



PLACEMENT BROCHURE

MBA 2023-25





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ABOUT ISBR

An institute of international educational standards, The International School of Business and Research (ISBR) was set up under the aegis of Bangalore Education Trust (established in the year 1990). The incubators of ISBR had a dream—the dream of a gateway that provides a global outlook, an infrastructure that beckons to explore and learn, a cradle that nurtures high ethical and human values. ISBR stands in the silhouette of such a dream. It is envisioned to become a globally recognized center of learning and research.

The edifice of ISBR is built on the foundation of three building blocks—the Governing Council, the Academic Advisory Board and the Board of Studies. These apex bodies, individually and collectively, contribute towards high standards of academic governance. With the competence and experience of the best minds from academics and industry, ISBR College is envisioned as an institute of high academic standards. The spirit of excellence that has founded ISBR College will remain the driving force. ISBR is committed to excellence in scholarship, training and service.

ISBR College takes pride in being a place where students and faculty can pursue knowledge without boundaries, a place where theory and practice combine to produce a better understanding of our world and ourselves. ISBR education prepares you to think on your feet and act decisively in any business environment.

At ISBR, the focus goes beyond education. ISBR aims to prepare students for life ingraining in them the psyche of an eternal student—making them leaders, a leader who is an ever learner, driven by thirst for knowledge and the passion to excel and ignited with the desire to achieve success for life.



WHY ISBR

ISBR College provides numerous reasons why corporates and industries should consider hiring students from our institution.

INDUSTRY INSIGHTS FROM TOP PRACTITIONERS



ISBR's "Learn from the Masters" initiative allows students to be taught by industry practitioners, including CEOs, VPs, COOs, and MDs of leading corporates. This exposure equips graduates with insider insights, relevant skill sets, and the necessary acumen to excel in the corporate world.

BRIDGE THE INDUSTRY-ACADEMIA GAP



The "C-Talk" series organized by ISBR invites CEOs, CFOs, CTOs, and COOs to interact with students, share their experiences, and establish real-time connections. This initiative enables students to develop a deeper understanding of the industry and facilitates networking opportunities.

ENHANCED ANALYTICAL SKILLS



ISBR emphasizes case study analysis and industry research, fostering critical thinking, problem solving abilities, and decision making skills in students. The collaborative approach encourages team efforts, peer interaction, and idea brainstorming, promoting effective team coordination and a competitive mindset.

STRONG INDUSTRY CONNECTIONS



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COMPREHENSIVE ACADEMIC EXPERIENCE



ISBR leverages a multi-disciplinary faculty, a diverse student body, and specialized programs to offer a unique academic experience. Through in-depth projects, case studies, research, and publications, students gain comprehensive knowledge and practical exposure in their chosen fields.

GLOBAL OUTLOOK AND PERSPECTIVE



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HOLISTIC PERSONALITY DEVELOPMENT



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PERSONALIZED GUIDANCE AND SUPPORT



ISBR maintains a unique personal connect by limiting batch sizes. This ensures exceptional access to recruiters, visiting executives, fulltime faculty members, and senior administrators, allowing students to receive personalized guidance and support throughout their academic journey.

SUPPORTIVE LEARNING ENVIRONMENT



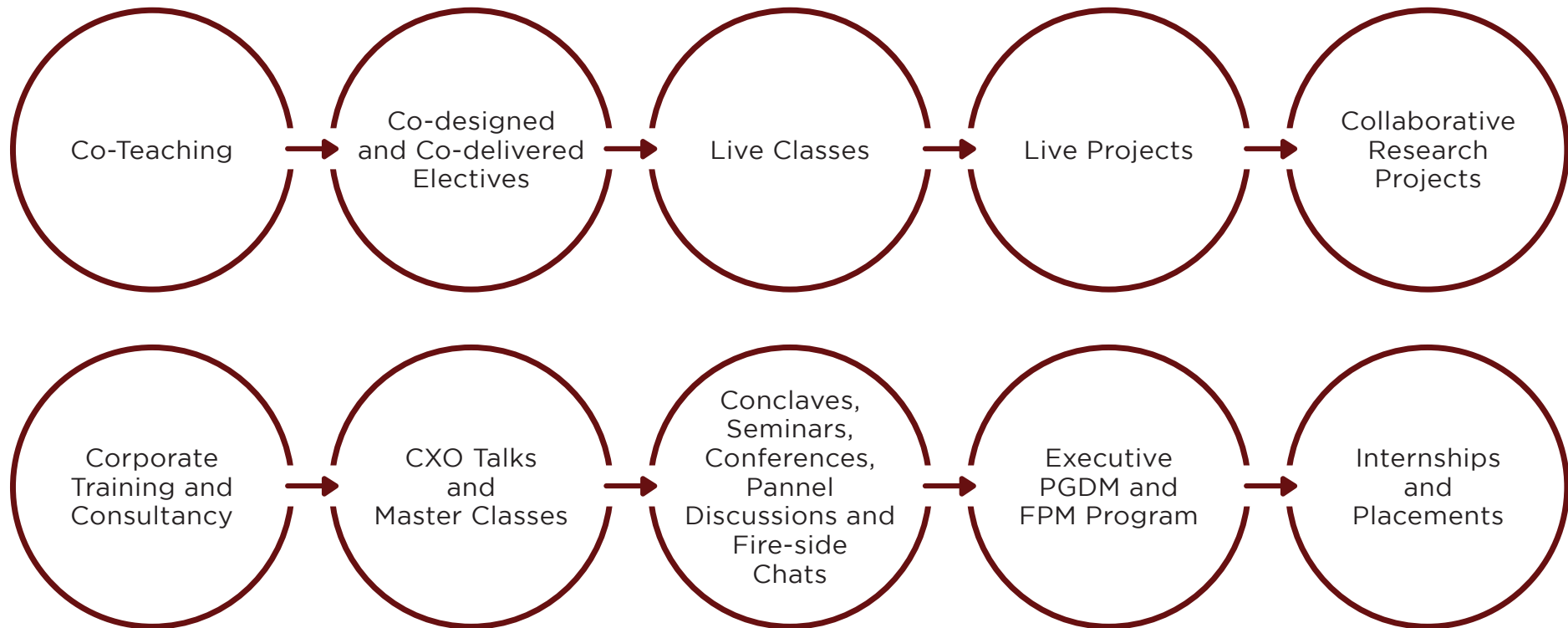
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IN CONCLUSION,

ISBR College offers a comprehensive package of industry-relevant education, practical exposure, personal development, and networking opportunities. These factors contribute to the preparation of ISBR graduates as highly desirable candidates for corporate hiring in various industries.

ISBR WITH INDUSTRY

Co-creating & Co-delivering, Upskilling & Impact



PROGRAMMES OFFERED



**MBA in
Human
Resource**



**MBA in
Business
Analytics**



**MBA in
Marketing**



**MBA in
Finance**



**MBA in
Health Care
Management**



**MBA in
Logistics and
Supply Chain
Management**



PROGRAM ARCHITECTURE

- Foundation Courses
- Core Courses
- International Guest Lecture Series
- Skill Based Courses
- Domain Specific Certification Courses
- Industry Interface Sessions
- Corporate Mentoring
- MOOC courses
- Social Impact Learning
- Mentorship Based Learning
- Industry Specific Short term Courses
- Harvard Business Publishing
Resources - Cases
- Placement Training
- Internships

INDUSTRY ENGAGEMENT ACTIVITIES

Industry Internship Projects

Practical experience through internships for real-world learning and exposure.

Industry Interface Activities



Industry Visits



Case Study &
Paper Presentations



Organizational
Study



Panel
Discussions



Guest
Lectures



International Learning
Programs



Industry Mentoring
Sessions



Alumni Mentoring
Sessions



Corporate
Training



Research and
Consultation



Membership of
Professional Bodies



Student's Cell
and Clubs

Value Added Courses / Certification Courses

- Bloomberg
- Proficiency Building
- Marketing
- Supply Chain Management
- Finance & Taxation
- PowerBI
- HR Analytics
- Business Analytics

MBA PLACEMENTS 2025: ISBR HITS NEW HIGHS

**ISBR MBA Class of 2022-2024
with record placements across leading
sectors, receiving 100 + offers**

ISBR College proudly announces an exceptional placement season for its MBA Class of 2022-24, securing 100+ offers from more than 250+ companies. This milestone achievement reflects ISBR's growing stature among India's top B-schools and its ability to adapt to a dynamic employment landscape. The season reaffirmed ISBR's commitment to shaping business-ready graduates through a blend of academic rigor, experiential learning, and industry-aligned grooming.

Driving Placement Preparedness: The ISBR Edge

The success of the placement season is not just measured in numbers—it's driven by ISBR's robust placement preparedness ecosystem led by the Centre for Career Advancement and Corporate Engagement (CACE) in collaboration with the Training Department, Industry Experts, and Alumni Network.

At ISBR, career readiness begins on day one. The structured training model ensures that every student is equipped to meet modern corporate challenges through:

Career Advancement Trainings (CAT): Tailored sessions focusing on aptitude, communication, and leadership development.

Sector-Specific Training Programs: Deep-dives into domains such as finance, HR, analytics, product management, and marketing to build niche capabilities.

Internship Preparation Workshops: Resume building, mock interviews, GD training, and mentorships for pre-placement offers (PPO) success.

Corporate Connect Series: Regular sessions with CXOs, industry veterans, and domain leaders to provide real-world insights and mentorship.

Alumni Masterclasses: Alumni-led engagements for industry exposure, networking, and transition mentorship.

Skill Certification & Bootcamps: Python, Power BI, Tableau, HRMS tools, financial modeling, and marketing analytics.

These initiatives empower students to not only compete effectively in placement processes, but also to thrive in high-performance environments post-selection.

SECTOR-WISE RECRUITER LIST

Banking, Finance & FinTech (BFSI)

Roles: Sr. Banking Analyst, Credit Assessment Officer, Cluster Manager – Group Business, Relationship Manager, Executive Trainee – Signature Banking, Finance Intern, Assistant Relationship Manager, Priority Relationship Manager.

Top Recruiters: ANZ Bank, IDFC First Bank, ICICI Securities, RBL Bank, HDFC Life, Aditya Birla Health Insurance, Axis Bank, Anand Rath Wealth Limited and more.

IT, ITES, Product Management & Analytics

Roles: Business Analyst, Marketing Analytics, Associate Consultant, Research & Development, Digital Marketing Specialist, IB Analyst.

Top Recruiters: NTT Data, Mu Sigma, Brillio, Ernst & Young, Rolling Arrays Consulting, Broadridge Financial Solutions, 1Lattice, Sapient Technologies and more.

Infrastructure, Logistics & E-commerce

Roles: Performance Marketing Executive, Marketing Executive, Cyber Security Sales Executive, Sales Development Representative, Business Development Executive, Sales & Marketing Executive.

Top Recruiters: Flipkart, Zepto, RealOne, Velocis Systems Pvt. Ltd., QuickSell, Go Comet, Ready Assist, Sobha Ltd.

Consulting & Research

Roles: Assistant Relationship Manager, Associate Analyst – Research, Research Associate – Operations, Business Development & Strategy, Marketing & Strategy.

Top Recruiters: Kantar, Peepal Consulting, Alea Consulting, G2 Risk Solutions, Grantley, Arizton, Launched

Retail, FMCG & Manufacturing

Roles: Sales Officer Trainee, Marketing Executive, Customer Development, Supply Chain Management, Territory Sales Executive.

Top Recruiters: Asian Paints, Berger Paints, Colgate Palmolive, Dabur India Ltd., Parag Milk Foods, Titan Company Ltd., Force Motors, Toyota Industries Engine India Pvt. Ltd.

EdTech, Services, Healthcare & Others

Roles: Business Development Manager, Inside Sales Specialist, Academic Counsellor, Talent Acquisition, HR Intern, Customer Success Manager, Brand Partnerships & Alliances, Marketing Intern.

Top Recruiters: Teachnook, Rinex Technologies, Walnut Folks Group, KPIT Technologies, Skolar EdTech, PlanetSpark, Intellipaat, Aster DM Healthcare

FUNCTIONAL ROLES ACROSS SPECIALIZATIONS

Specializations	Top Roles
Marketing	Marketing Manager, Marketing Analyst, Digital Marketing Specialist, Marketing Executive, Brand Partnership & Alliances, Marketing Research Intern, Territory Sales Manager, Customer Success Manager
Finance	Sr. Banking Analyst, Finance Analyst, Executive Trainee - Signature Banking, Credit Assessment Officer, Assistant Relationship Manager, Cluster Manager - Group Business
HR	Talent Acquisition Intern, HR Recruiter, HR Intern, HRBP & Recruitment Intern, Associate HR Operations, HR Executive
Business Analytics	Business Analyst, Marketing Analytics, Associate Analyst - Research, Associate Consultant, Research & Development Intern



Key Highlights from the Placement Season

- HIGHEST CTC: **9 LPA**
- AVERAGE CTC: **6.76 LPA**
- **250 +** participating companies
- **20+** sectors represented, with growing roles in BFSI, IT/ITES, Retail & Manufacturing, FMCG and more.
- **Top recruiters include:**
Mercedes Benz, IDFC First Bank, ICICI Securities, RBL Bank, Axis Bank, Morgan Stanley, ANZ Bank, Asian Paints, HDFC Bank, KPMG, Wipro, DHL, Trinamix and more.

Domain-Wise Offers

36.11%

Finance

8.33%

HR Resource

24.07%

Marketing

9.25%

Business Analytics

ISBR STUDENTS SHINE IN 2025 SUMMER INTERNSHIP SEASON

Summer Internship 2025: ISBR College Achieves 98% Placement Milestone

The 2025 summer internship season at ISBR College stands as a shining example of how academic excellence translates into industry impact. With an impressive array of top-tier companies, diverse roles, and wide industry coverage, the MBA batch of 2023-25 secured internships that go beyond classroom learning—offering real-world exposure, innovation, and leadership development.

Top Companies, Real-World Experience

The summer internship drive saw students stepping into roles with some of the most reputed companies across industries. Leading organizations across industries extended offers, including:

Technology & Consulting: Lead Strategus, Cognifyz, Barracuda Networks, Matrix Exports, Buy More, Buhler India Pvt. Ltd, Brand Scale Up.Inc, Bewakoof

Retail & Consumer: Madura Coats Pvt. Ltd., Aditya Birla Fashion & Retail (Pantaloon), Titan Company Ltd., Urban Company

Manufacturing & Energy: ABB, Tata Motors Ltd., Toyota Kirloskar Motor Pvt. Ltd., Continental Automotive India, Ola Electric, AAJ Supplychain

Healthcare & Hospitality: Kauvery Hospital, Cloudnine

Financial Services: IndusInd Bank, AXIS Bank Ltd., Benchmark Investment, Vodafone Idea Ltd., ClearTax, Reserve bank of India

DIVERSE ROLES ACROSS BUSINESS FUNCTIONS

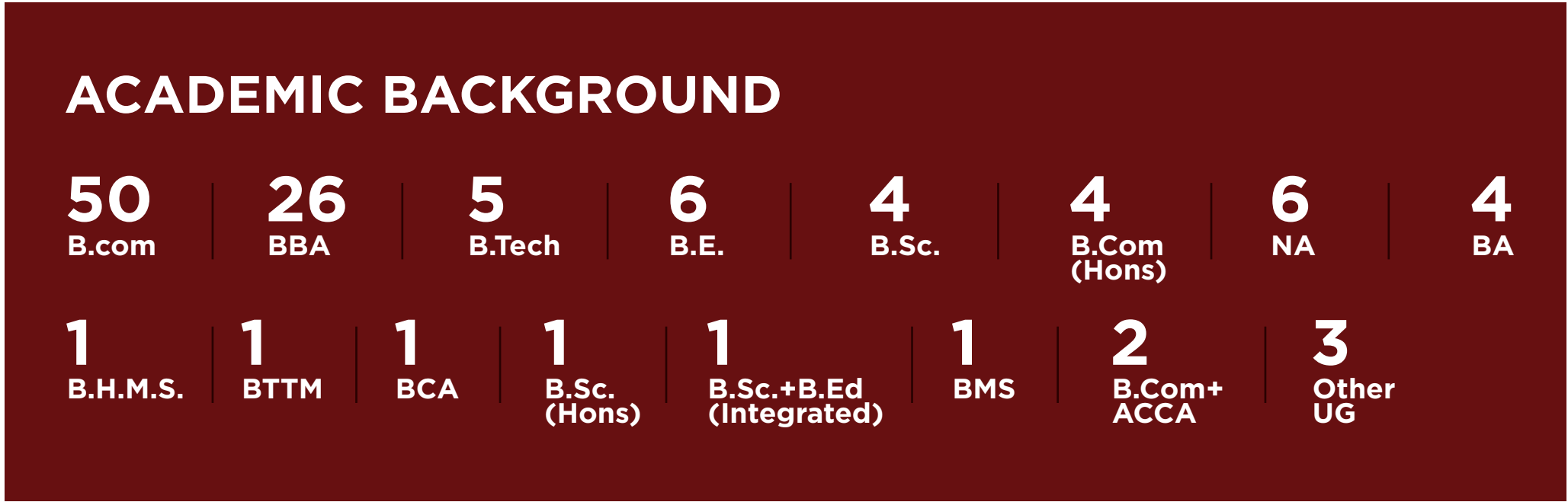
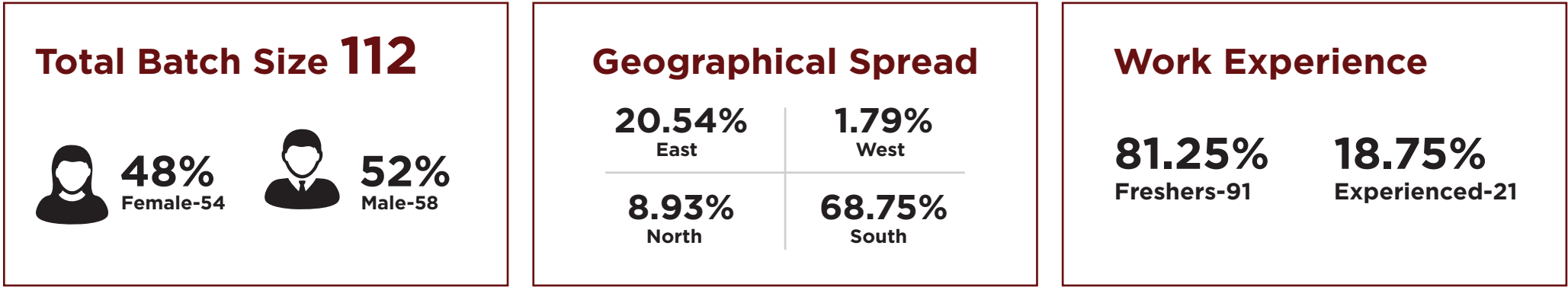
The strength of ISBR’s summer internship program lies not only in the companies that recruit but also in the roles offered across specializations. Students were placed in impactful, career-launching positions such as:

- Brand Management Intern
 - Growth and Marketing Intern
 - Finance Intern
 - Finance Analyst Intern
 - Finance Planning Intern
- Talent Acquisition Intern
 - HRBP and Recruitment Intern
 - Operations Intern
 - Warehouse Operations Intern
 - Business Development Executive
- Inside Sales Role
 - Power BI Intern - AICTE + MSME Internship
 - Healthcare Intern
 - Management Intern

These roles provided students the chance to apply their knowledge in dynamic business environments while gaining valuable skills that will shape their future careers.



MBA 2023-25 BATCH SNAPSHOT



ISBR FINISHING SCHOOL

Bridging Learning and Leadership

In today's dynamic corporate landscape, academic excellence alone is no longer enough. To stand out, students need the right mix of professional skills, confidence, and adaptability. The ISBR Finishing School is a pioneering initiative that delivers exactly this—an integrated program that transforms students into industry-ready professionals.

Designed with inputs from faculty and industry experts, IFS is one of the most careerfocused programs among top-tier institutions. Whether it's mastering interviews or managing workplace challenges, IFS empowers students to rise confidently in competitive environments.

Why ISBR Finishing School?

ISBR created the Finishing School to bridge the critical gap between academic learning and real-world expectations. Through a layered, progressive approach, IFS develops not only technical competence but also emotional intelligence, resilience, and social responsibility.

Structured Journey to Career Readiness

IFS interventions are structured into five distinct but interconnected phases. Each phase builds upon the previous, ensuring a comprehensive, real-world skill set by the end of the program.

Key Features

- Aligns classroom learning with corporate demands
- Enhances soft skills including communication and decision-making
- Builds a strong personal brand with professional etiquette
- Encourages socially conscious leadership
- Shapes confident, holistic graduates ready to launch their careers

Objectives of IFS

- Provide expert guidance to enhance professional skills, job search strategies, and workplace readiness.
- Develop leadership qualities, emotional intelligence, stress management, and critical thinking.
- Shape well-rounded, socially responsible professionals ready to thrive in a competitive world.

IFS road map



Student pre-masters mentoring

- Duration of 6 months
- SHL assessments



Student Onboarding

- Documentation
- Inauguration



Deliver the planned skilling sessions-6 terms

- Diagnostic framework
- Career / Life -skilling
- Empowering to become career-ready

REAL-WORLD IMPACT BACKED BY EXPERTS

The true strength of ISBR Finishing School lies in its adaptive curriculum, codesigned with academia and industry professionals. Feedback from recruiters, alumni, and faculty ensures the program stays aligned with evolving hiring trends, offering students maximum relevance and impact. From strategic thinking and professional networking to stress management and collaborative problem-solving, IFS develops the traits that employers truly seek.

Foundation Building

Setting the tone for transformation, this phase introduces students to:

- Corporate expectations and professional values
- Self-awareness and personal goal setting
- Communication basics and personal grooming

Industry Alignment

To ensure a smooth transition into the workforce, students engage in:

- Resume writing and impactful LinkedIn profiling
- Group discussions, interview simulations, and business case studies
- Interactive simulations that mimic real corporate challenges

Functional Bootcamps

Specialized modules help students gain role-specific insights through:

- Hands-on training aligned with industry functions
- Exposure to industry leaders and domain experts
- Collaborative projects with real-world business goals

Skill Enrichment

Students strengthen their interpersonal and managerial skills with training in:

- Advanced communication and presentation techniques
- Time management and teamwork
- Fundamentals of emotional intelligence

Career Acceleration & Launch

The final stages of IFS focus on career execution strategies:

- Mock interviews and real-time assessment centers
- Career coaching and strategic job search planning
- Final evaluations and transition support to employment



A LAUNCHPAD FOR FUTURE LEADERS

By the end of the program, ISBR graduates don't just hold a degree—they embody a mindset for lifelong success. They are:

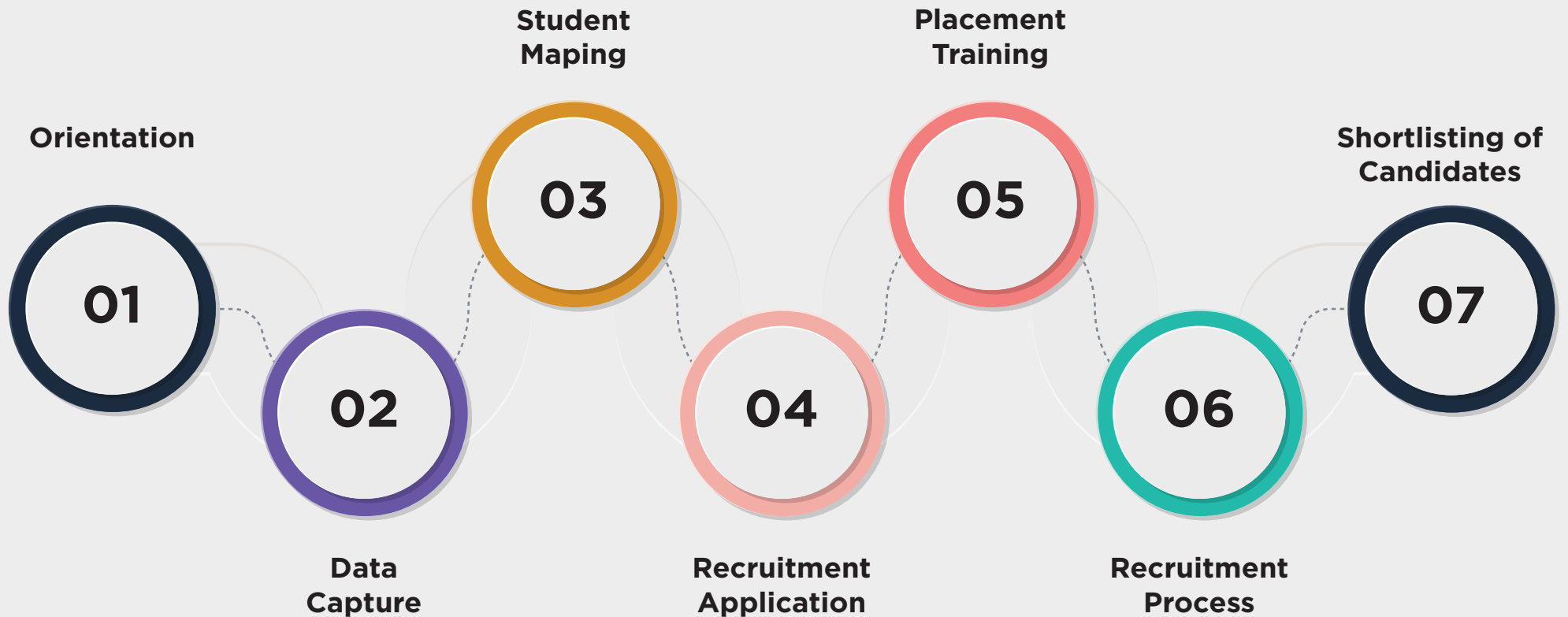
Self-assured communicators | Ethical, collaborative team players | Agile professionals ready for cross-functional roles | Leaders who balance ambition with empathy

Whether you're preparing for your first job or aiming to become a change-maker in your industry, the ISBR Finishing School ensures you're more than ready.

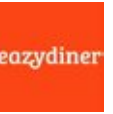
In a world that demands more than textbook knowledge, ISBR Finishing School offers a transformative edge. This is where academic brilliance meets professional polish, and future leaders are made.



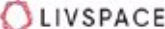
PLACEMENT PROCESS



Prominent Recruiters

 Enabling Better Decisions		 ACUITY KNOWLEDGE PARTNERS			 ADITYA BIRLA FASHION & RETAIL	 ADITYA BIRLA CAPITAL HEALTH INSURANCE	AdvantageClub	 a.k. A.K. CAPITAL SERVICES LIMITED BUTTERFLY BUILDING
			 asianpaints	 Arvind FASHIONS	 ADITYA BIRLA CHEMICALS	 Allianz Creating your future	 amber	 ALOK INDUSTRIES LIMITED DURGAM CHOWK, HYDRABAD
	 Kempegowda INTERNATIONAL AIRPORT BENGALURU	 ANAND PRATHI ADVERTISING	 ARCHER & BULL	 arizon Advertising & Technology	 Aster Health from the Inside	 AXIS BANK	 B HEALTH	 ALTAIR
	 brillio	 Broadridge	 B/S/H/ BSH Home Appliances Group	 Café Coffee Day	Calvin Klein	 CAMPUS	 CAMPUS WORLD	 CARGOFL Your Air Supply Chain Partner
 FINCAIT	 FINASTRA	 EY	 equitas Serving Small Finance Bank	 cyfuture Insurance, Finance, Money Market	 Dabur	 DeansGuru	 Digii formerly ColiPoll	 DIZBI
 GO COMET	 FEDERAL BANK YOUR PERFECT BANKING PARTNER	 EXL	 EMERITUS	 Consilio	 Commonwealth Bank	 Colgate	 COLGATE-PALMOLIVE	 AI
 digit	 HDFC BANK HDFC Life	 FACTSET	 elemental Health & Wellbeing Solutions	 eazydiner	 DrillBit		 CASTLER	 CITY UNION BANK CUB

Prominent Recruiters

Voices of Our Alumni



Shruthilaya R Staff Level Accountant 1, **Withum**, MBA – Finance, Class of 2024

My journey at ISBR College has been a truly rewarding experience. The curriculum, combined with the guidance of experienced faculty, helped me strengthen my academic foundation while gaining practical insights into the business and financial world.

The college's focus on experiential learning through case studies, live projects, industry sessions, and internships gave me the confidence and skills to bridge the gap between theory and real-world application. The supportive environment and exposure to diverse opportunities shaped both my professional and personal growth.



MD Rauf Khan Associate Research Manager, **Kantar**, MBA Class of 2025

My journey at ISBR College has been a transformative blend of rigorous learning and real-world application. The program not only refined my analytical and problem-solving skills but also instilled in me the confidence to thrive in dynamic business environments.

Securing a Pre-Placement Offer (PPO) with Kantar, a global leader in insights and consulting, stands as a defining milestone in my career. Engaging with diverse categories such as FMCG, EdTech and Insurance has enabled me to translate data into actionable strategies, sharpen my consumer understanding and contribute meaningfully to high-impact business decisions. This experience has been both intellectually enriching and professionally empowering.



ISBR Business School

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