

A Curriculum Built
for a Decade Nobody
Has Lived Yet

PGDM MBA



BEFORE YOU CHOOSE

What You Should Actually Look For

Here's what actually decides whether the next two years change your career.



A curriculum that moves with the market

Redesigned as industries change-not left untouched because a brand can coast on its name.



Faculty and mentors you can reach

Direct access, not routed through layers of coordinators.



Individual Mentoring, Not Mass Advice

A programme built around your capability and your gaps.



Live Industry Exposure

Visits, live projects and real deliverables-not slides about companies you'll never enter.



A Placement Process You Can Verify

Outcomes you can check against real students, not a number in a brochure.



AI Embedded, Not Bolted On

Woven into every trimester-not quarantined into a single elective.

THE BASELINE, WHATEVER YOUR MAJOR

AI-Ready From Day One

Before any function-specific skill, six capabilities decide whether you thrive in an AI-run workplace.



AI & Prompt Literacy



Data Fluency



Judgement & Ethical Reasoning



Adaptability



Human Communication



Critical & Systems Thinking

Programs Offered

PGDM (Core)

Dual Specializations: HR, Finance & Capital Market, Marketing, Operations & Supply Chain

- PGDM in Data Science & Business Analytics
- PGDM in Product Management
- PGDM in Health Care Management
- Global PGDM (One / Two Semester Abroad)
- PGDM – Industry Integrated Program (IIP)
- PGDM in Startup, Family Business Management

MBA

(Offered by ISBR College & ISBR School of Management & Leadership)

Dual Specializations:

- Marketing
- Finance
- Human Resources
- Logistics & Supply Chain
- Artificial Intelligence & Digital Transformation
- Innovation & Entrepreneurship
- Business Analytics
- Health Care

Eligibility:

Graduate with an aggregate of 50% marks from a recognized university

Entrance Test Accepted:

CAT / NMAT / XAT / CMAT / MAT / ISBR Aptitude Test

WHERE YOU CAN ACTUALLY GET HIRED

A Campus Surrounded by every function you're training for

Inside Bengaluru's Electronics City corridor-a live employer pipeline within a 15-minute drive of campus.

Placement Snapshot

400+
Companies

92%
*Placement
Track Record*

₹17.20 LPA
Highest CTC

₹8 LPA
Average CTC

**Ready to learn,
Apply and Lead with AI?**

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ISBR Business School, Electronic City, Bengaluru

