to experiential learning, ISBR Business School's PGDM and MBA students undergo an immersive weeklong residential program at the prestigious Indian Institute of Management Nagpur (IIM Nagpur). The program offers a dynamic blend of academic rigour and real-world exposure spanning sessions on emerging trends in data analytics, mergers & acquisitions, data visualisation, self-management, digital marketing, and design thinking. Students gain first-hand industry insight through visits to leading enterprises such as Mother Dairy and the Jawaharlal Nehru Aluminium Research Development and Design Centre (JNARDDC), and engage directly with entrepreneurs from IIM Nagpur's startup incubation ecosystem and industry sales experts. The immersion also opens doors to internship opportunities with emerging startups, giving students a genuine taste of the entrepreneurial world. This unique collaboration with one of India's premier management institutes equips ISBR students with sharpened strategic thinking, cross-industry exposure, and a truly transformative campus experience beyond the traditional classroom.



Overall, ISBR's campus is landscaped and engineered to be user-friendly, sustainable, and distinctive, offering a refreshing, corporate-style environment that prepares students for the realities of global business. Students participate in:

**Hands-on
experience through
Live Projects**

**Adventure
Learning**

**Corporate
Networking**

**Industrial
Visits**

**Conference
Engagements**

**CSR
Activities**

**Panel
Discussions**

**Cells
& Clubs**

**Team Building
Activities**

**Smart Skills
Training**

**Global
Networking
Opportunities**

**Student
Exchange
Programs**

**Contests &
Competitions**

**Paper
Presentations**

**Institution's
Innovation
Council**

From Classroom To Startup: Building Entrepreneurs At ISBR

Entrepreneurship at ISBR is not a subject confined to a classroom, it is a lived experience. Through the dedicated Startup Cell, every PGDM student undertakes a structured, three-stage entrepreneurial journey during the academic year: stepping into the real world to observe live businesses, discovering and validating genuine customer problems, and finally building, pitching and defending a venture concept before industry experts. This progression turns management theory into entrepreneurial practice, giving students the confidence and capability to move from an idea to a viable business.

The Three-Stage Entrepreneurial Journey

Ground Zero

Business at the Grassroots

Observe → Analyse → Learn

Validate to Venture

Customer Discovery & Validation

Customer → Test → Validate

Venture LaunchPad

Prototype Development & Final Pitch

Build → Refine → Pitch → Defend

A Journey That Culminates in Real-World Evaluation

The three stages come together in an intra-college venture competition, where students present and defend their venture concepts before an external panel of startup founders and venture capital professionals. Here, ideas are tested not by grades but by the same questions investors ask in the real world around customers, market opportunity, differentiation, scalability, business models and financial viability.

Capabilities Built Along the Way

Customer-centric thinking	Problem-solving & innovation
Business model development	Data-driven decision-making
Financial understanding	Communication & pitching
Teamwork & leadership	Confidence in defending business decisions

From Learning to Doing

ISBR's entrepreneurial journey is designed to progressively move students from understanding business to creating business possibilities. The result is an experiential PGDM program where students don't just learn business concepts, they apply them, test them, and present their thinking to the real startup ecosystem, emerging with the mindset and skills to build ventures of their own.

CEO's Dinner A Personal Welcome from Leadership

As part of the induction program at ISBR, freshers are welcomed with a special CEO Dinner, hosted personally by the CEO of ISBR. Held during the initial induction days, this intimate gathering sets the tone for a student's journey at the institute, offering a rare and direct connection with top management right from day one.

Personal Connect with Leadership: New students get the unique opportunity to interact directly with the CEO in an informal, welcoming setting — an experience uncommon at most business schools, where top leadership is often inaccessible to freshers.

Setting the Right Tone: The dinner reinforces ISBR's culture of openness and approachability, showing students that leadership is invested in their growth from the very beginning of their academic journey.

Building Confidence Early: Engaging with the CEO during induction helps ease the transition into B-school life, making students feel valued and part of a close-knit community rather than just another admission.

Vision & Inspiration: The CEO uses this platform to share the institute's vision, values, and expectations, inspiring students and aligning their goals with the larger mission of ISBR.

Strengthening Institutional Bonding: This early interaction fosters a sense of belonging and loyalty among students, strengthening their relationship with the institute that often extends well beyond graduation into alumni engagement.

In essence, the CEO Dinner is a distinctive induction ritual that reflects ISBR's commitment to accessible leadership, ensuring that every student's journey begins with a personal welcome from the very top.



TEDx ISBR

Student-Led, Idea-Driven, Impact-Focused

TEDx ISBR is a proud student-led initiative that has become one of the institute's most celebrated platforms for ideas worth spreading. With four successful editions to its credit, TEDx ISBR has consistently brought together achievers and change-makers from diverse walks of life, individuals who have made a genuine impact in their respective fields to share their journeys, insights, and inspiration with the ISBR community.

This year's edition, held on 5th September, was particularly special, featuring three of ISBR's own star alumni as speakers a proud moment reflecting how the institute's graduates go on to become voices worth listening to on platforms as prestigious as TEDx.

Student-Led Excellence: Conceived, organized, and executed entirely by ISBR students, TEDx ISBR is a testament to the leadership, initiative, and organizational capabilities nurtured within the institute.

A Legacy of Impact: Across four editions, the event has touched countless lives, sparking new perspectives and inspiring students to think beyond conventional boundaries.

Alumni Pride: Featuring ISBR's own alumni as speakers highlights the strength of the institute's network and showcases real, homegrown success stories to current students.

Platform for Diverse Voices: By bringing together speakers from varied fields and backgrounds, TEDx ISBR fosters a culture of curiosity, learning, and openness to new ideas.

Building Future Leaders: Beyond the event itself, the experience of organizing TEDx ISBR equips the student team with invaluable skills in leadership, event management, and public engagement.



Signature Experiences

Personal Leadership Lab

The Personal Leadership Lab is designed to help students demonstrate leadership, teamwork, and self-awareness in real-world contexts. The program guides students to lead self and others with self-awareness, progressing through key areas: Self-awareness, Feedback, and Team Leadership before advancing to leading organisations and culminating in a personal leadership thesis. It's a structured journey from understanding oneself to leading others and, ultimately, leading organisations.



The SME Consulting Sprint

In Trimester 2, students move from classroom theory to applied practice through a hands-on SME Consulting Sprint. Working in small teams, students partner with real small and medium enterprises to solve live business problems, applying core management frameworks alongside analytics tools for data-driven decision-making.

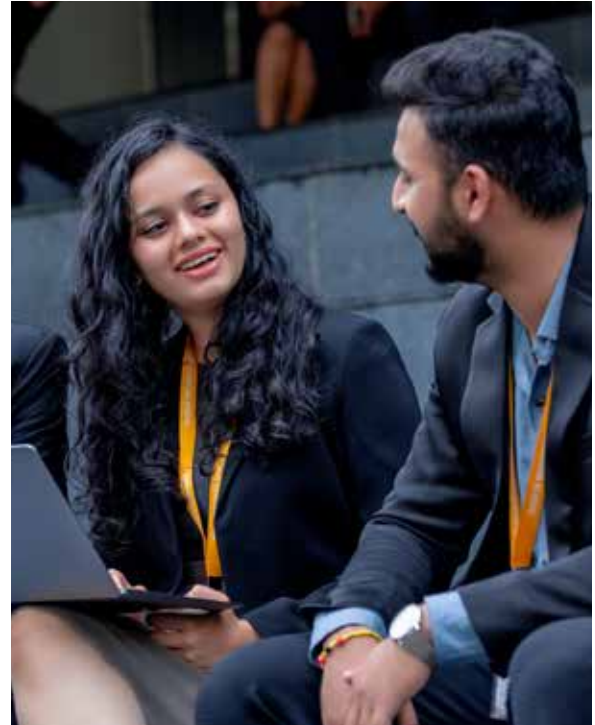
This sprint marks students' first direct client engagement, requiring them to diagnose business challenges, gather and analyze data, and present actionable recommendations under real-world constraints and timelines. The experience builds consulting skills, client communication, structured problem-solving, and analytical rigor while giving participating SMEs practical, low-cost solutions to genuine operational or strategic issues.

By the end of the sprint, students gain first-hand exposure to the consulting lifecycle, from client scoping to final presentation, setting the foundation for advanced coursework and industry-facing projects in later trimesters.

Bangalore Immersion Week

Trimester 3 features a dedicated Bangalore Immersion Week, immersing students in the city's dynamic business and start-up ecosystem. The week combines curated industry visits to leading companies, corporates, and start-ups with structured networking opportunities, giving students direct exposure to real workplace environments and business operations.

Through interactions with industry leaders, alumni, and professionals, students build valuable connections while gaining insights into current market practices, emerging trends, and career pathways. The Immersion Week bridges classroom learning with industry reality, strengthening students' professional networks and sharpening their readiness for the corporate world ahead.



Live Company Project

The Live Company Project is a 13-week, immersive engagement where students work directly with a partner company on a real business challenge from start to finish. Students apply cross-functional knowledge gained through the program to deliver practical, implementable solutions under actual industry conditions and timelines. The project concludes with a formal company evaluation and a panel review, where students present their work to both the client organization and an academic/industry panel. This dual assessment ensures rigor, accountability, and real-world validation of student performance, providing a capstone experience that strengthens employability and industry readiness.

Student Ambassadorship

The ISBR Student Ambassadorship Program was initiated three years ago as a grassroots effort to involve newly admitted PGDM students in the institutional fabric of ISBR Business School. What began as an informal arrangement to provide student support to select departments has progressively matured into one of the most structured and impactful student engagement initiatives on campus. Over successive batches, the program has expanded from a handful of departmental units to multiple distinct ambassador categories, covering every major institutional function, all PGDM Specializations and ISBR's unique community engagement initiatives. Each year has demonstrated that students who participate in the program graduate with measurably higher professional competence, stronger institutional bonds and a deeper sense of ownership over their academic community.



Ambassador Categories

Admission Ambassadors

Alumni Relations Ambassadors

Academic Office Ambassadors (Program Ambassadors)

Student Success Centre (SSC) Ambassadors

Placement and CAS Ambassadors

HR and Community Ambassadors

International Office Ambassadors

CEO Office Ambassadors

Innovation, Entrepreneurship and Incubation Ambassadors

Campus Management Ambassadors

Section Ambassadors

SDG Impact and Sustainability Ambassadors

Sports Ambassadors

Club Ambassadors

Finance Ambassadors

Student Clubs

Clubs operate weekly and align with program learning outcomes:

- Marketing Club
- Finance Club
- Operations Club
- Human Resource Club
- Public Speaking Club
- Sports Club
- Start-up Club
- Analytics Club
- Cultural Club
- Product Club
- Institution's Innovation Council (IIC)

Students can propose new clubs based on interest and approval.

Social Learning & Impact

Students undertake service-learning projects linked to classroom theories. Engage in online/offline campaigns, NGO research, and social immersion projects.

Social Impact Learning: Understanding rural markets and socio-cultural dynamics.

Industry Interface

ISBR's strong corporate partnerships enhance practical learning:

Affiliations: CII, TIE, NASSCOM, ASSOCHAM, KDEM, ELCIA, etc.

Activities: Industry Visits, Workshops, Panel Discussions, Guest Lectures, Projects, Consultation, Training & Skill development, Internships leading to final placements, CSR Engagements, etc.

Structured Industry Exposure ensures students understand work culture and expectations.



Mentorship-Based Learning

Mentorship at ISBR Business School

ISBR's mentorship framework is built on a multi-tiered model, ensuring students receive guidance from every relevant vantage point — academic, professional, and personal.

Faculty Mentorship

Structured phases of academic and personal development, guided by experienced faculty invested in each student's growth.

Peer-to-Peer Mentorship

A culture of collaborative learning where students support and learn from one another as equals.

Corporate Mentorship

Direct role modeling and career guidance from seasoned industry professionals, bridging classroom learning with real-world practice.

Alumni Mentorship

Insights from ISBR alumni who bring both domain expertise and practical, behavioral guidance shaped by their own career journeys.

International Mentorship

Exposure to global experts and partner institutions, offering students a broader, cross-border perspective on business and careers.

Senior-Junior Mentorship

Knowledge and experience shared by second-year students, helping incoming students navigate academic and campus life with confidence.

ISBR's Five Career Pathways

ISBR's curriculum & pedagogy builds support pathways for each career pathway.



Admissions

Why ISBR's Selection Process is Unique

ISBR evaluates candidates as future business leaders, not just test-takers — going beyond conventional metrics to identify genuine potential.

Holistic Evaluation

Selection focuses on overall potential, attitude, and leadership readiness — not test scores alone.

Profile-Based Assessment

Candidates are evaluated on their complete profile — academic record, work experience, and extracurricular achievements — ensuring a diverse, well-rounded cohort.

Flexibility in Test Scores

A wide range of national and international test scores are accepted, giving candidates from varied academic pathways an equal opportunity to apply.

Accepted Entrance Tests include

CAT | XAT | NMAT | MAT | CMAT | ISBR Aptitude Test

Scholarships

Scholarships are offered under multiple categories, designed to recognize and reward deserving candidates.



Admissions Process



Disclaimer

The application form and course fee structure form part of this prospectus. This prospectus serves as a general brochure of the institute and its offerings; the delivery, recognition, and infrastructure may vary depending on the campus, fee structure, or course chosen. All matters covered in this prospectus are subject to change from time to time, at the discretion of the management and without prior notice. ISBR Business School reserves the right to modify the content and delivery of its courses.

The One Semester / Two Semesters (Global PGDM) international exchange program operates under the AICTE-approved PGDM and is facilitated through student exchange arrangements with international partner universities. Specializations such as Data Science and Business Analytics, Product Management and Health Care Management among others, are offered as specializations under the two-year AICTE-approved PGDM program.



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